

# Broad Street project

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## **SURVEY RESPONSE REPORT**

21 July 2021 - 26 October 2023

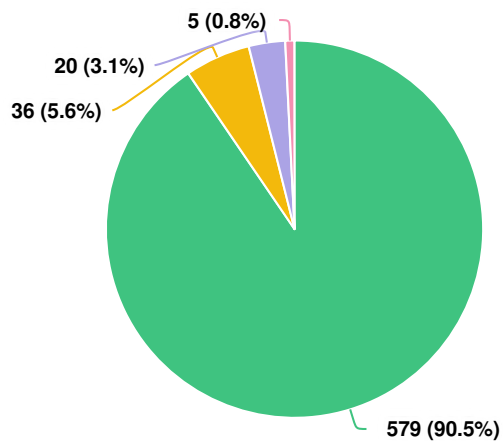
### **PROJECT NAME:**

Broad Street consultation



SURVEY QUESTIONS

**Q1 | Have you visited the Broad Street project?**



**Question options**

- Yes, more than once
- Yes, once
- Not yet, but I expect to
- No

Optional question (640 response(s), 3 skipped)  
Question type: Radio Button Question

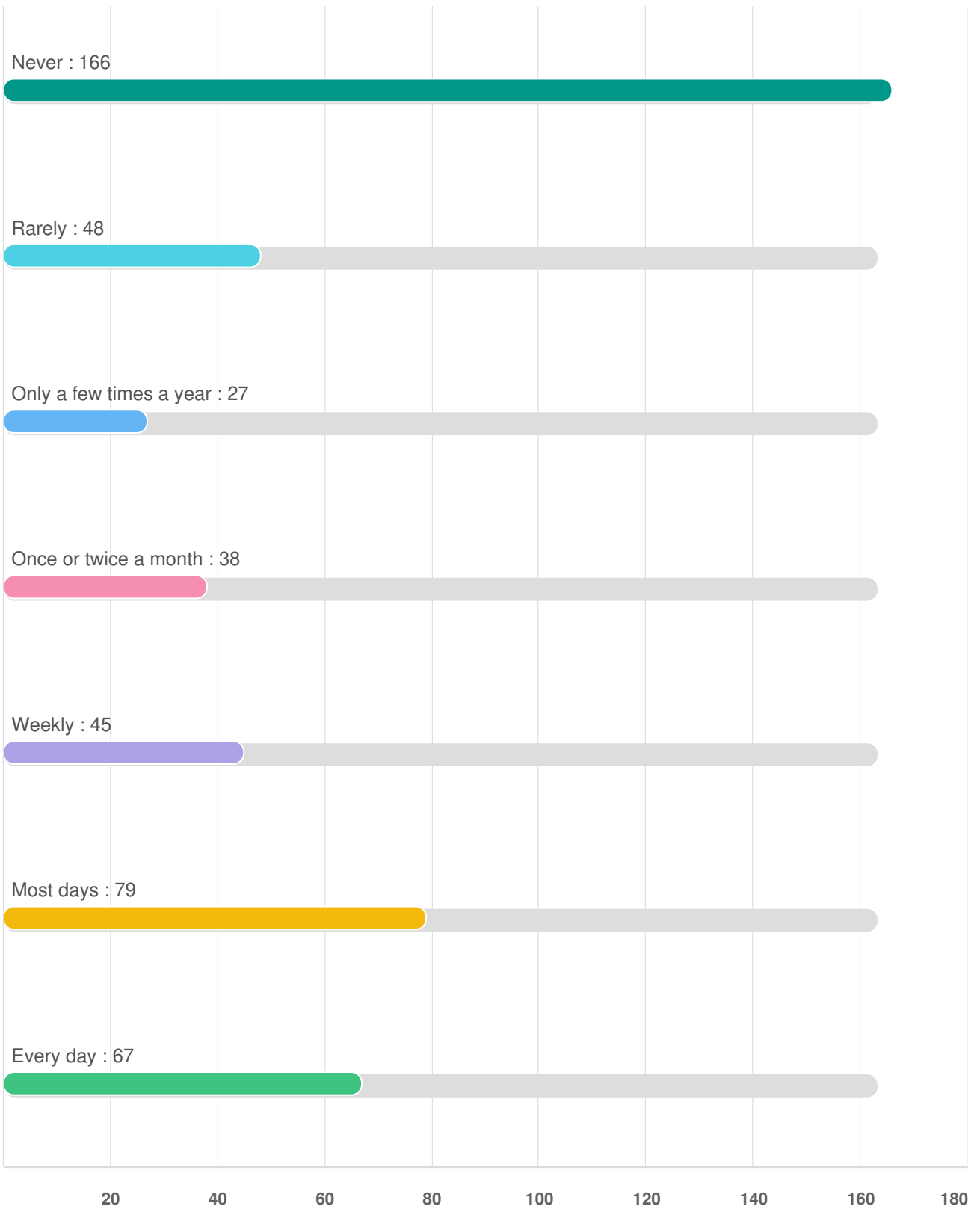
**Q2** When you are in the city centre, what do you normally do if you visit Broad Street?  
Please tick all that apply.



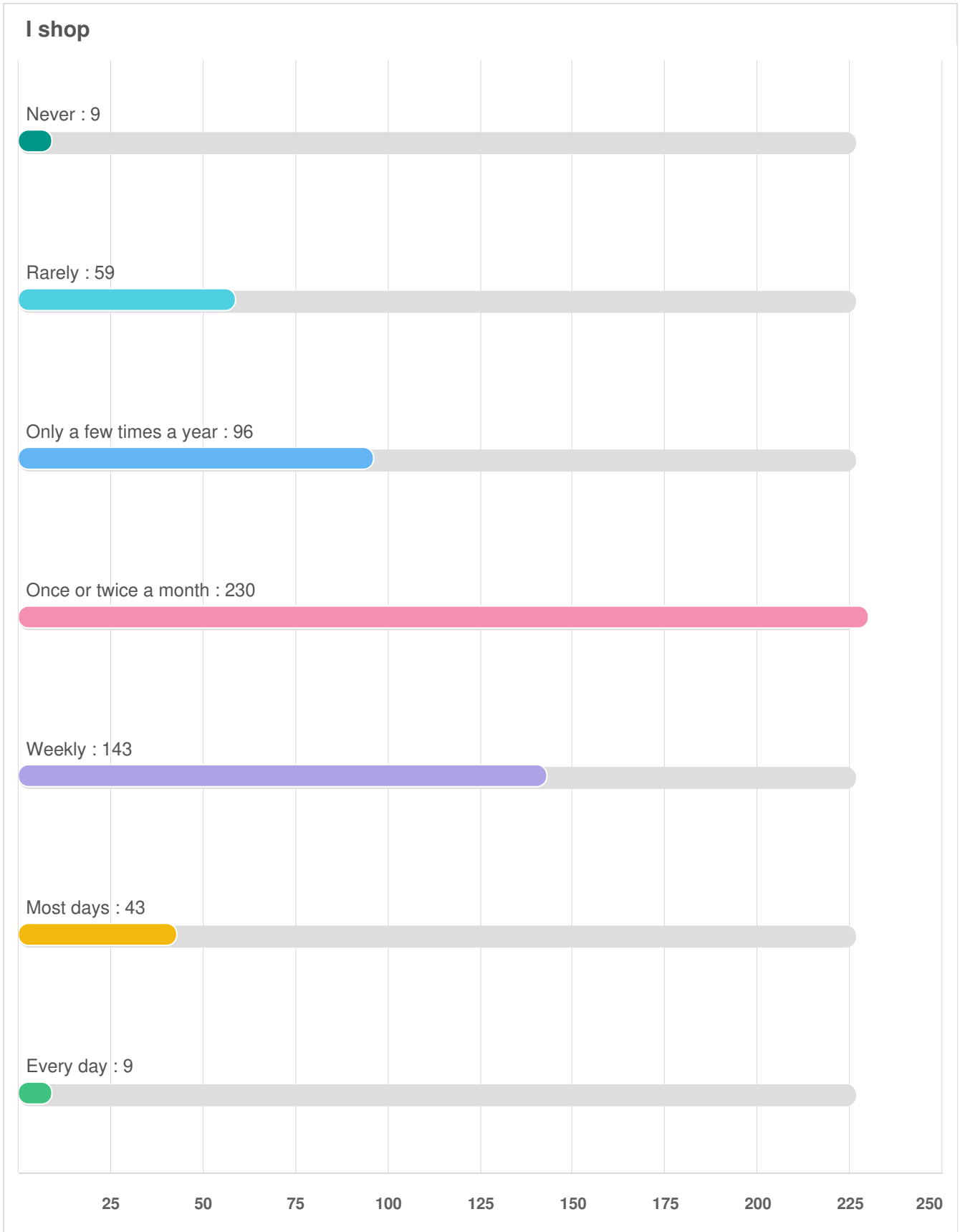
Optional question (634 response(s), 9 skipped)  
Question type: Likert Question

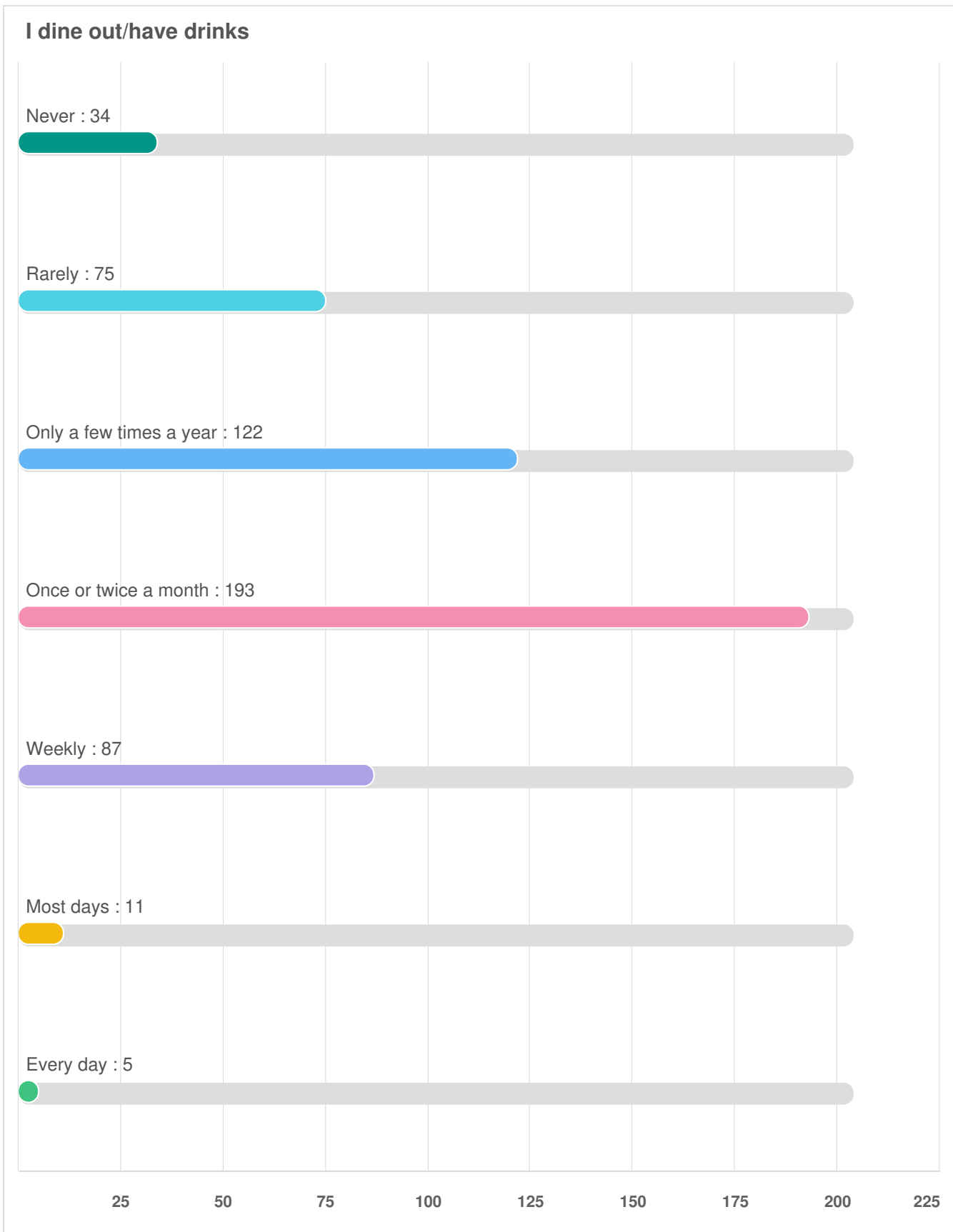
**Q2 | When you are in the city centre, what do you normally do if you visit Broad Street? Please tick all that apply.**

**I work**











### I stay in Broad Street for work

Never : 291



Rarely : 44



Only a few times a year : 18



Once or twice a month : 18



Weekly : 25



Most days : 14

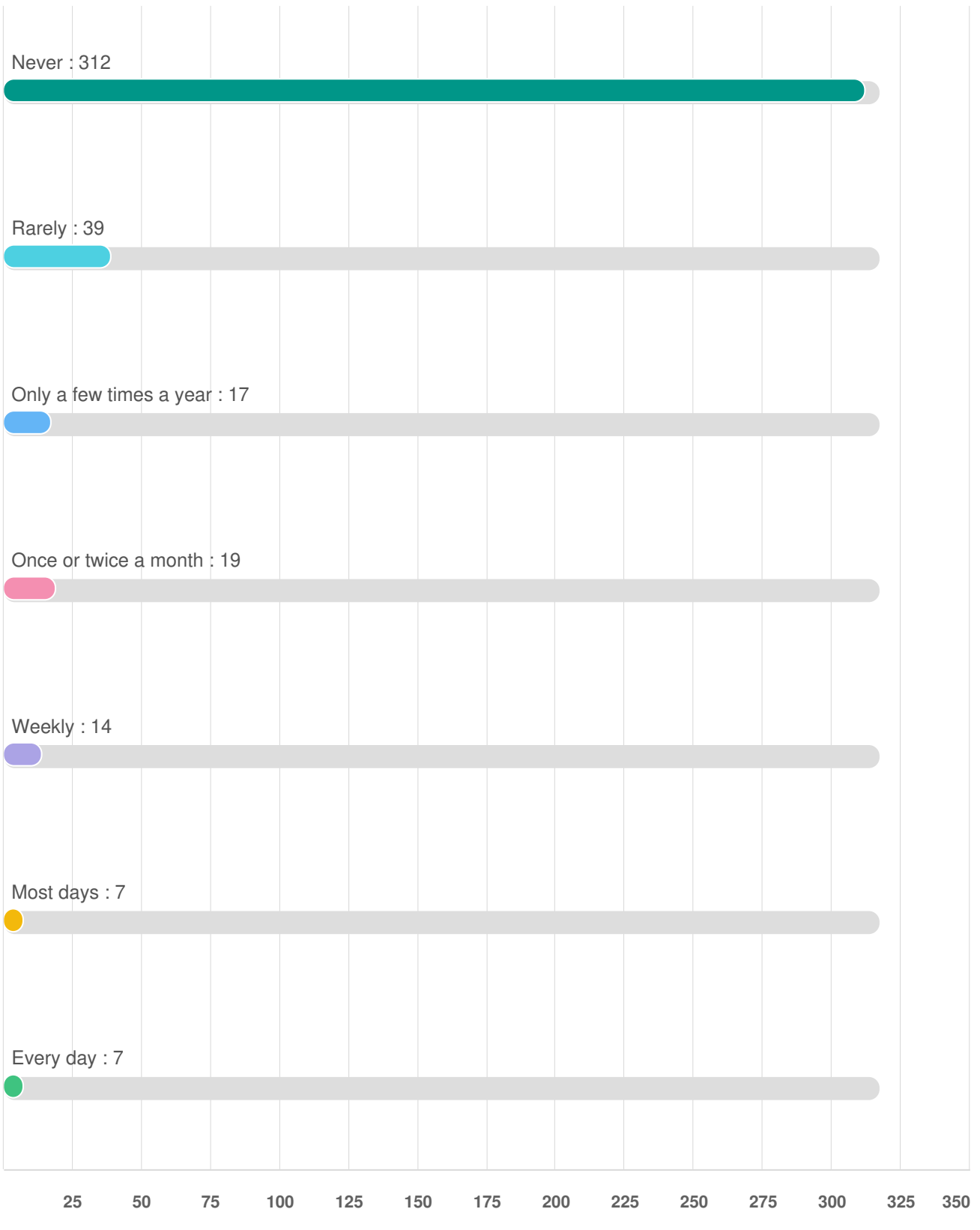


Every day : 21



25 50 75 100 125 150 175 200 225 250 275 300 325

### I study in Broad Street



### I go to the library

Never : 169



Rarely : 60



Only a few times a year : 91



Once or twice a month : 85



Weekly : 40



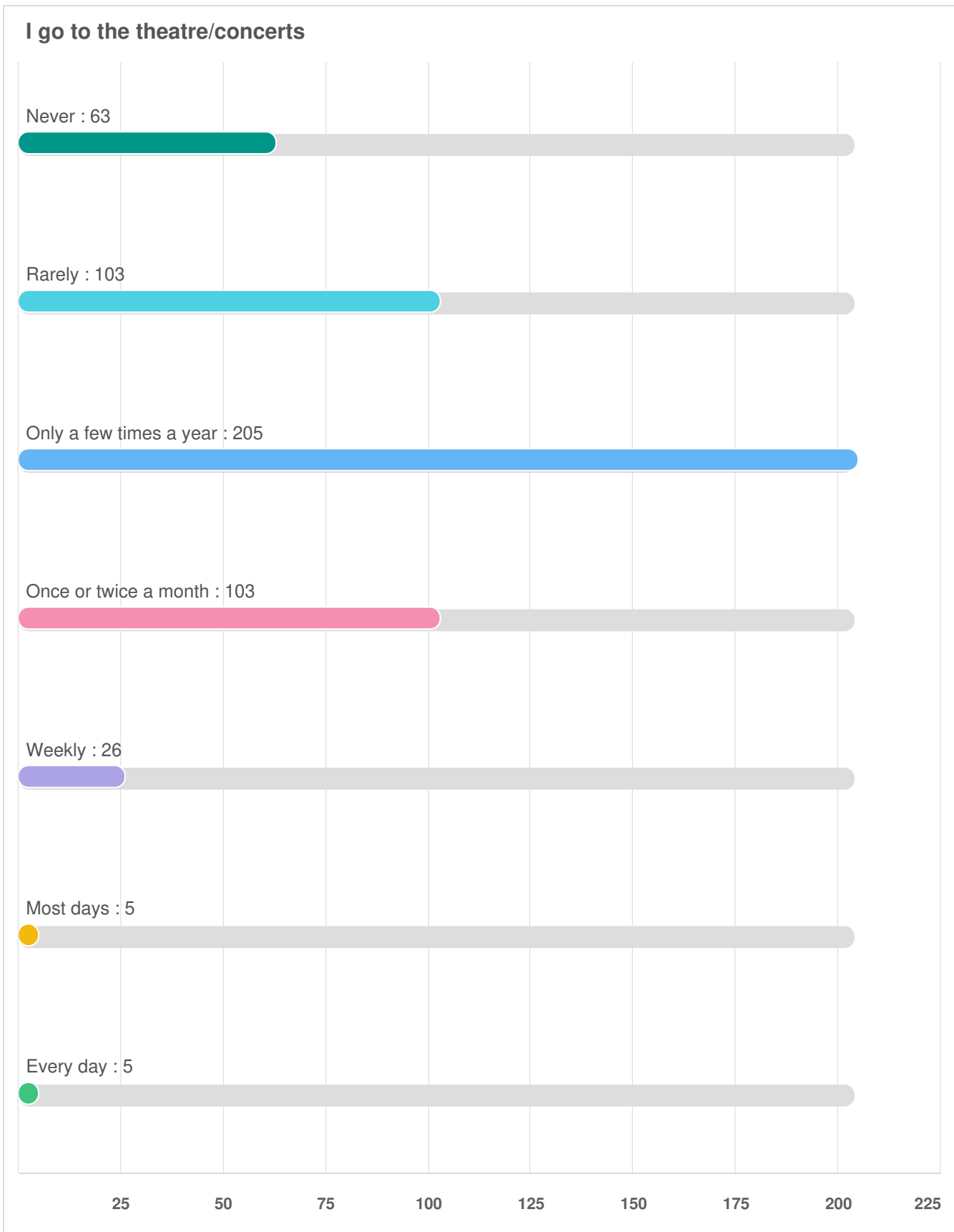
Most days : 25



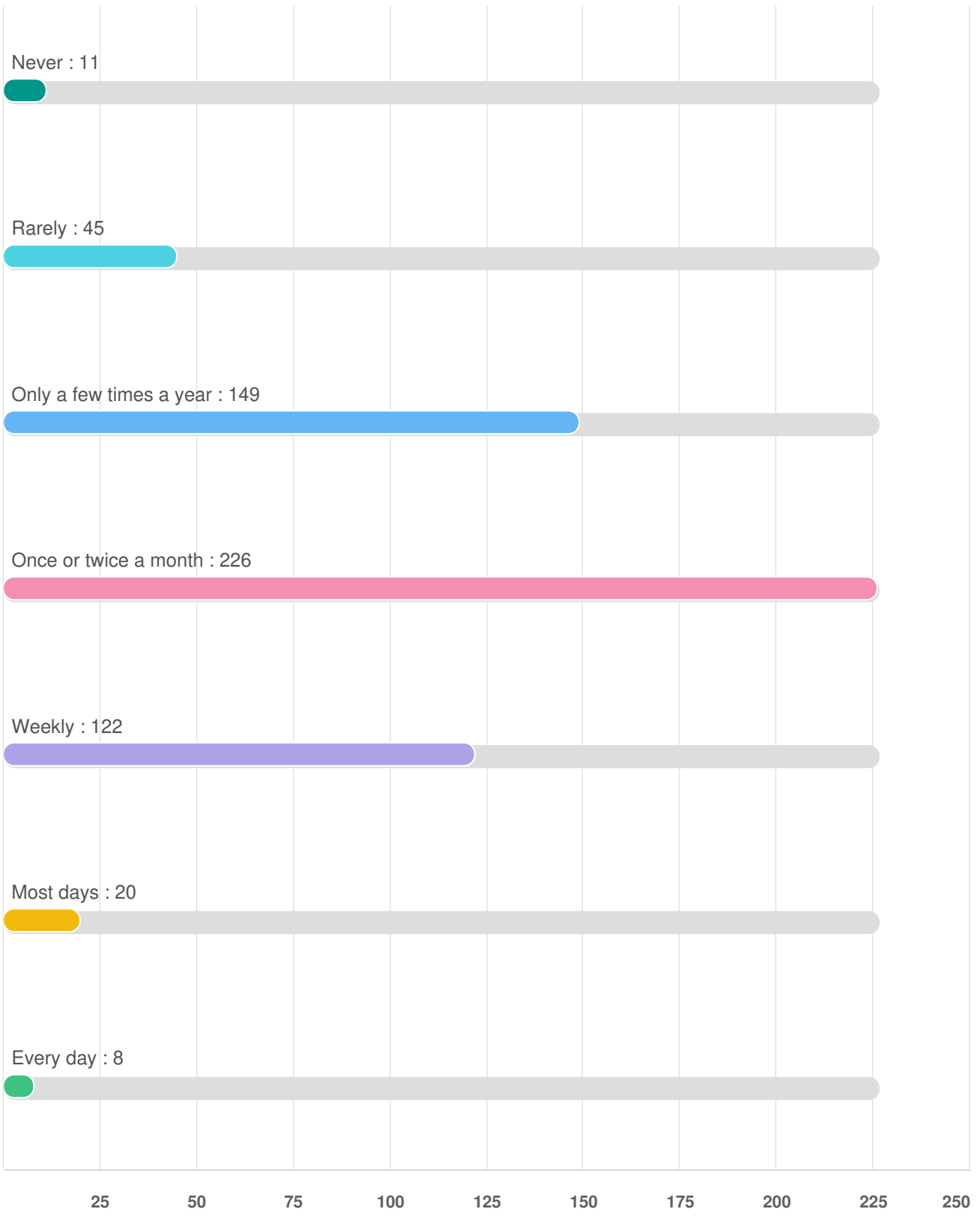
Every day : 22



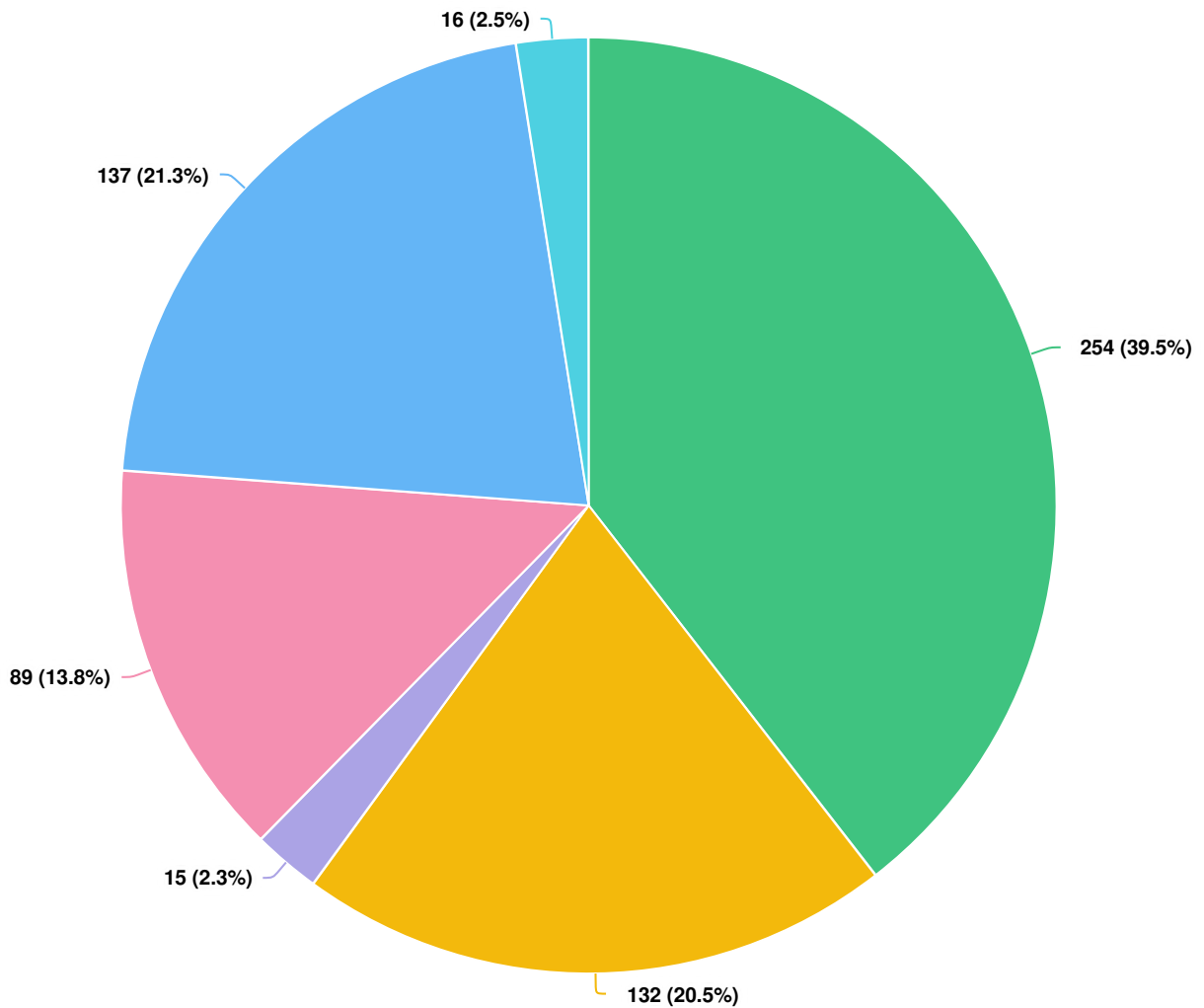
20 40 60 80 100 120 140 160 180



### I shop in the Covered Market



**Q3** How do you feel about the overall project? You'll be able to share more details about what things you really like, and/or anything you would like to see changed if the project was repeated, later in this section.



**Question options**

- Other (please specify)
- I really don't like anything about it at all
- There are parts of it that do not work for me
- Undecided/neutral
- I generally like it
- I really like it

Mandatory Question (643 response(s))  
Question type: Radio Button Question

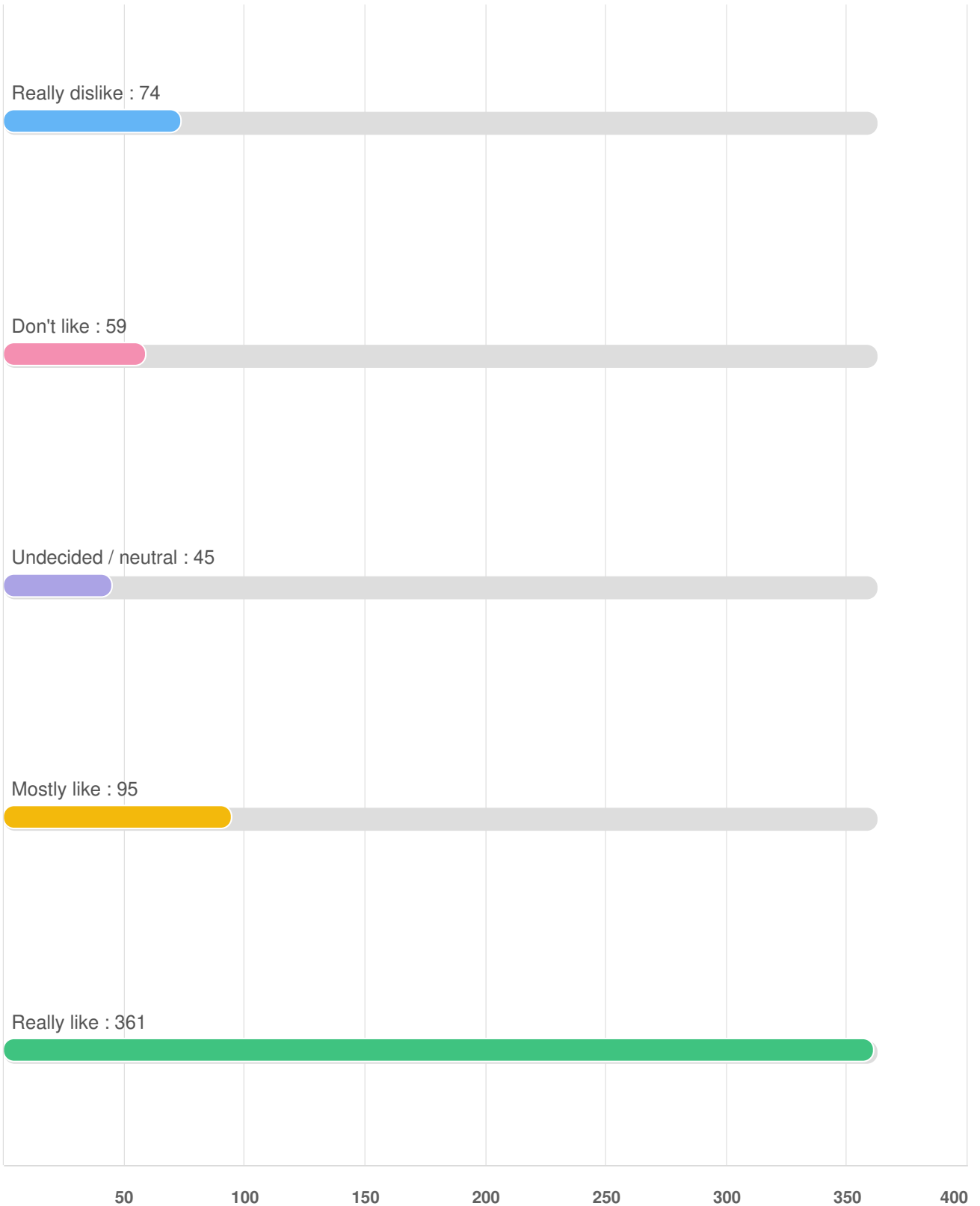
**Q4** How do you feel about the following features of the Broad Street project and temporary changes? Please tick all that apply.



Optional question (641 response(s), 2 skipped)  
Question type: Likert Question

**Q4 | How do you feel about the following features of the Broad Street project and temporary changes? Please tick all that apply.**

**Including trees and flowers in planters around the street**







### Having seating where you can rest and socialise

Really dislike : 55



Don't like : 58



Undecided / neutral : 47



Mostly like : 104

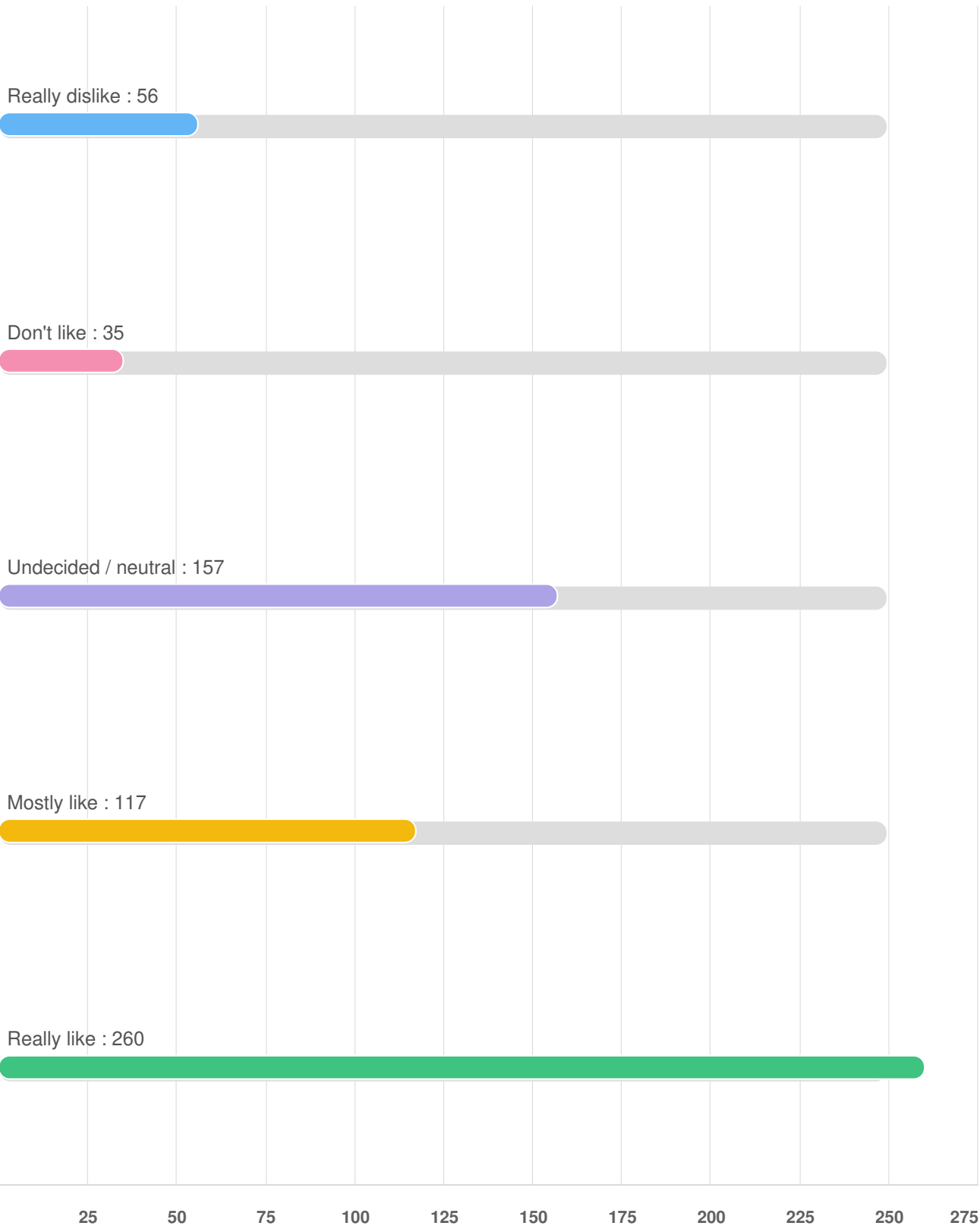


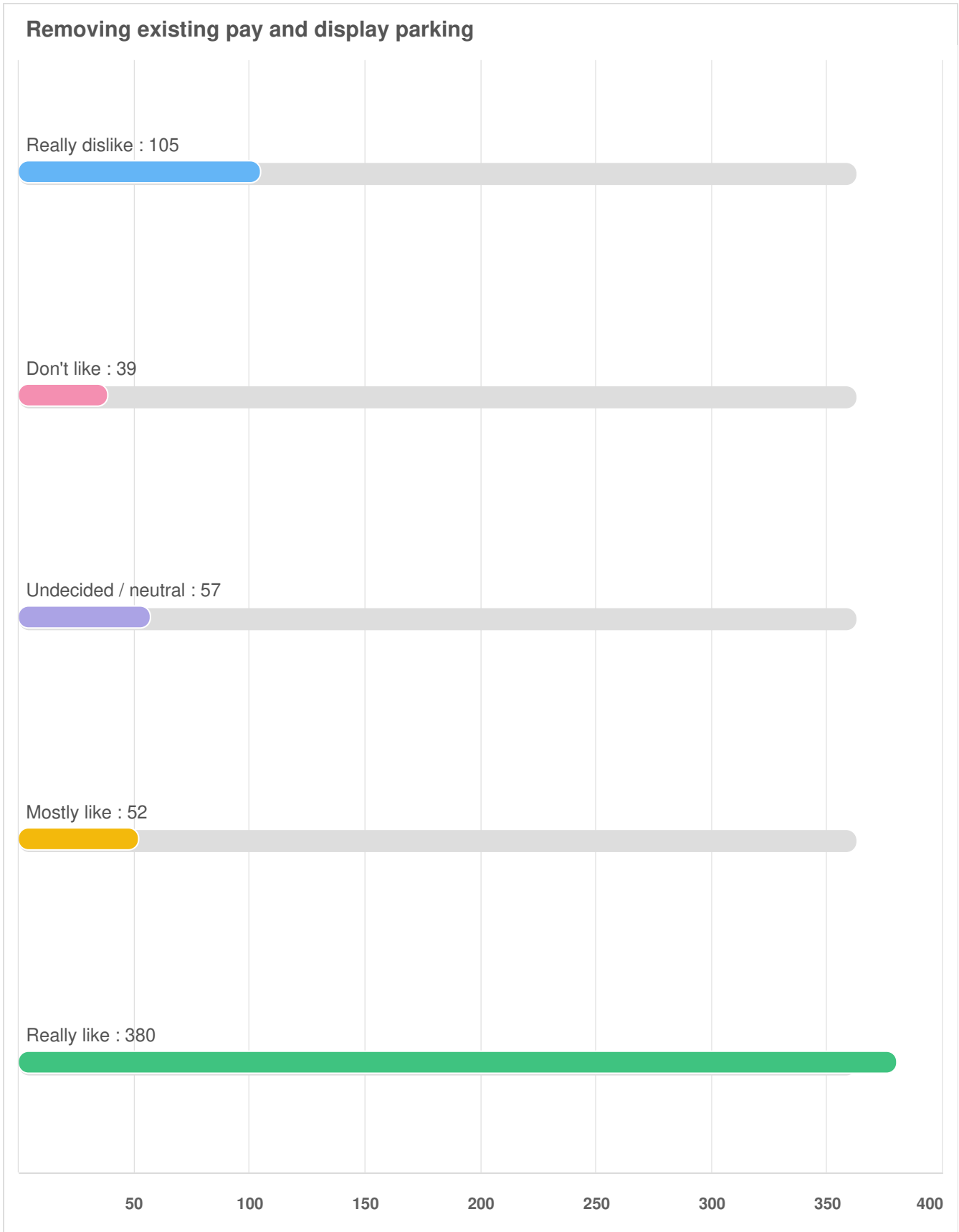
Really like : 371

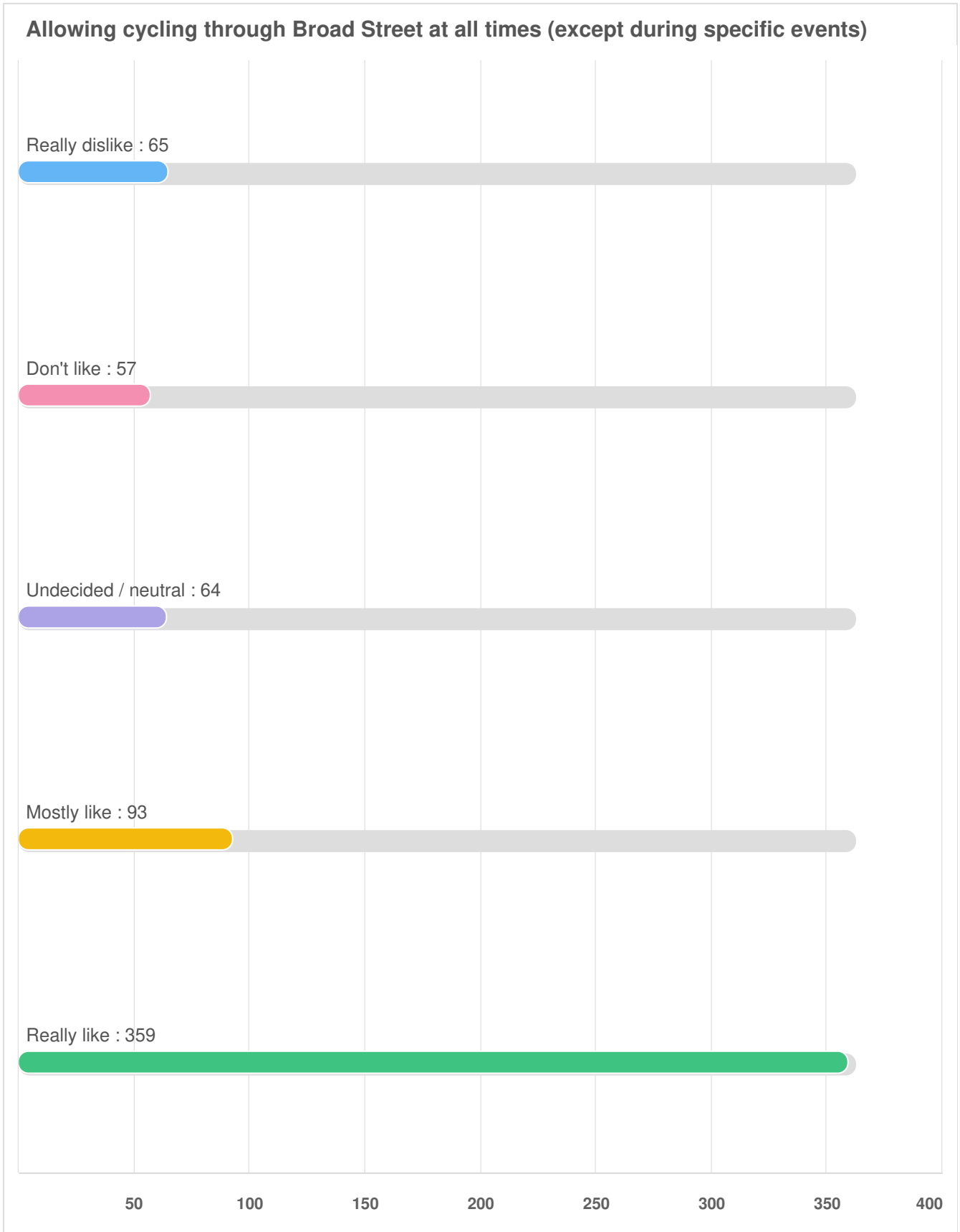


50 100 150 200 250 300 350 400

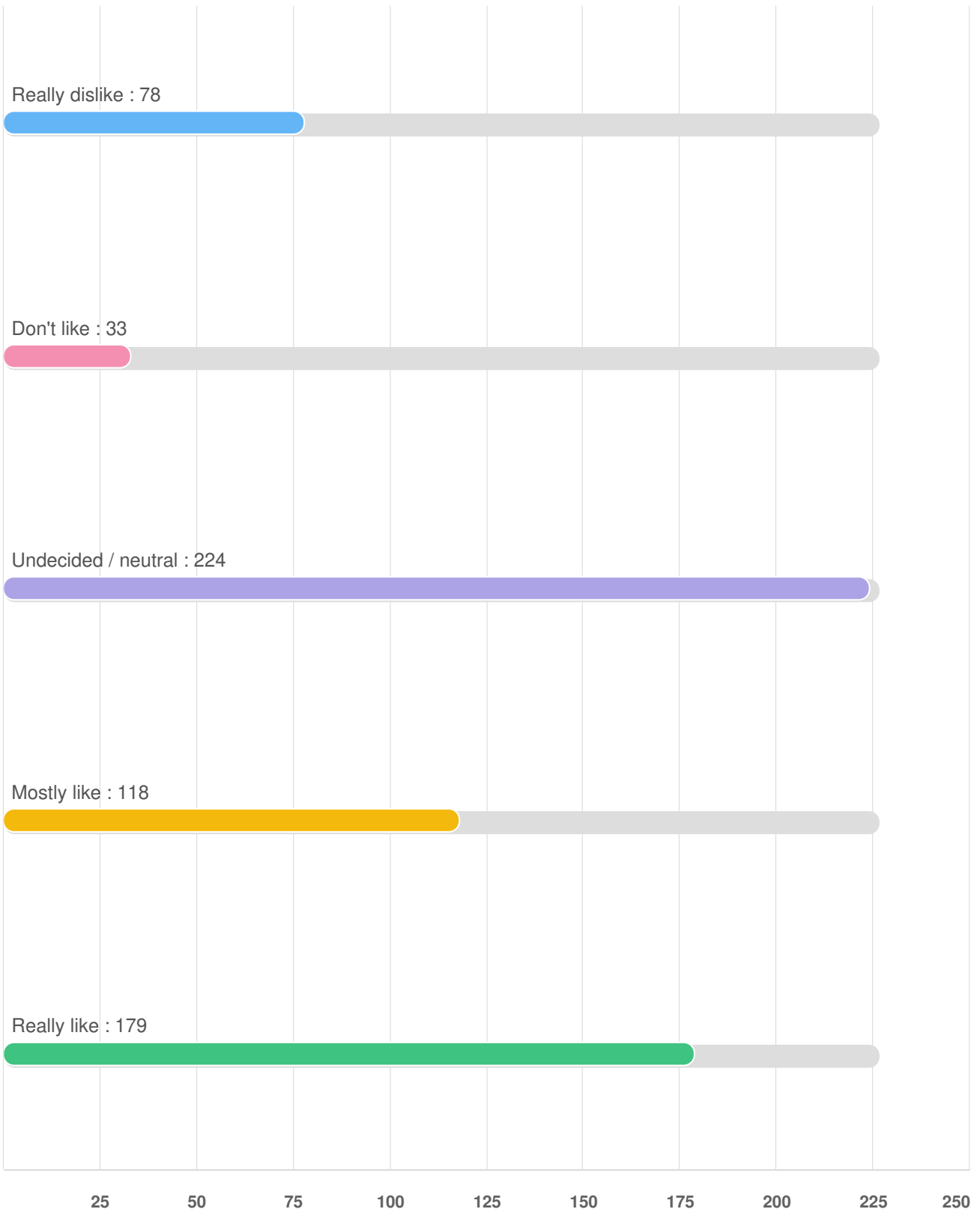
### Having subtle lighting around the scheme in the evenings



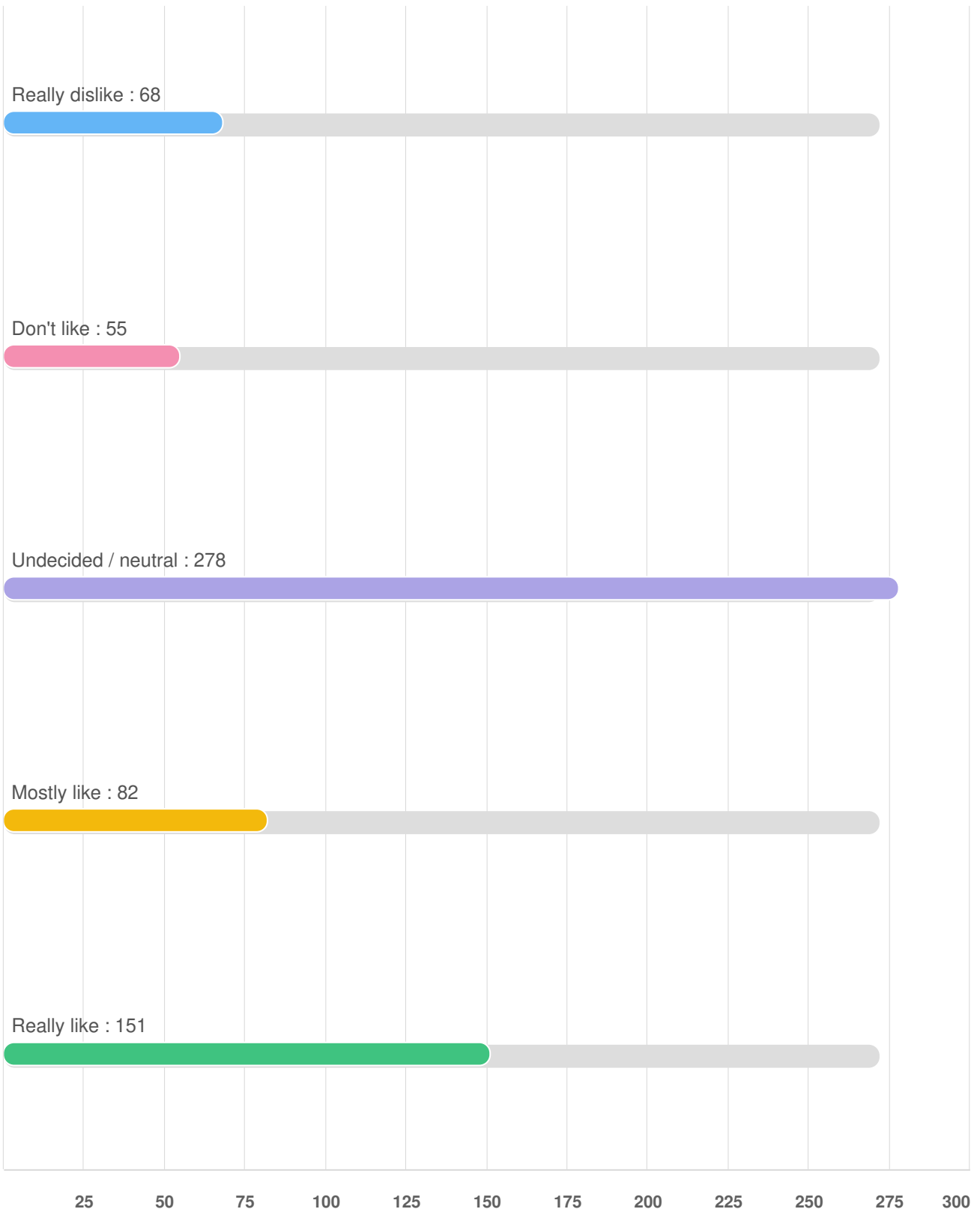




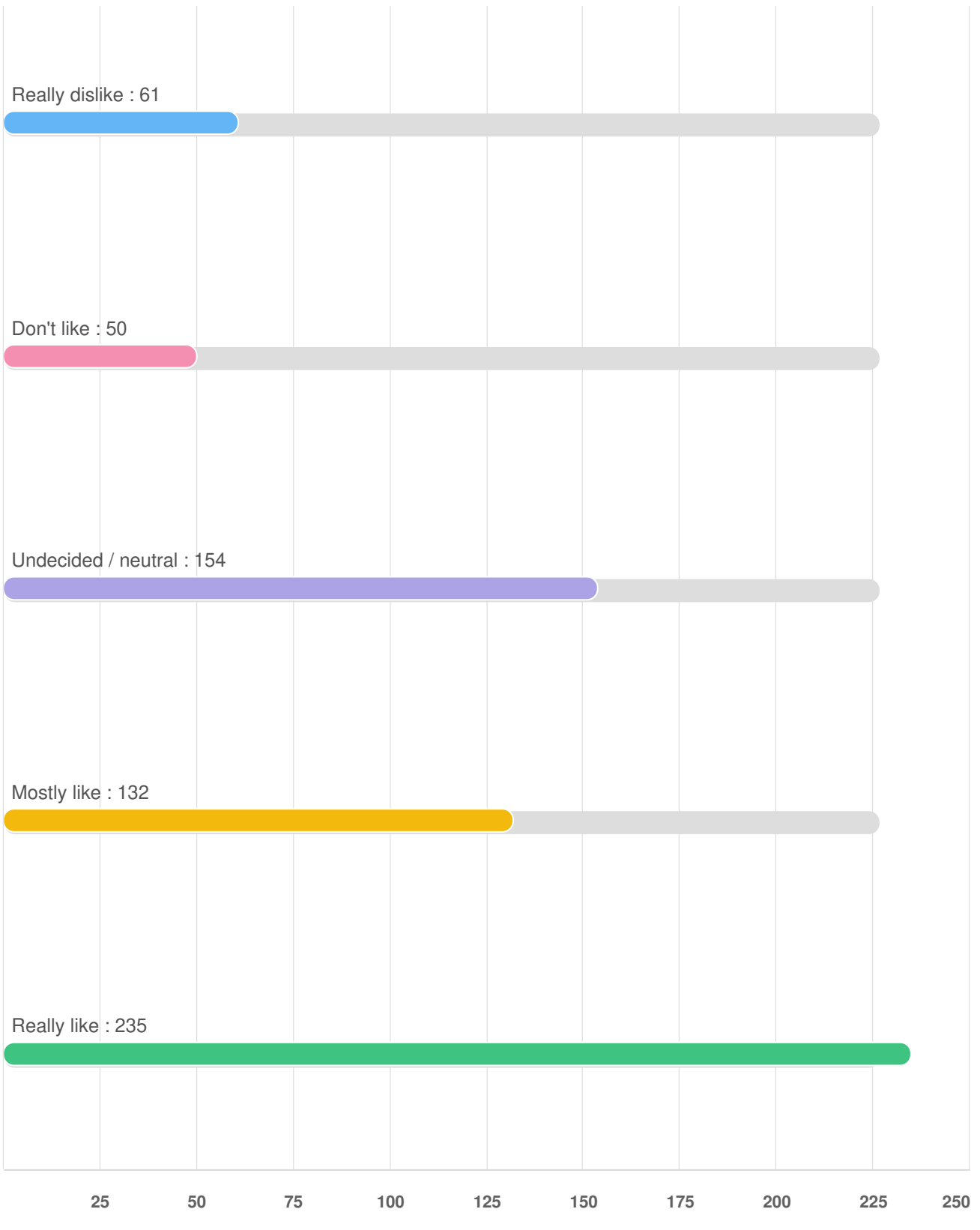
### Temporary relocation of disabled parking bays and increased disabled parking



### Temporary relocation of bus stop



### Temporary relocation of bicycle stands and increased bicycle parking





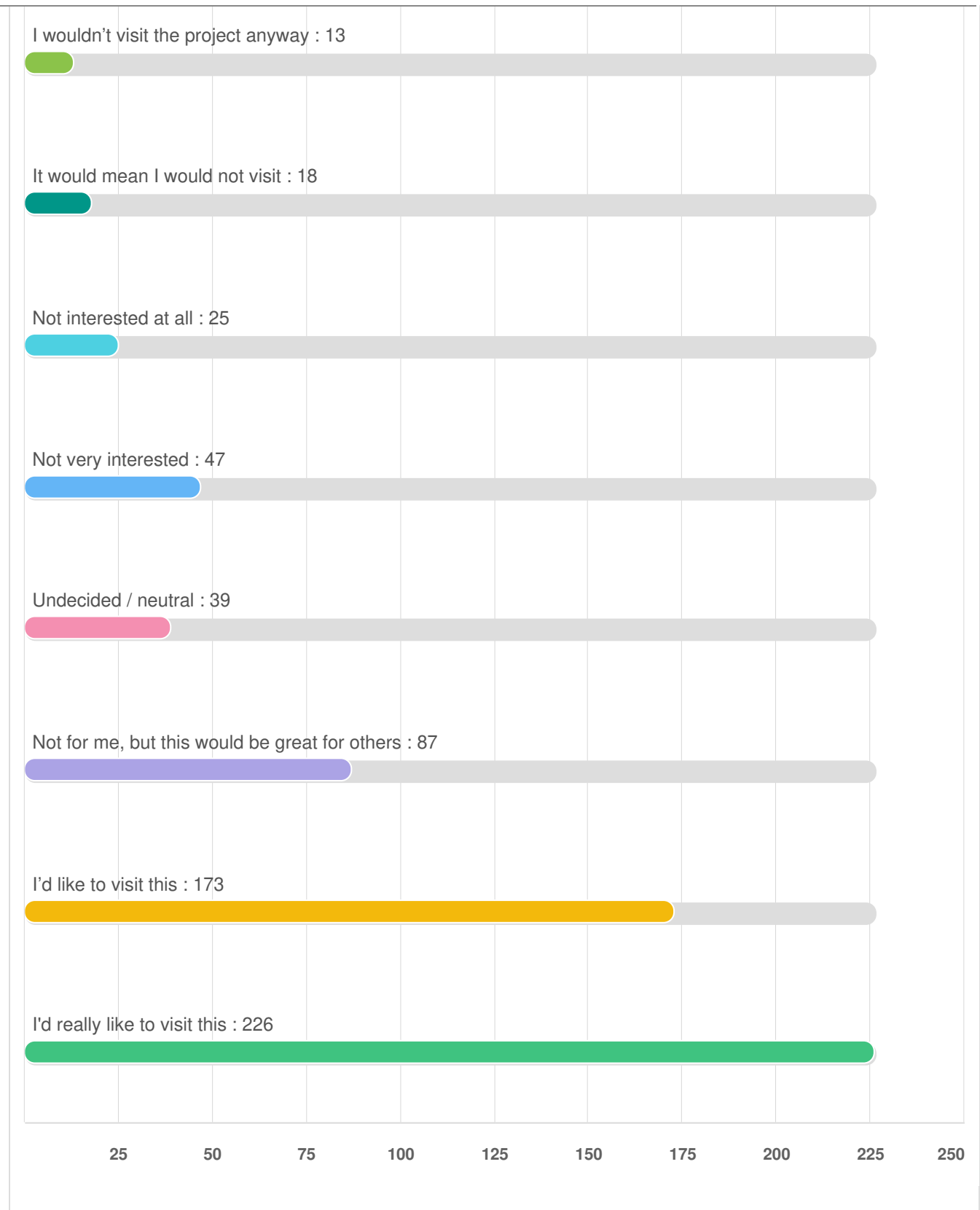
**Q5** Seasonal, favourite events will continue to be held in Broad Street while the scheme is in place, and we are looking for opportunities to make the scheme a location for other one-off events. What are your interests in the following events that coul...



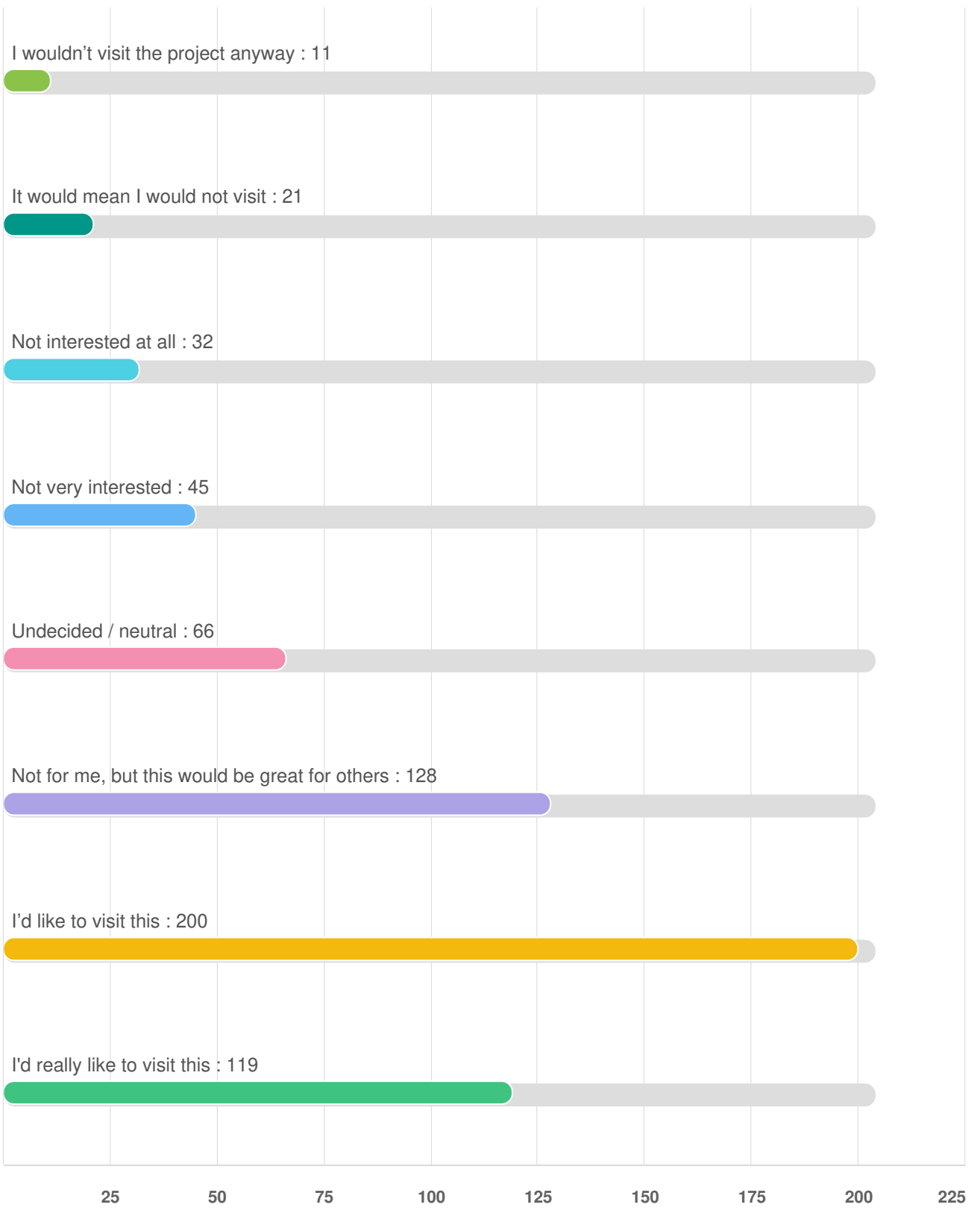
Optional question (634 response(s), 9 skipped)  
Question type: Likert Question

**Q5** | Seasonal, favourite events will continue to be held in Broad Street while the scheme is in place, and we are looking for opportunities to make the scheme a location for other one-off events. What are your interests in the following events that coul...

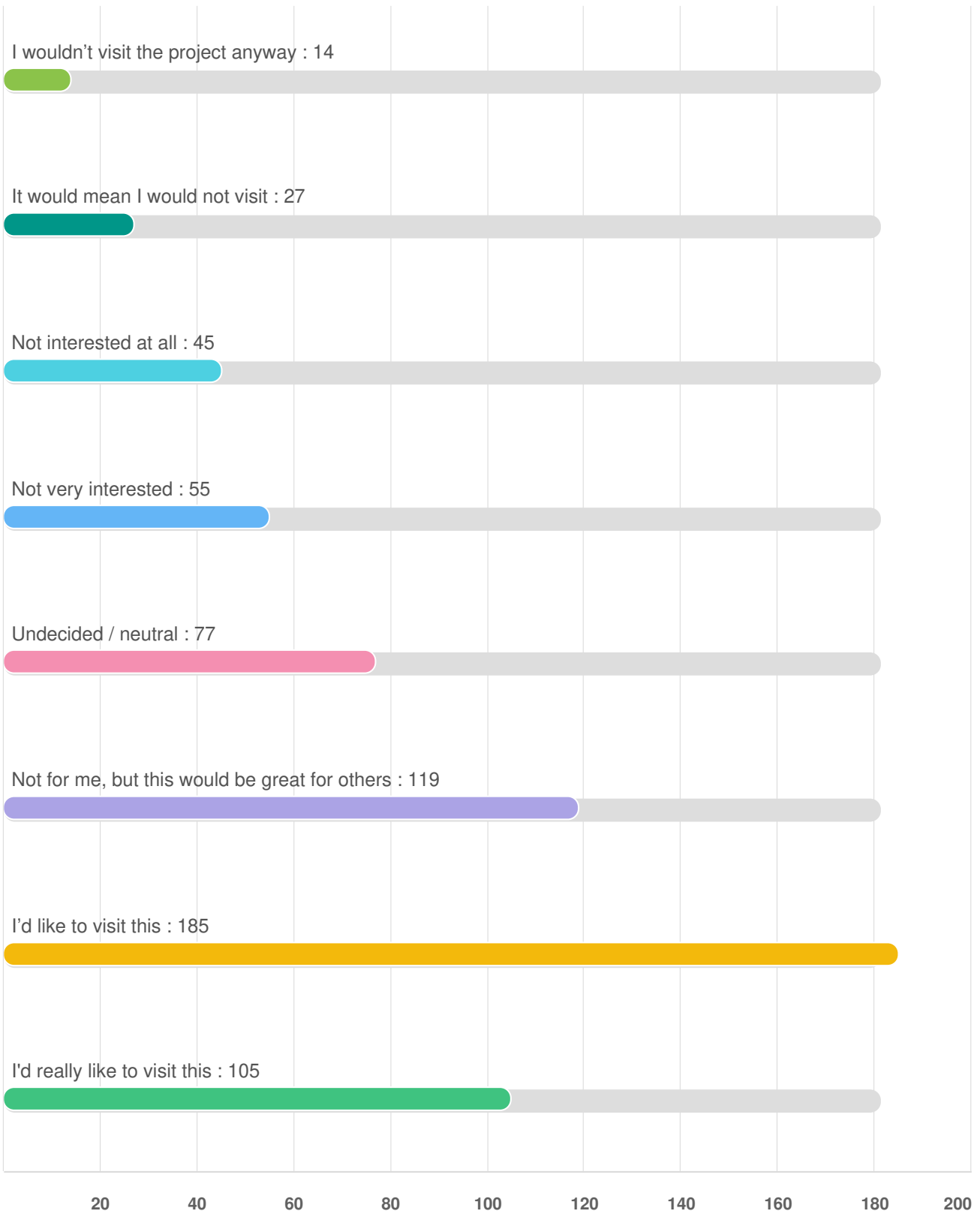
**Festive events**



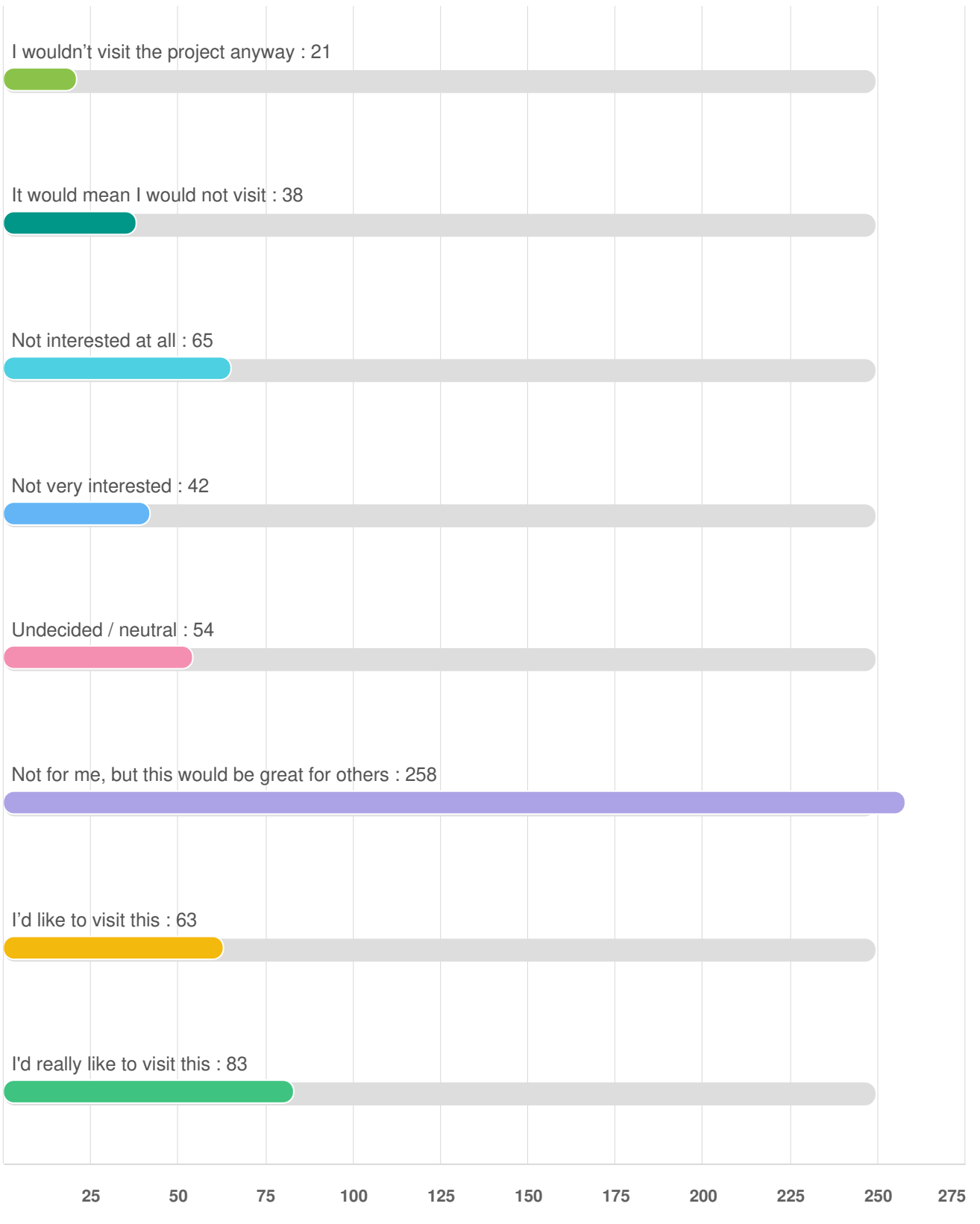
### Charity events for local causes



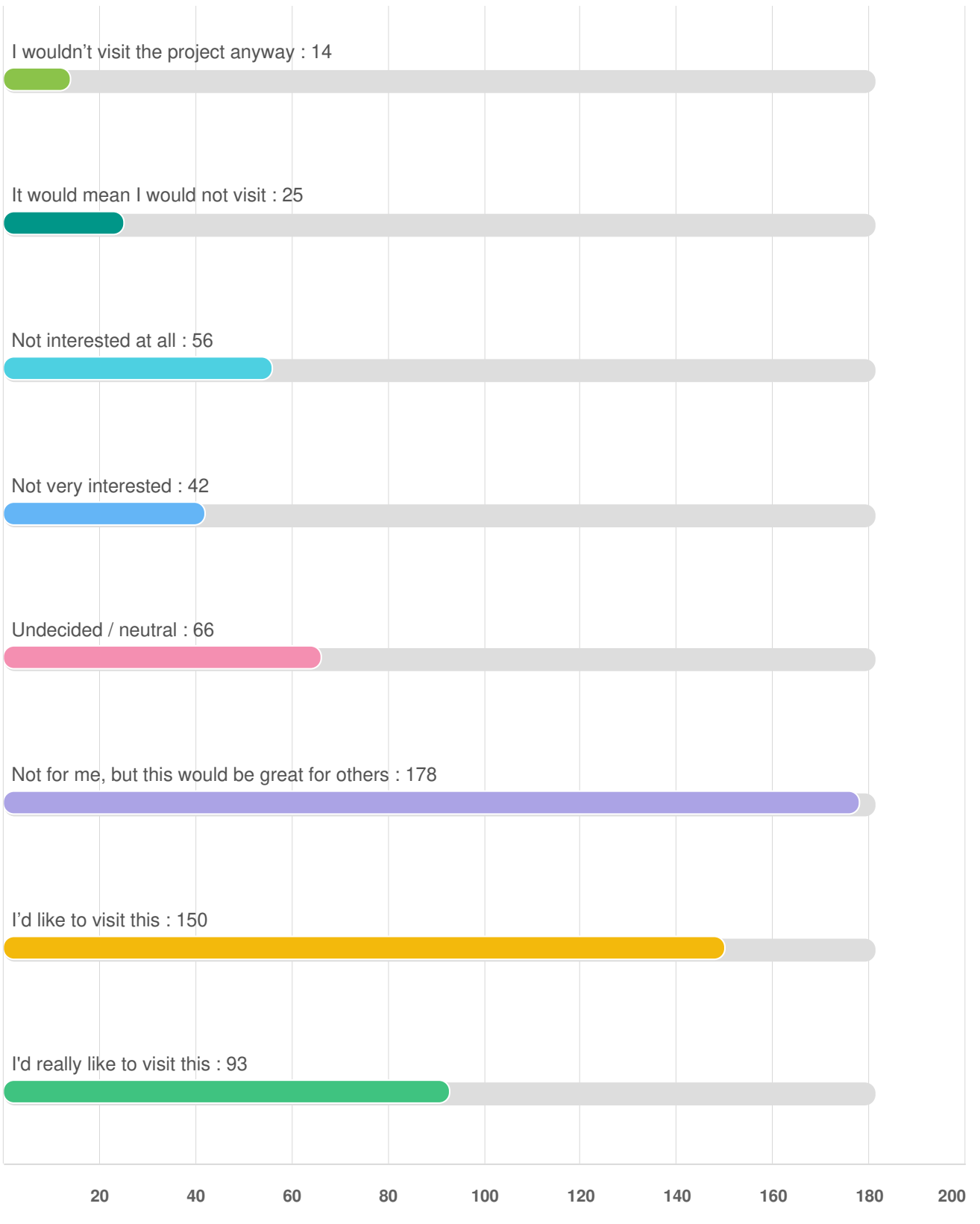
### Charity events for national or global causes



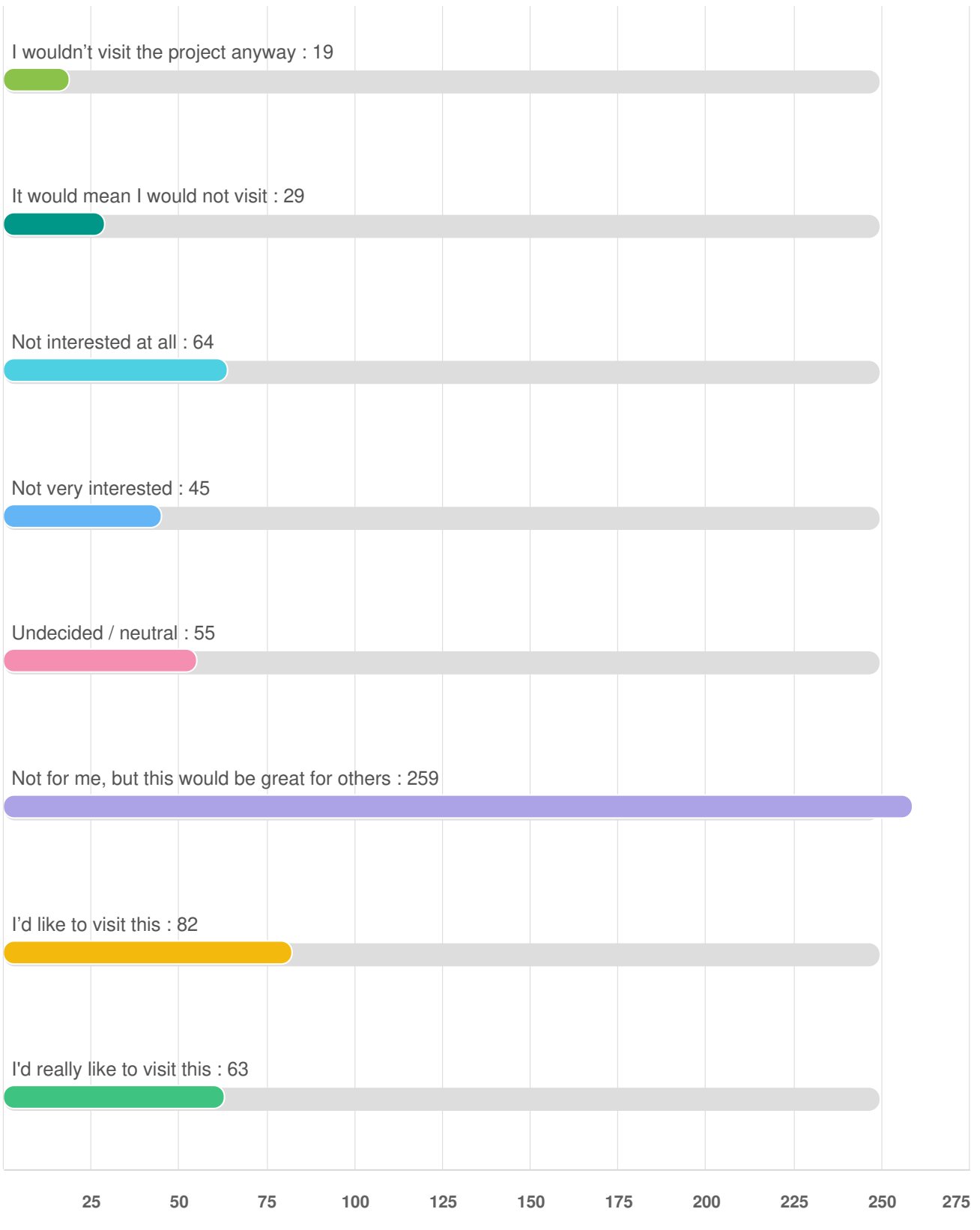
### Family fun events – such as treasure hunts



### Craft and creativity events

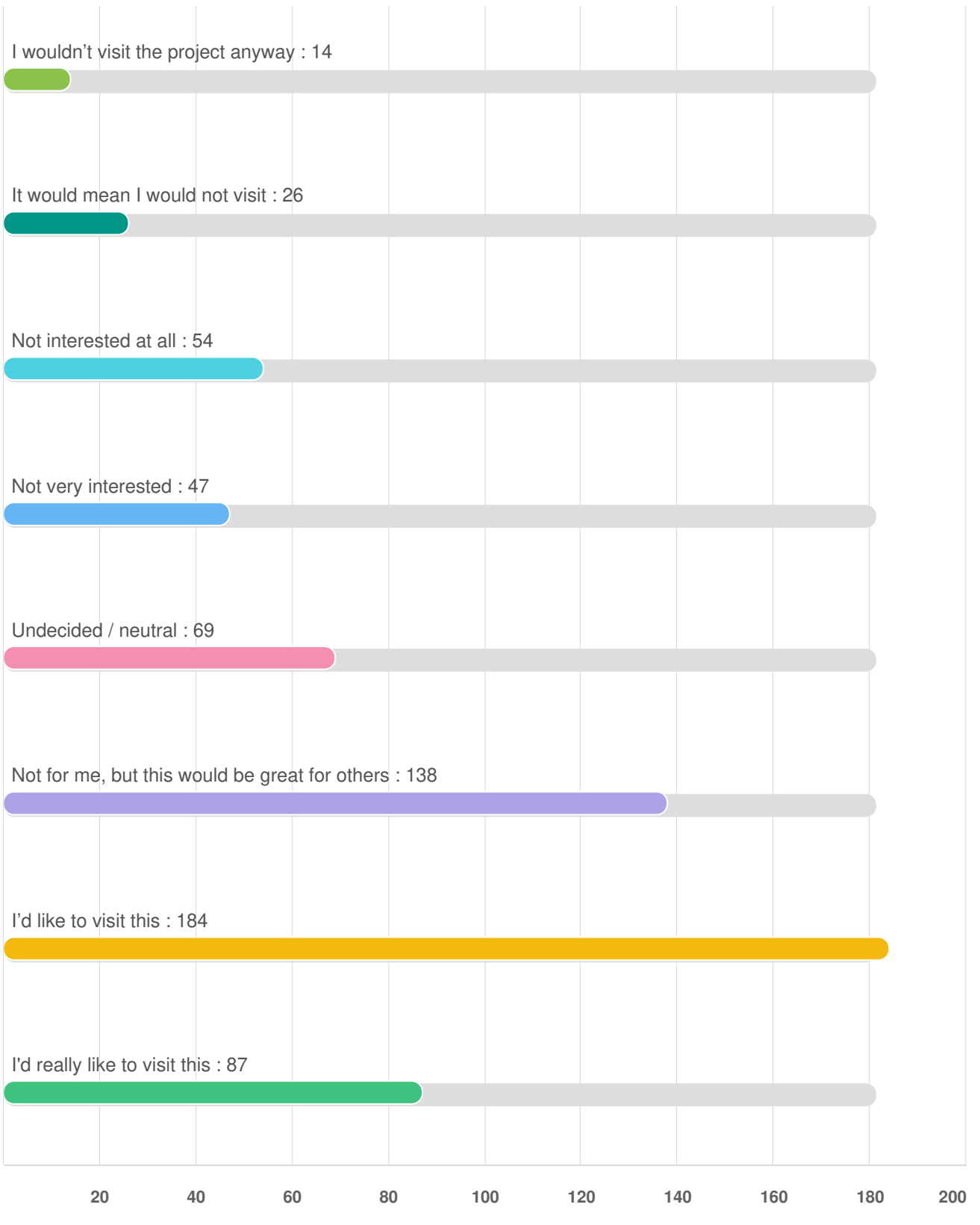


### Storytelling events

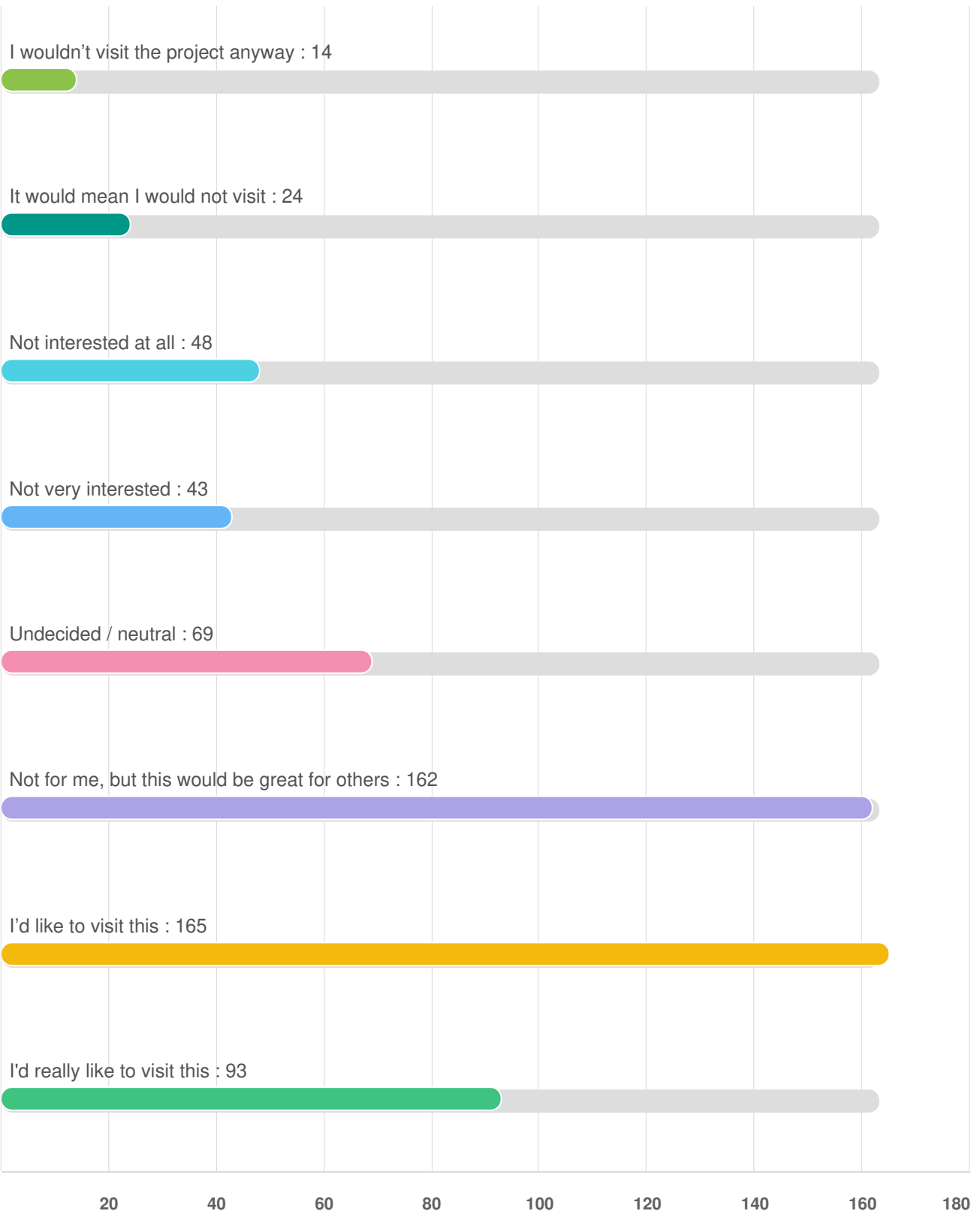




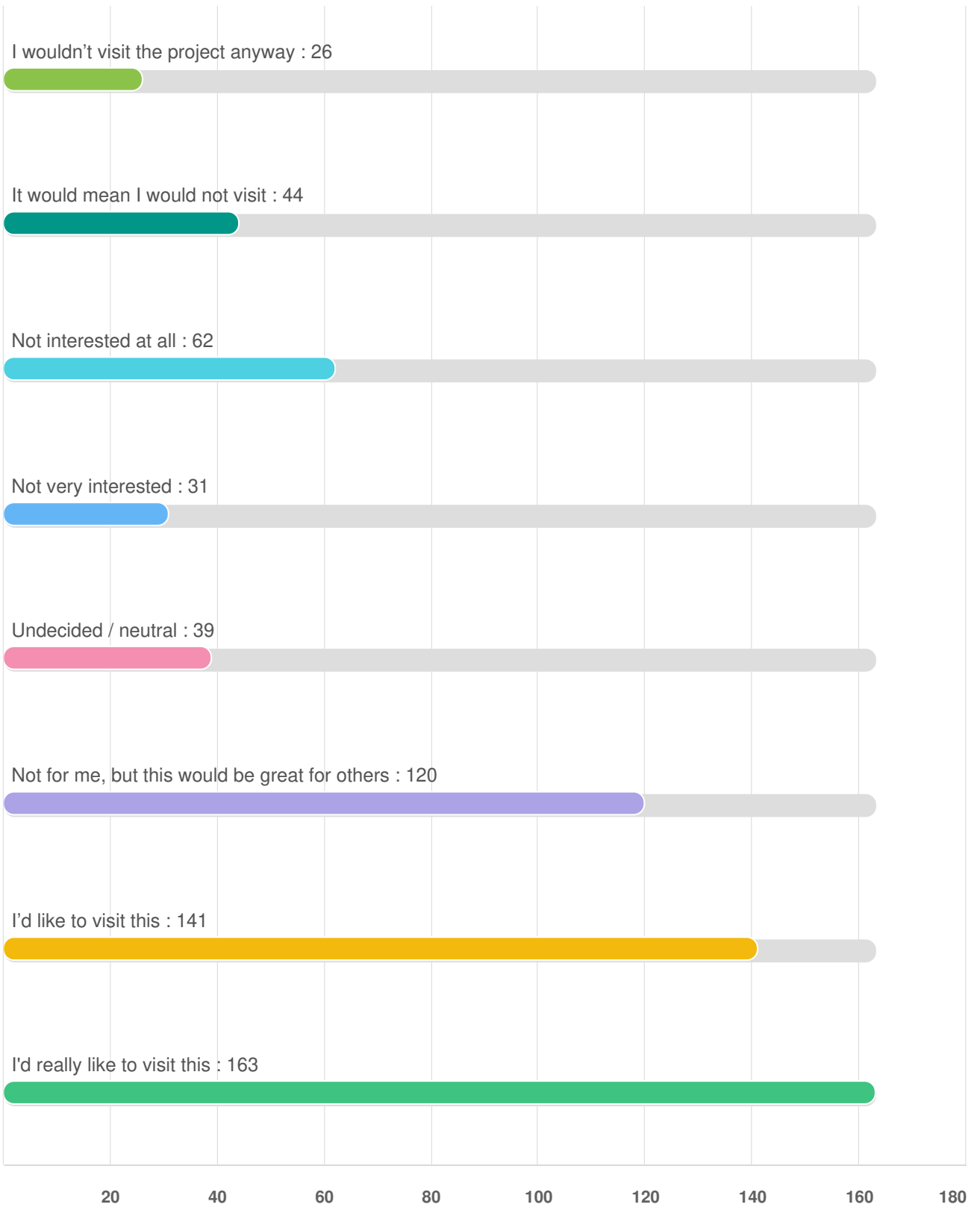
### Interest group talks/workshops



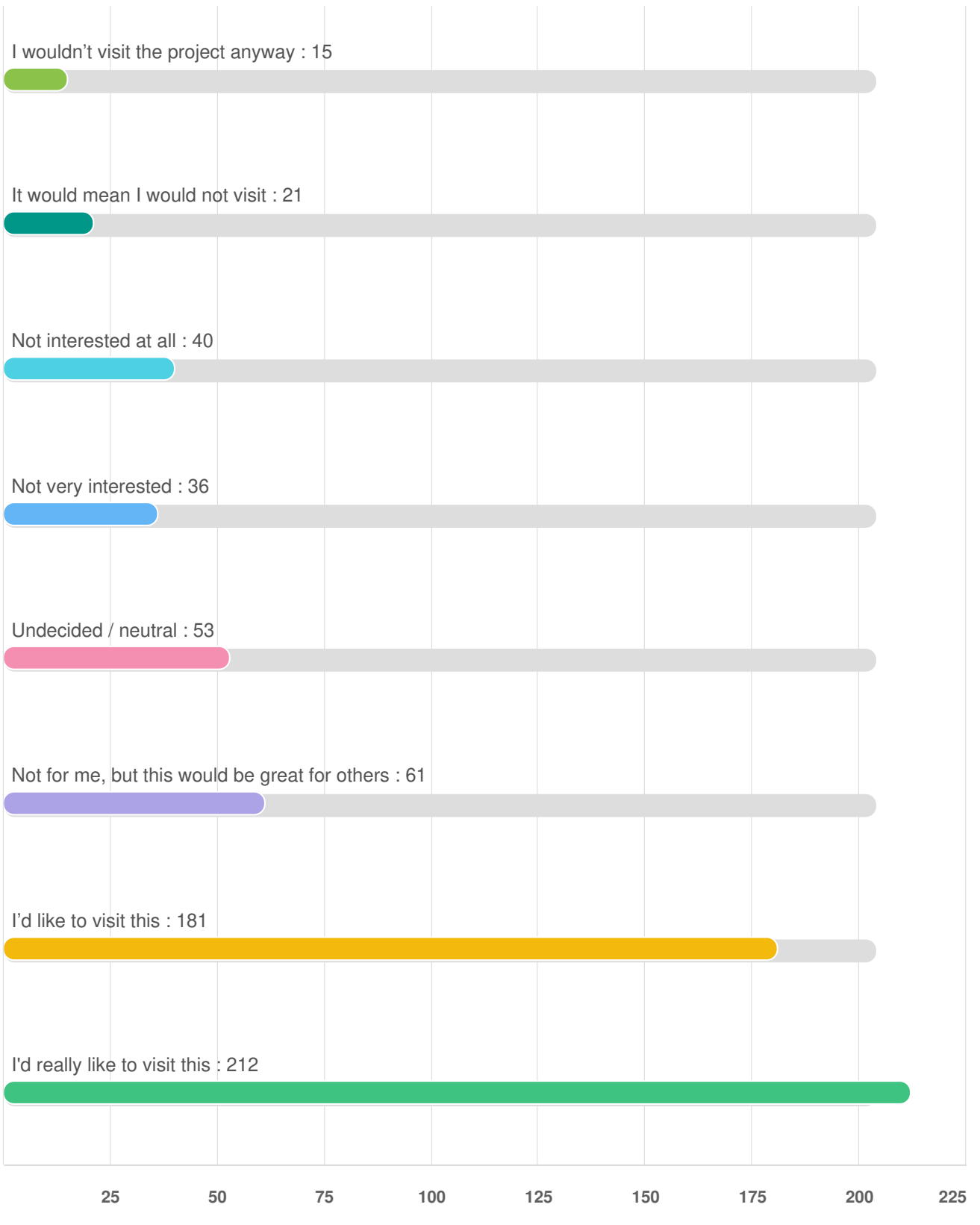
### Oxford information talks



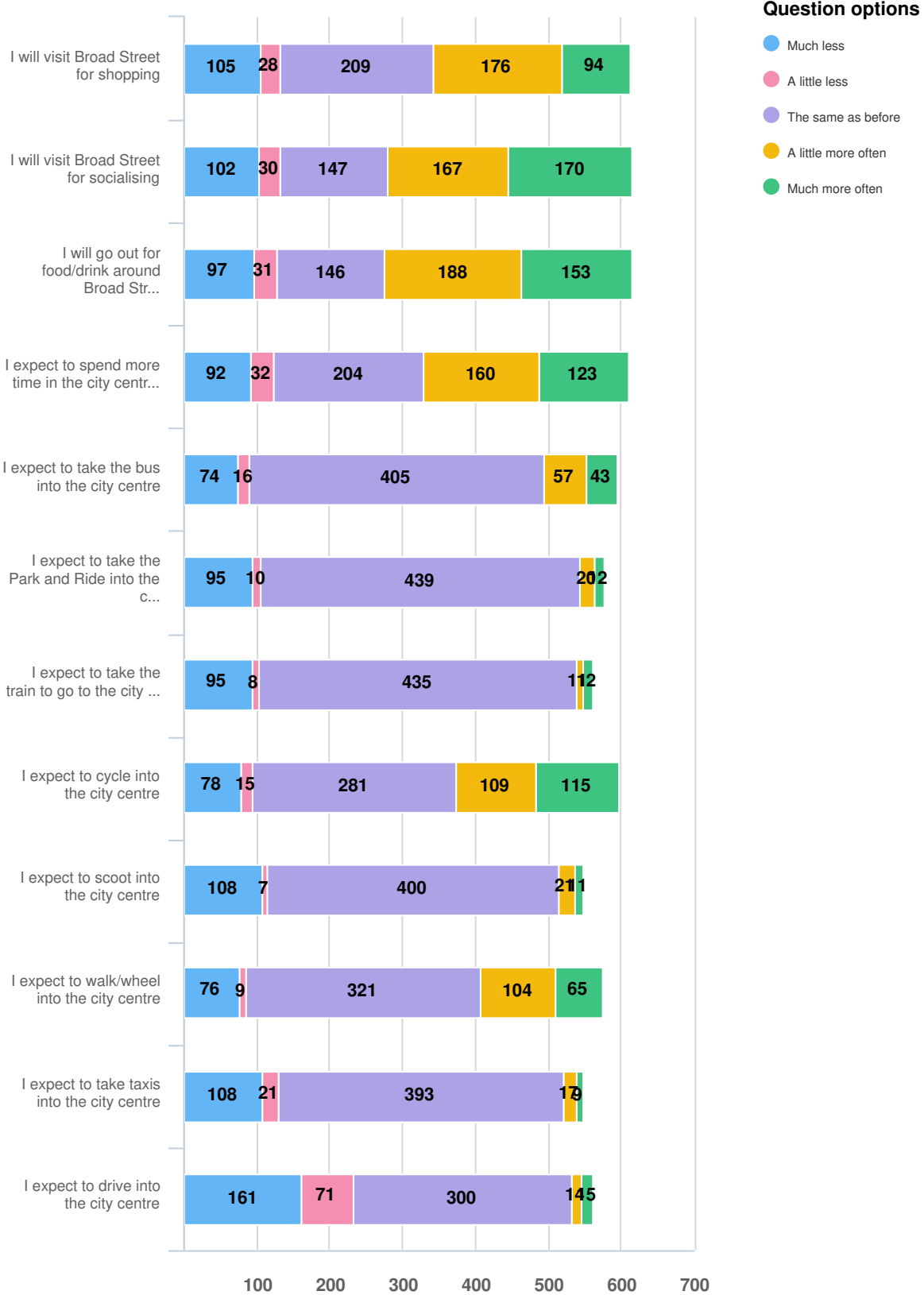
### Cycling events and bike workshops



### Local music



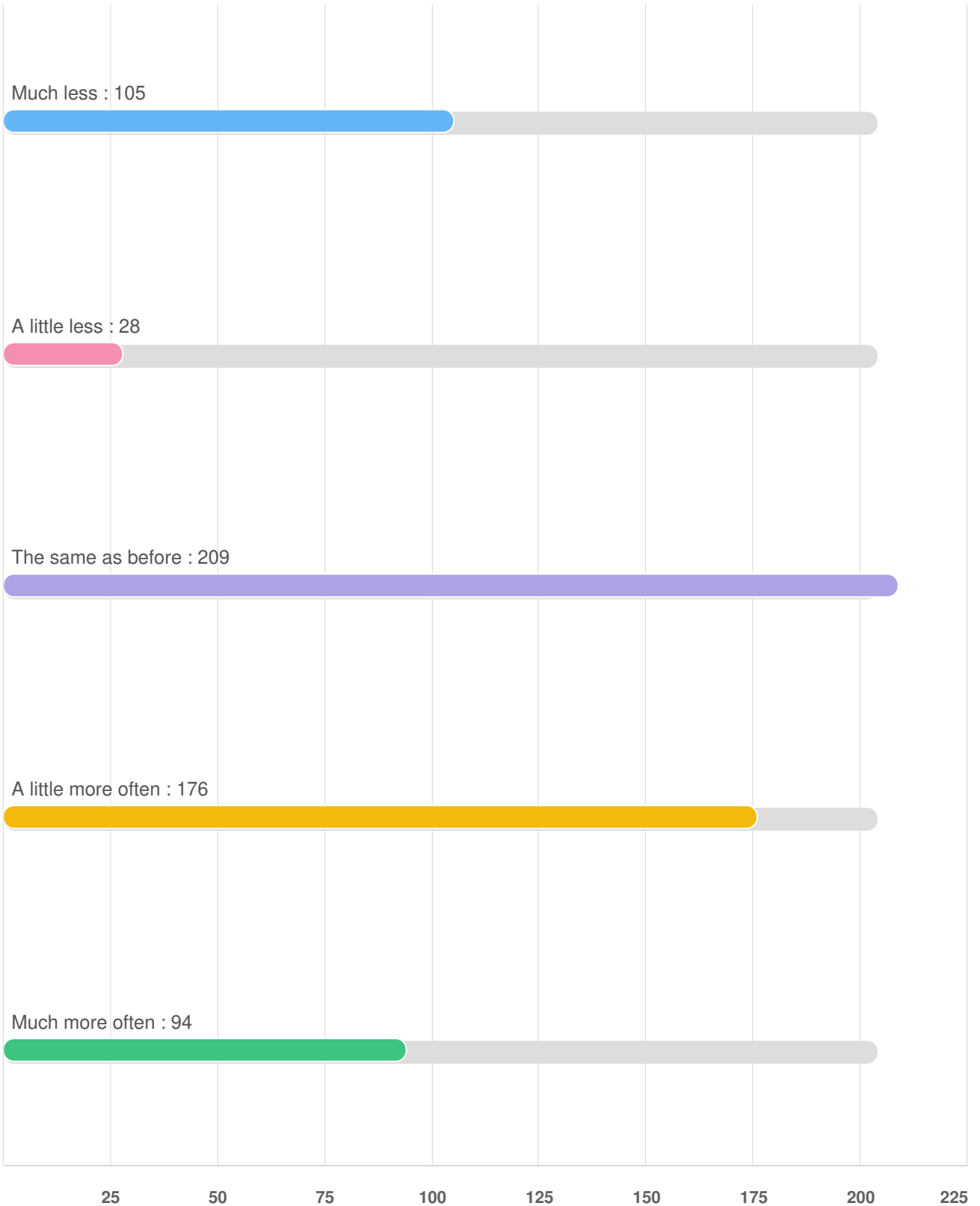
**Q6** How is the Broad Street project influencing your usual behaviours around your trips to the city centre? Please tick all that apply.



Optional question (634 response(s), 9 skipped)  
 Question type: Likert Question

**Q6 | How is the Broad Street project influencing your usual behaviours around your trips to the city centre? Please tick all that apply.**

**I will visit Broad Street for shopping**





### I will visit Broad Street for socialising

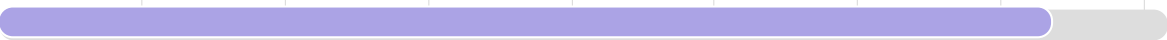
Much less : 102



A little less : 30



The same as before : 147



A little more often : 167



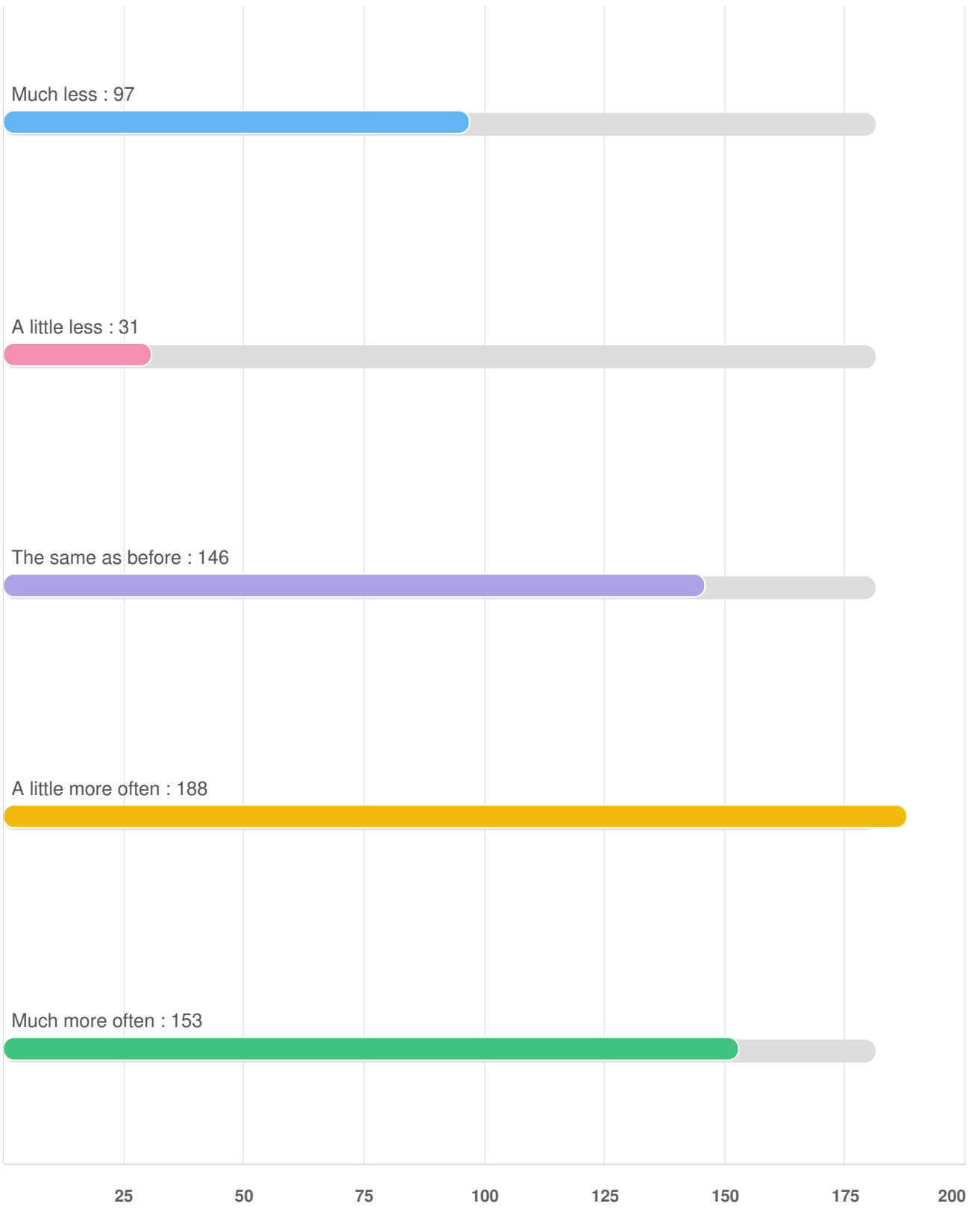
Much more often : 170



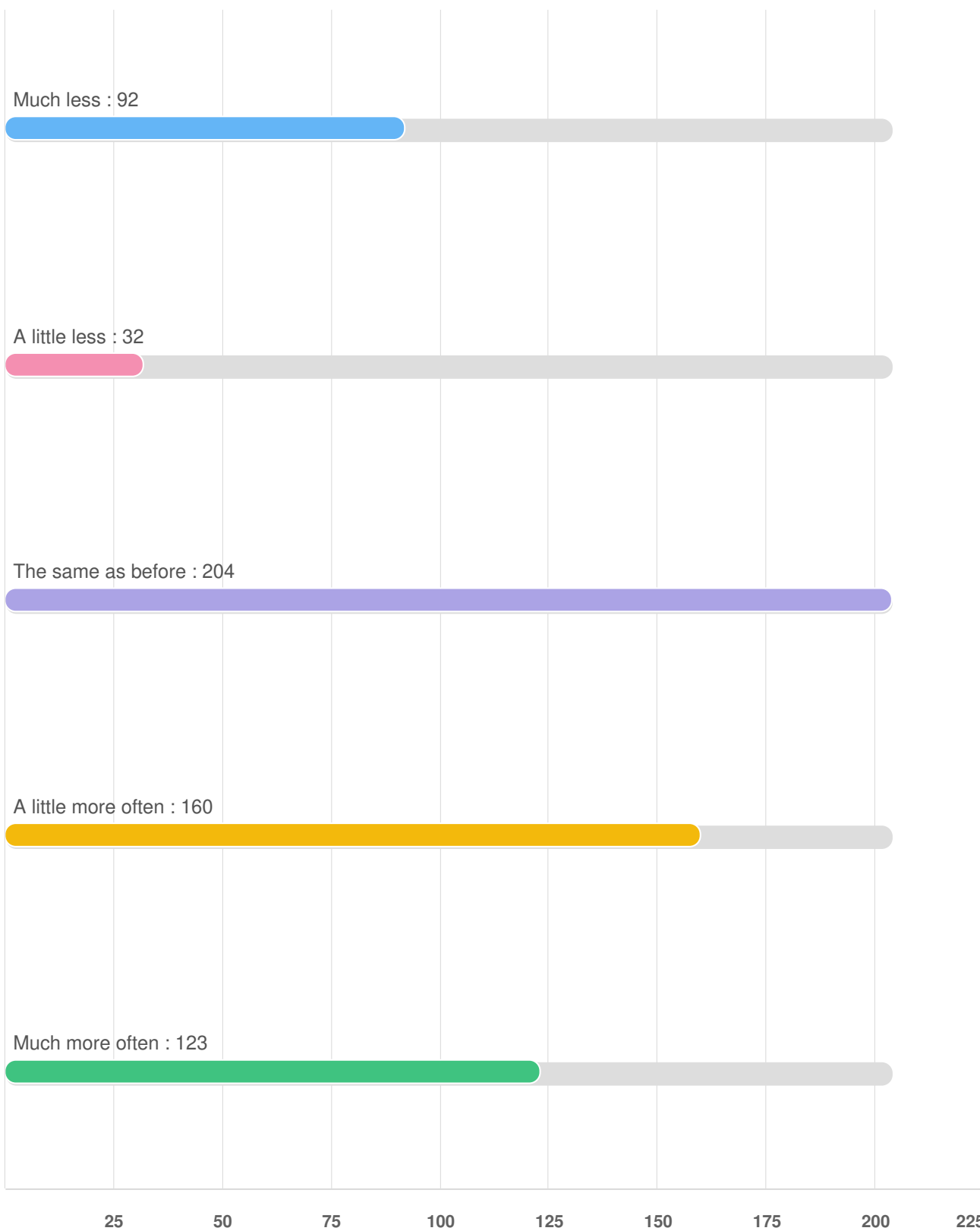
20 40 60 80 100 120 140 160 180



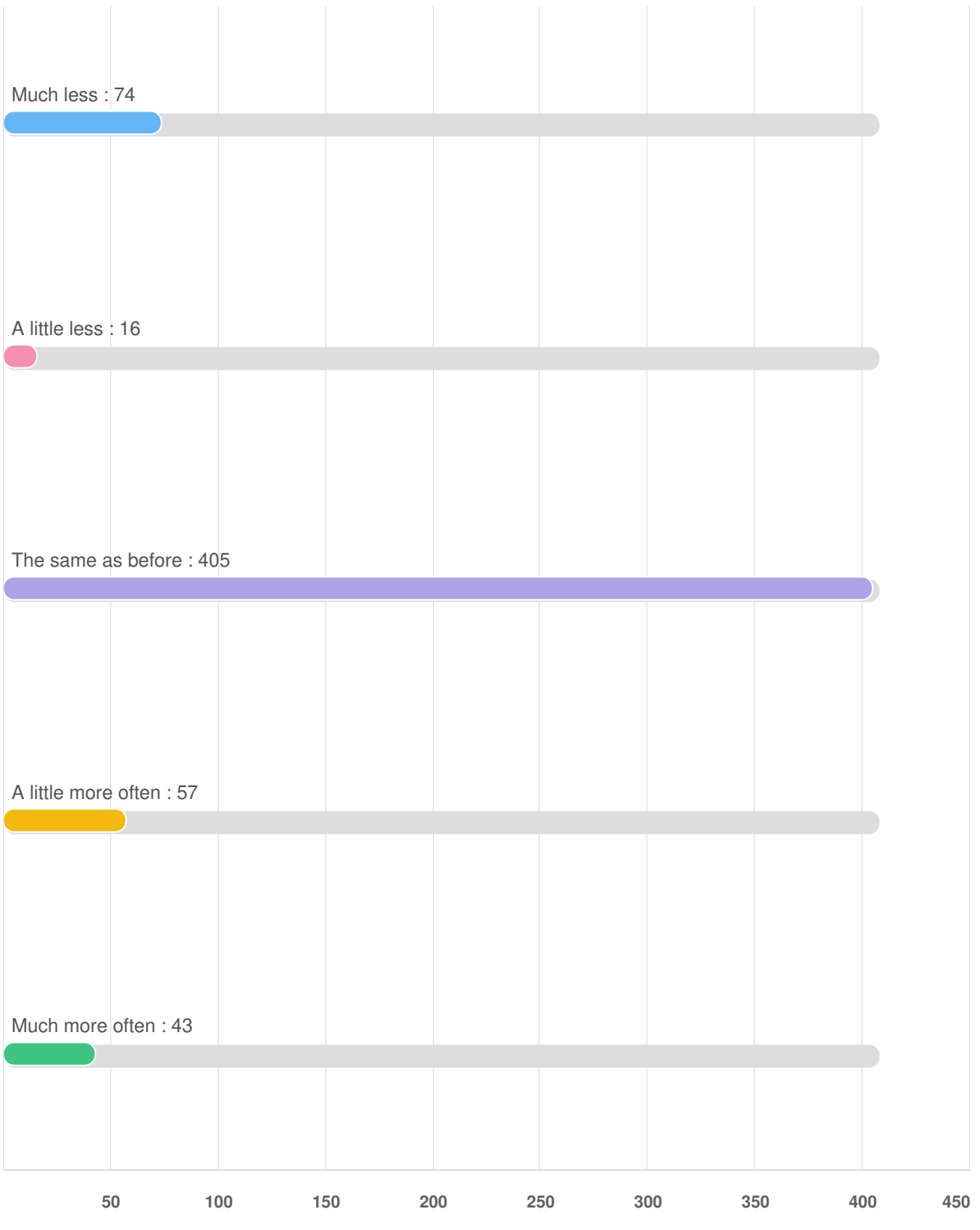
### I will go out for food/drink around Broad Street



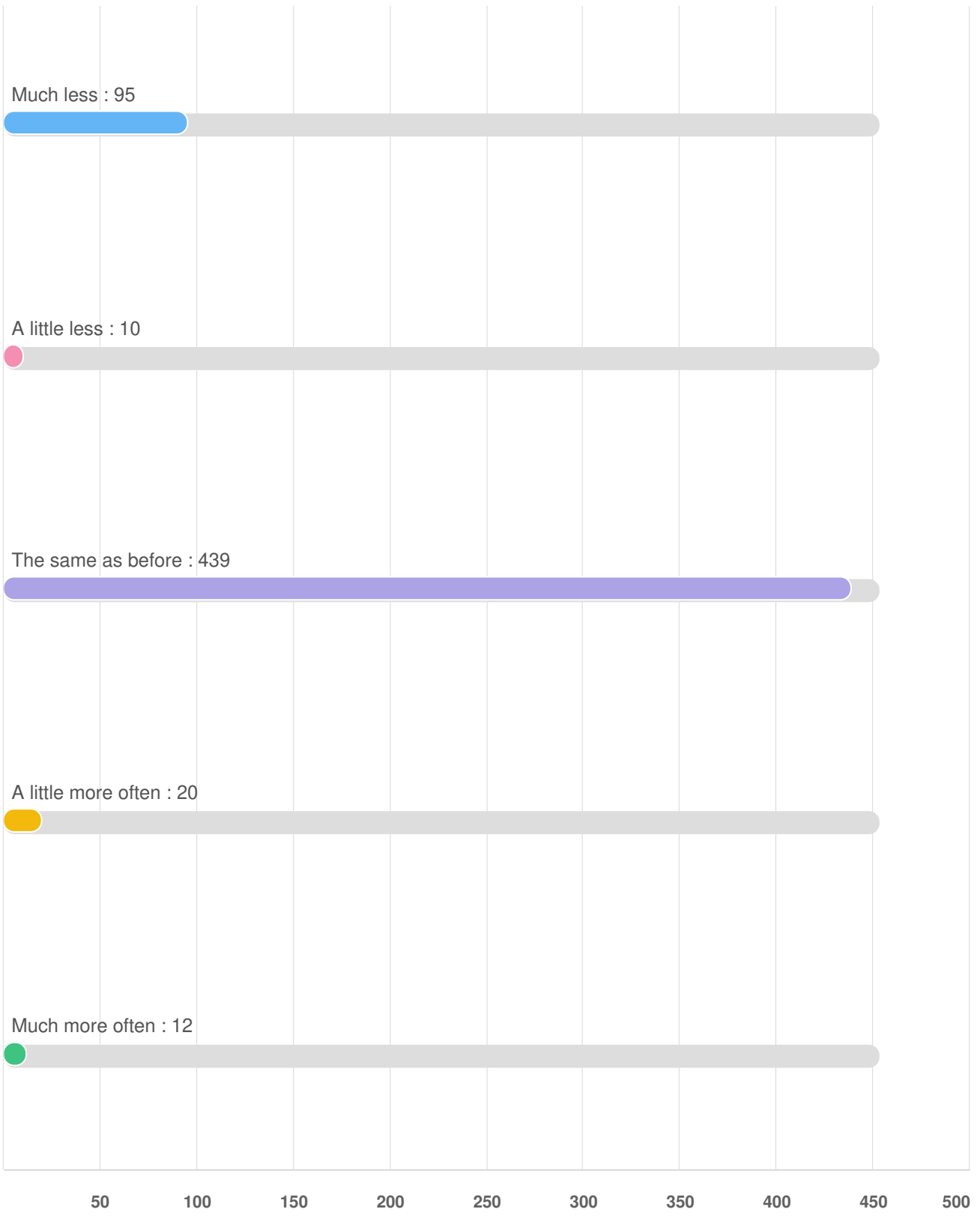
### I expect to spend more time in the city centre when I go out

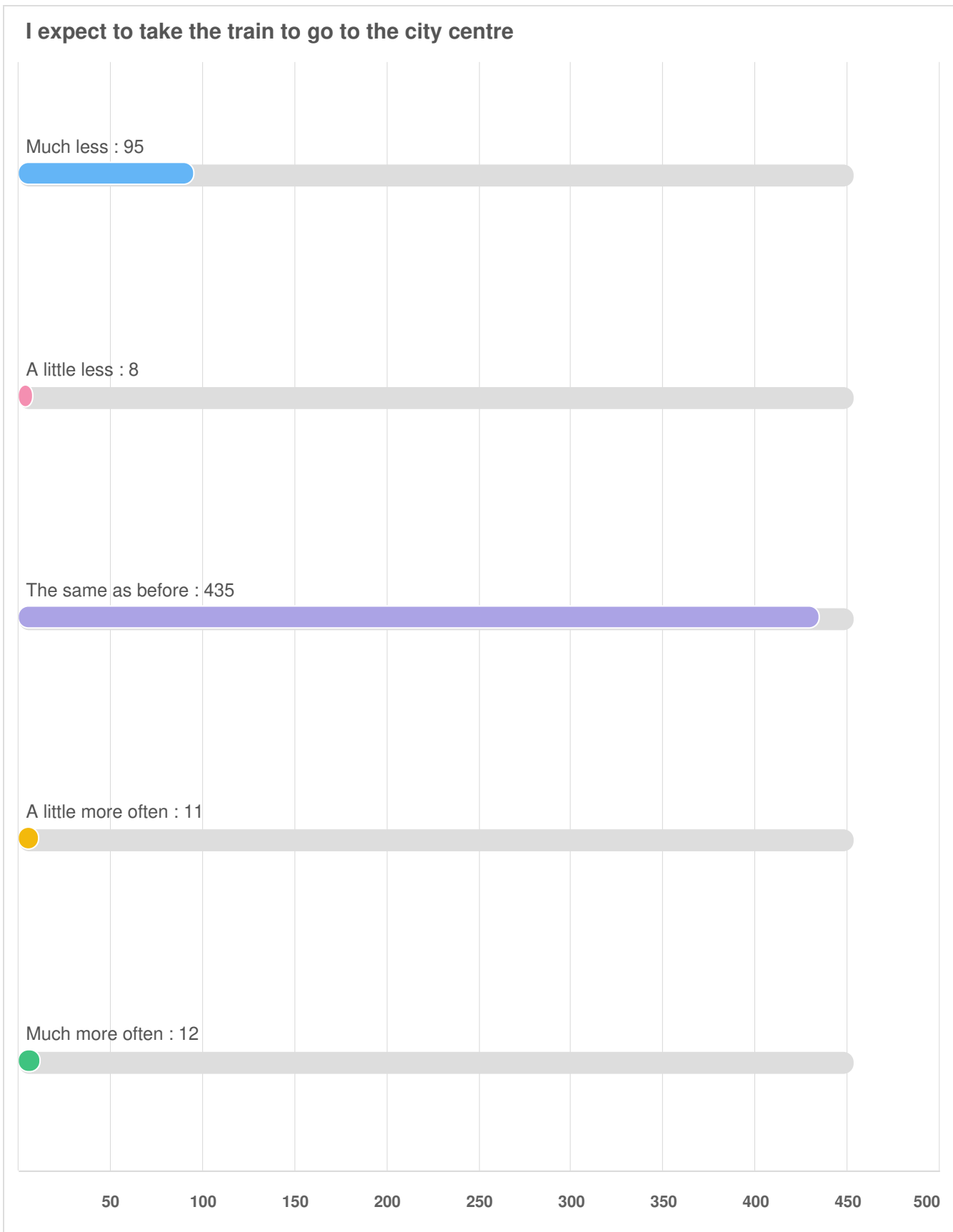


### I expect to take the bus into the city centre

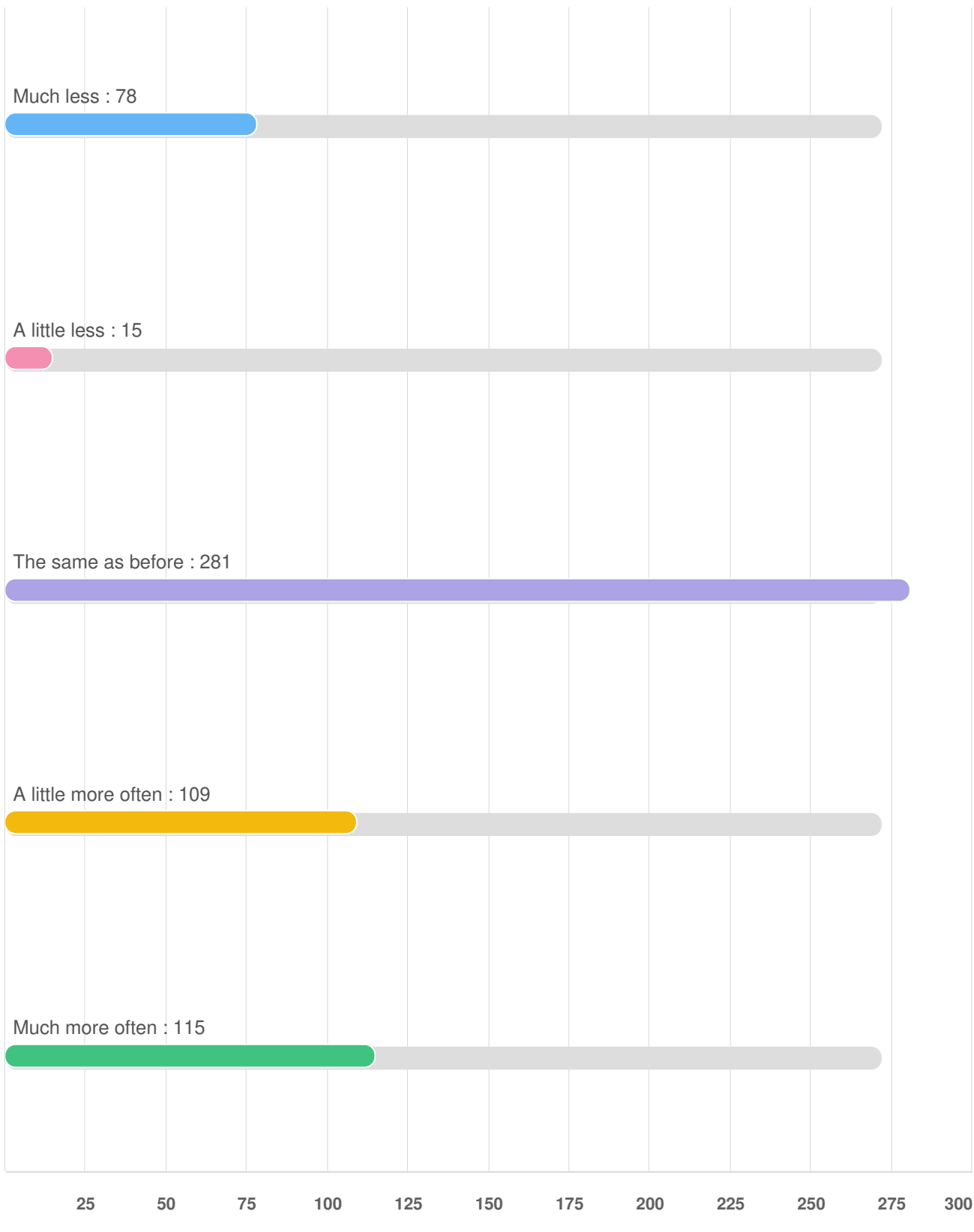


### I expect to take the Park and Ride into the city centre

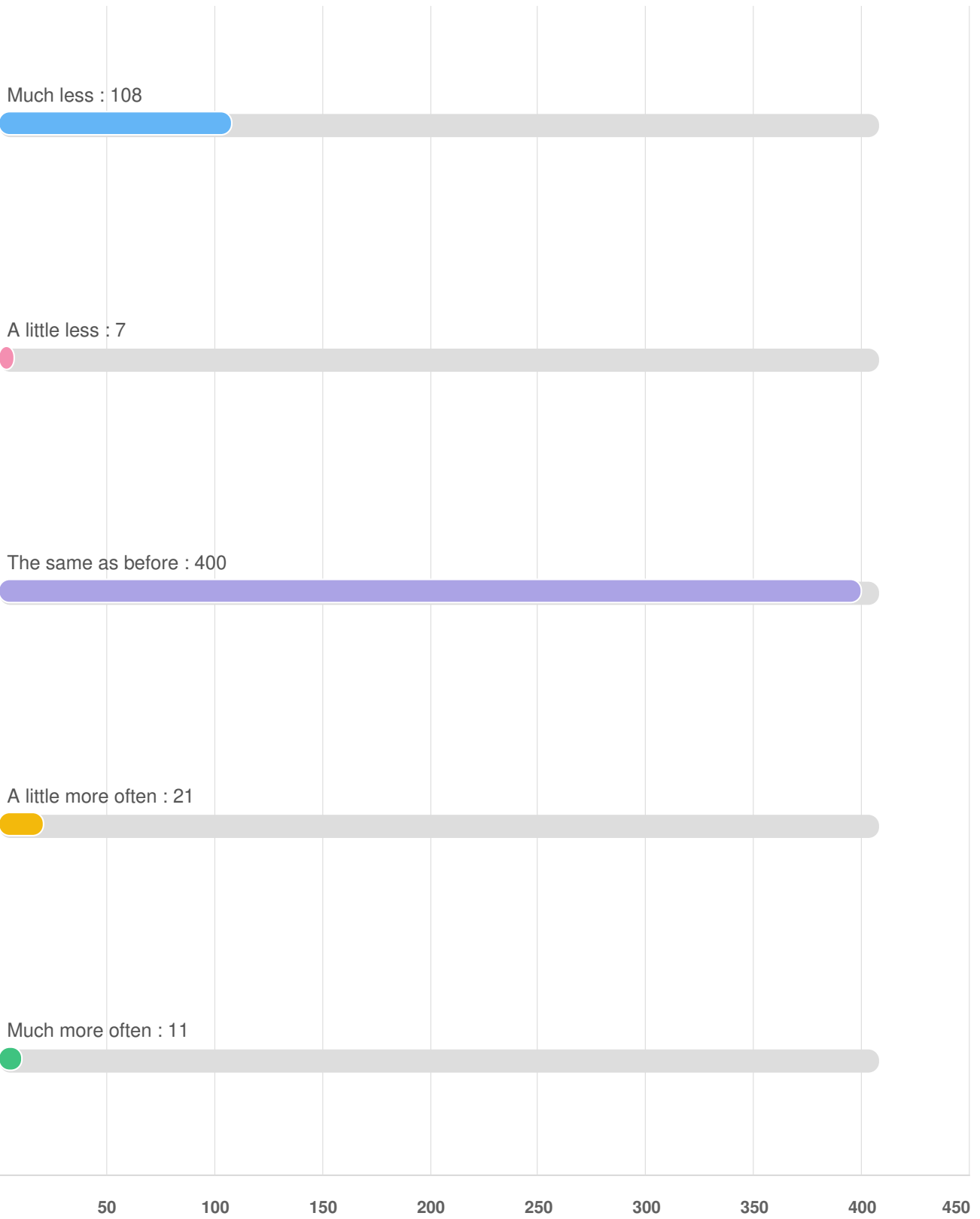


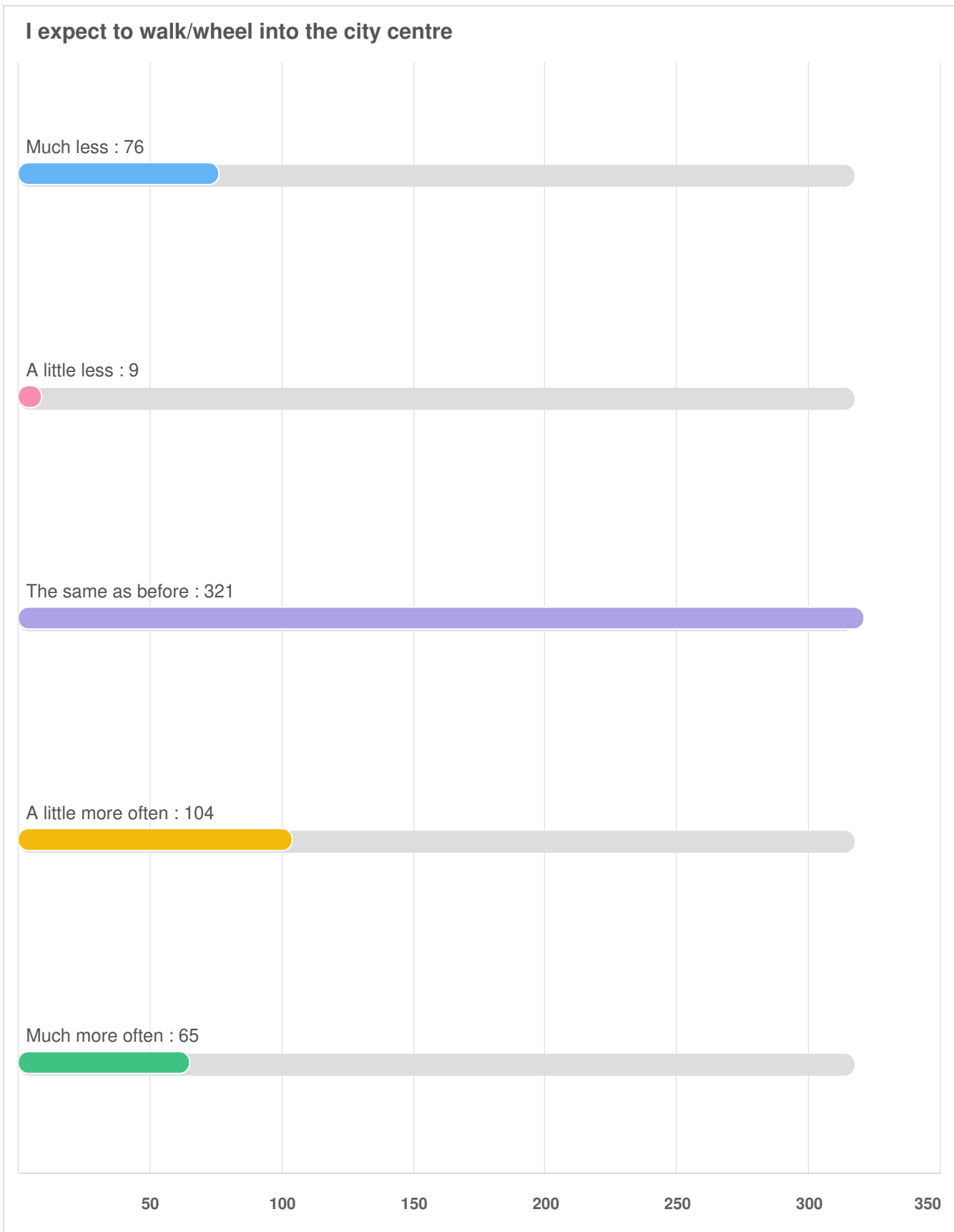


### I expect to cycle into the city centre



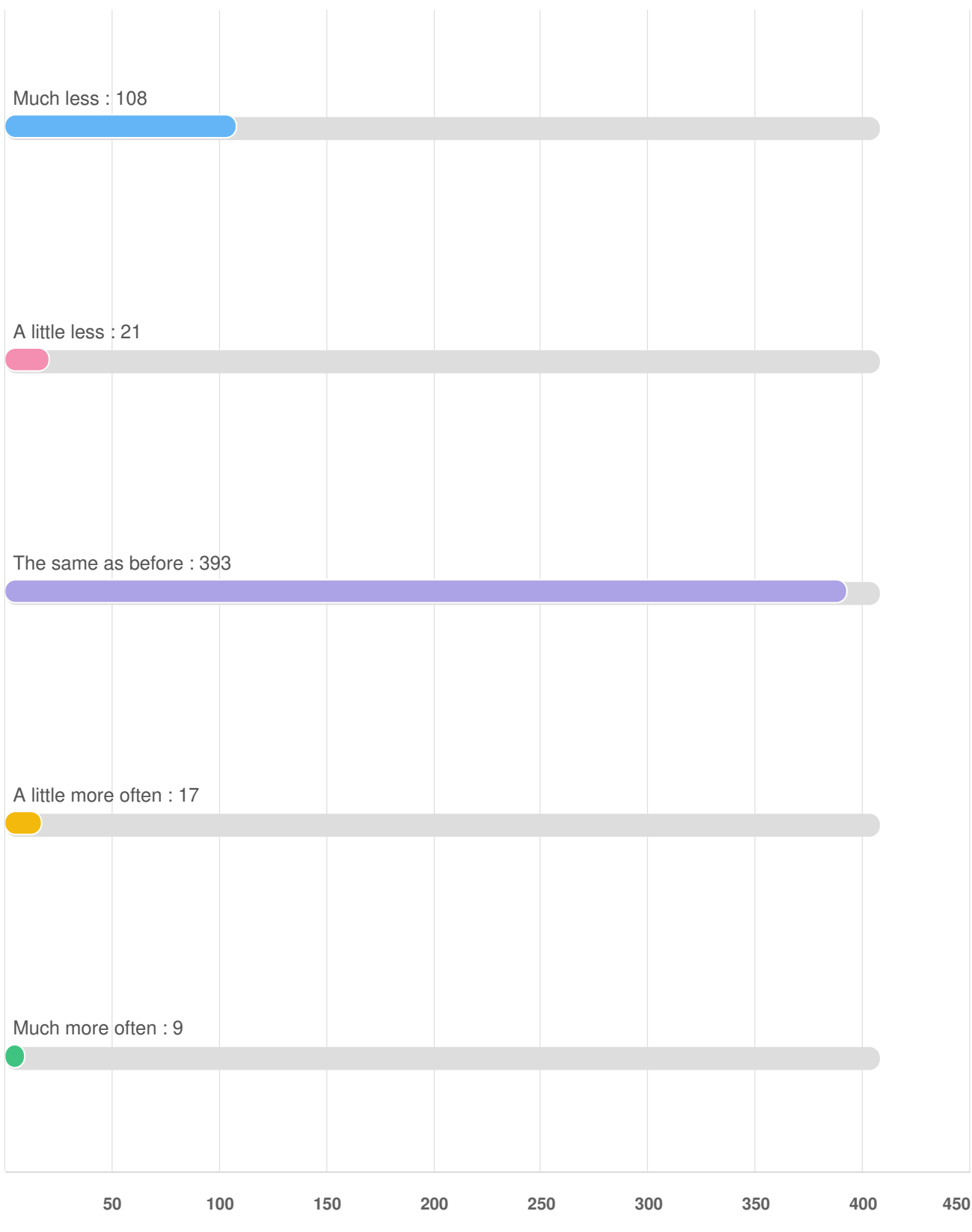
### I expect to scoot into the city centre







### I expect to take taxis into the city centre



### I expect to drive into the city centre

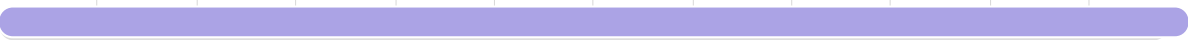
Much less : 161



A little less : 71



The same as before : 300



A little more often : 14

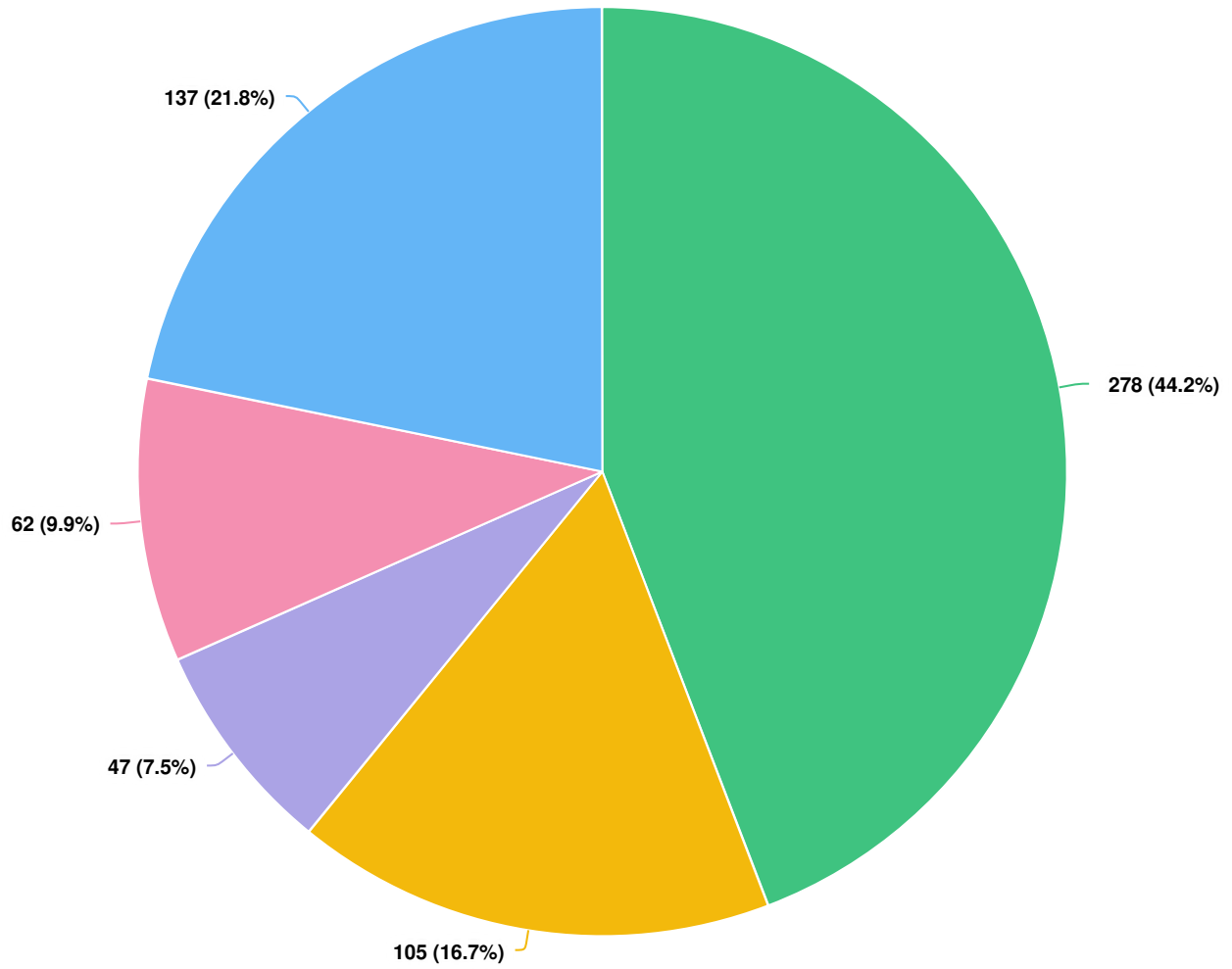


Much more often : 15



25 50 75 100 125 150 175 200 225 250 275 300 325

**Q7** Do you think you will recommend to others that they visit the Broad Street project?

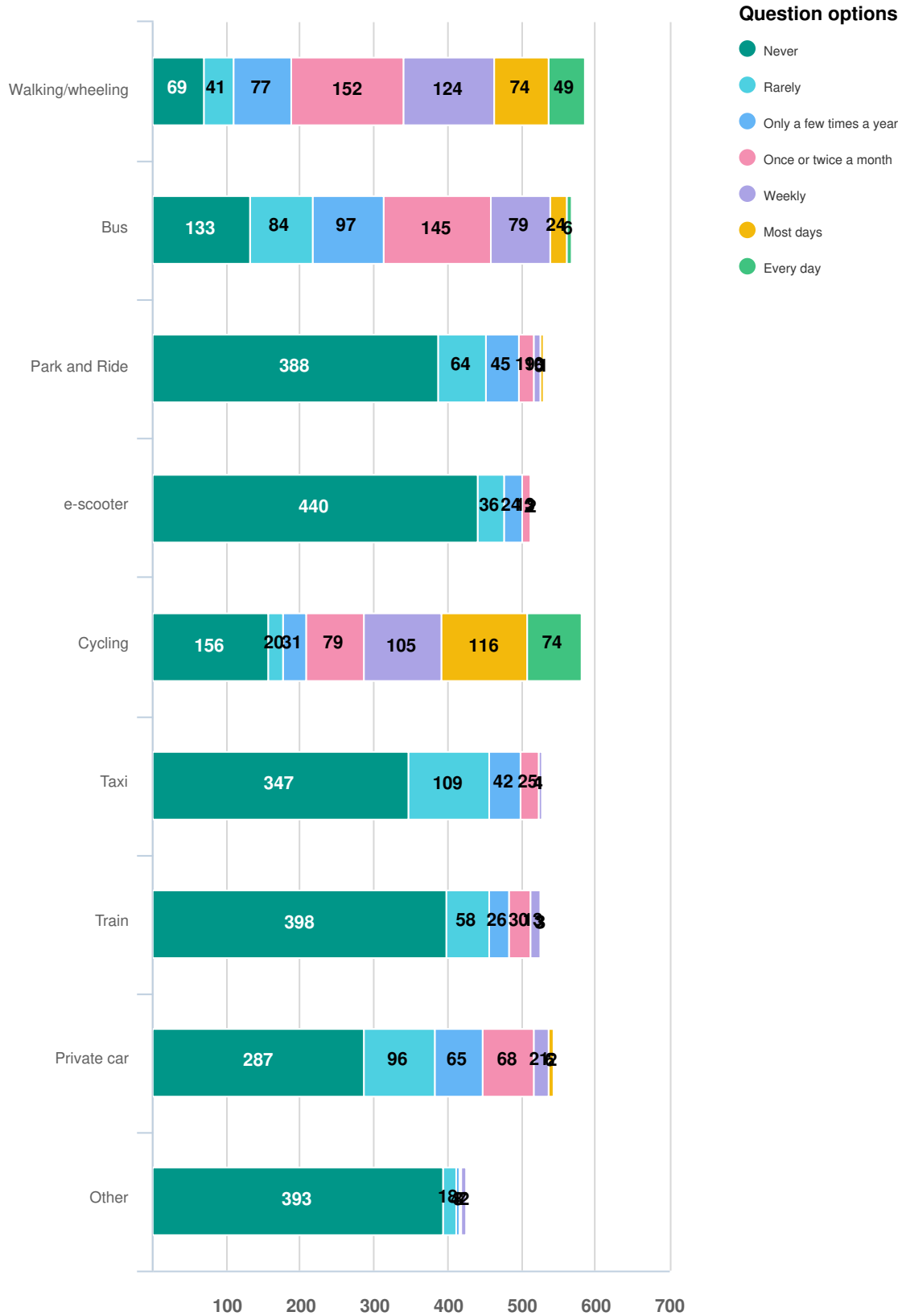


**Question options**

- No I would not
- Probably not
- Not sure
- Yes, possibly
- Yes, definitely

Optional question (629 response(s), 14 skipped)  
Question type: Radio Button Question

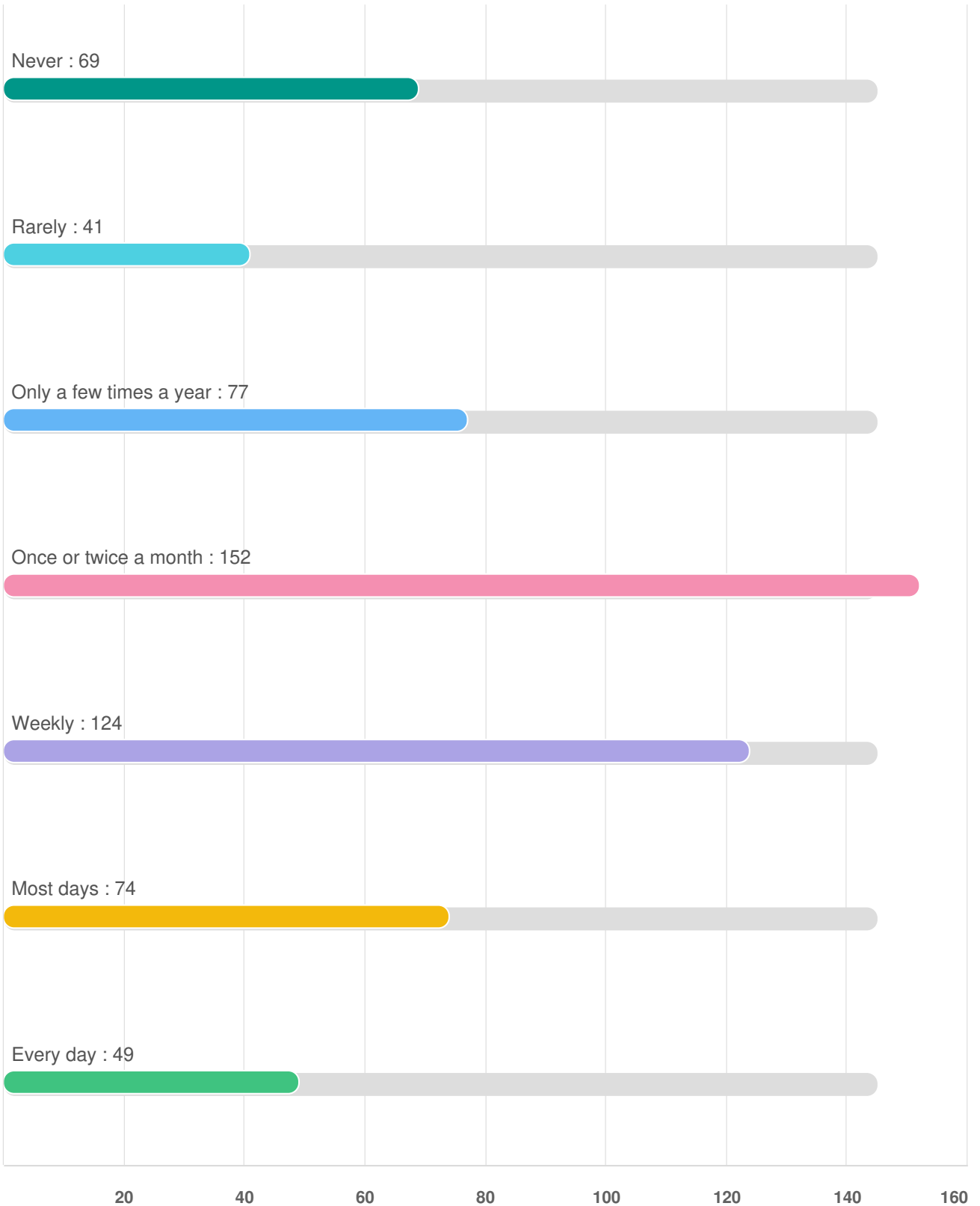
**Q8** How often do you use the following ways to travel to Broad Street? Please tick all that apply.



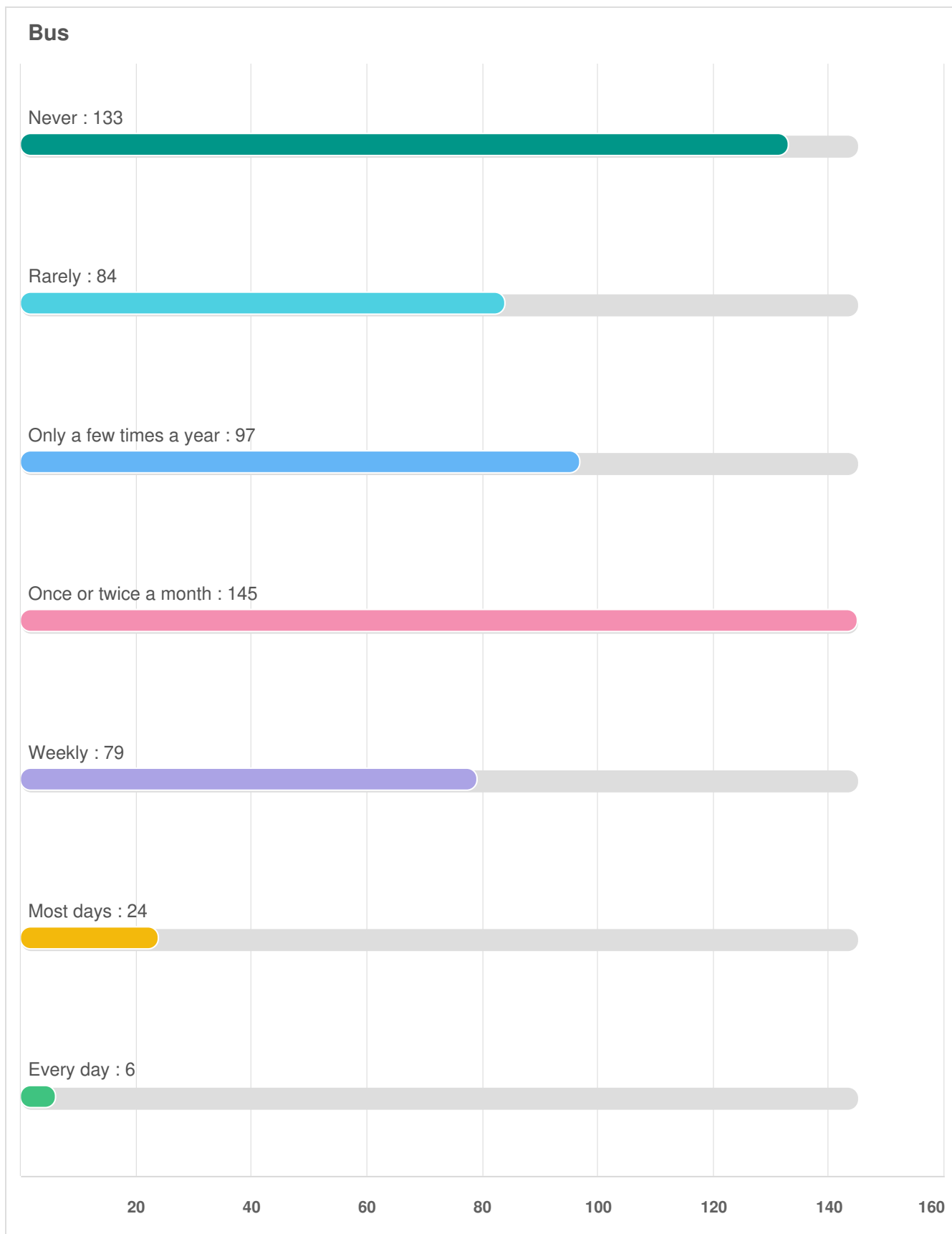
Optional question (632 response(s), 11 skipped)  
Question type: Likert Question

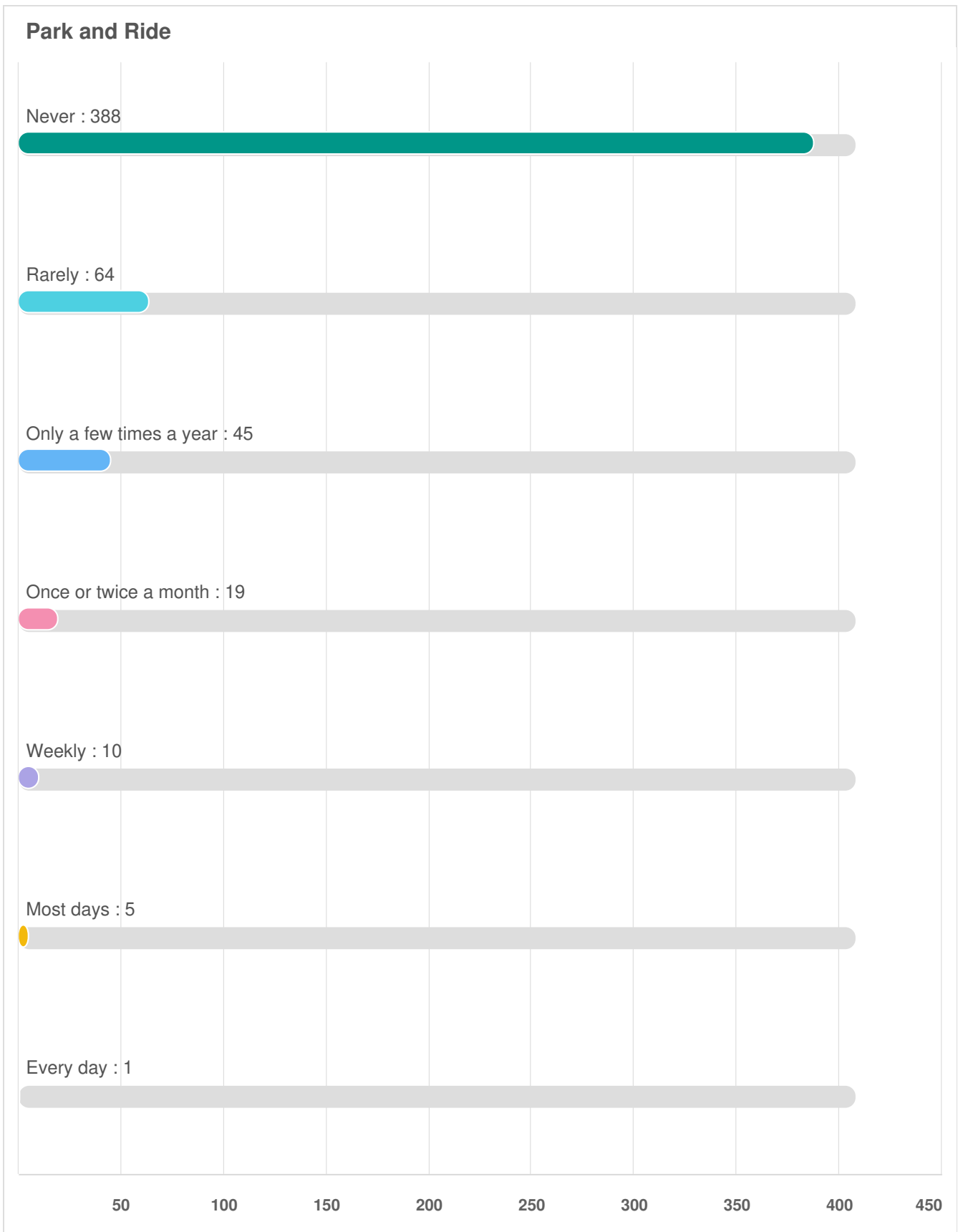
**Q8** | How often do you use the following ways to travel to Broad Street? Please tick all that apply.

### Walking/wheeling

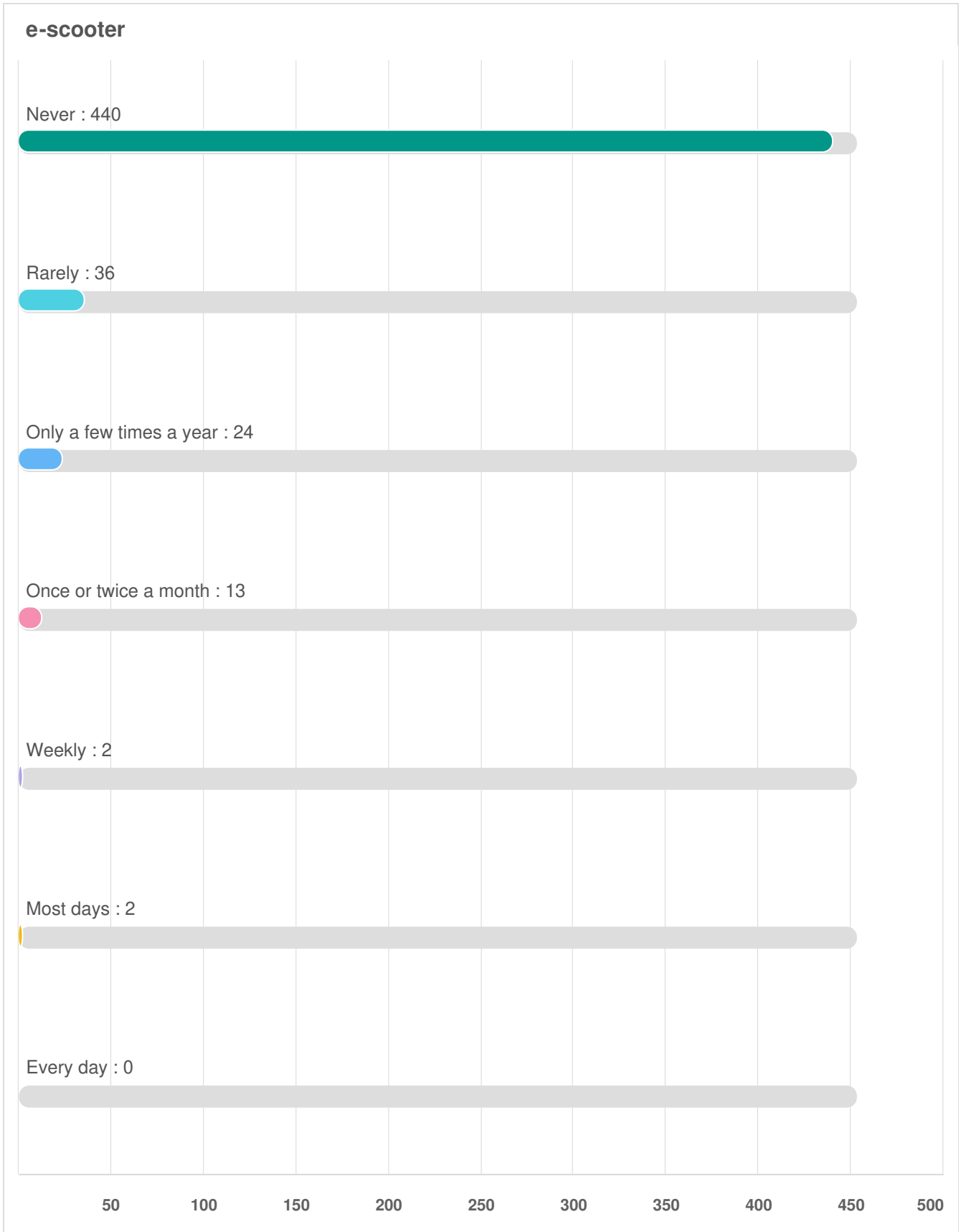


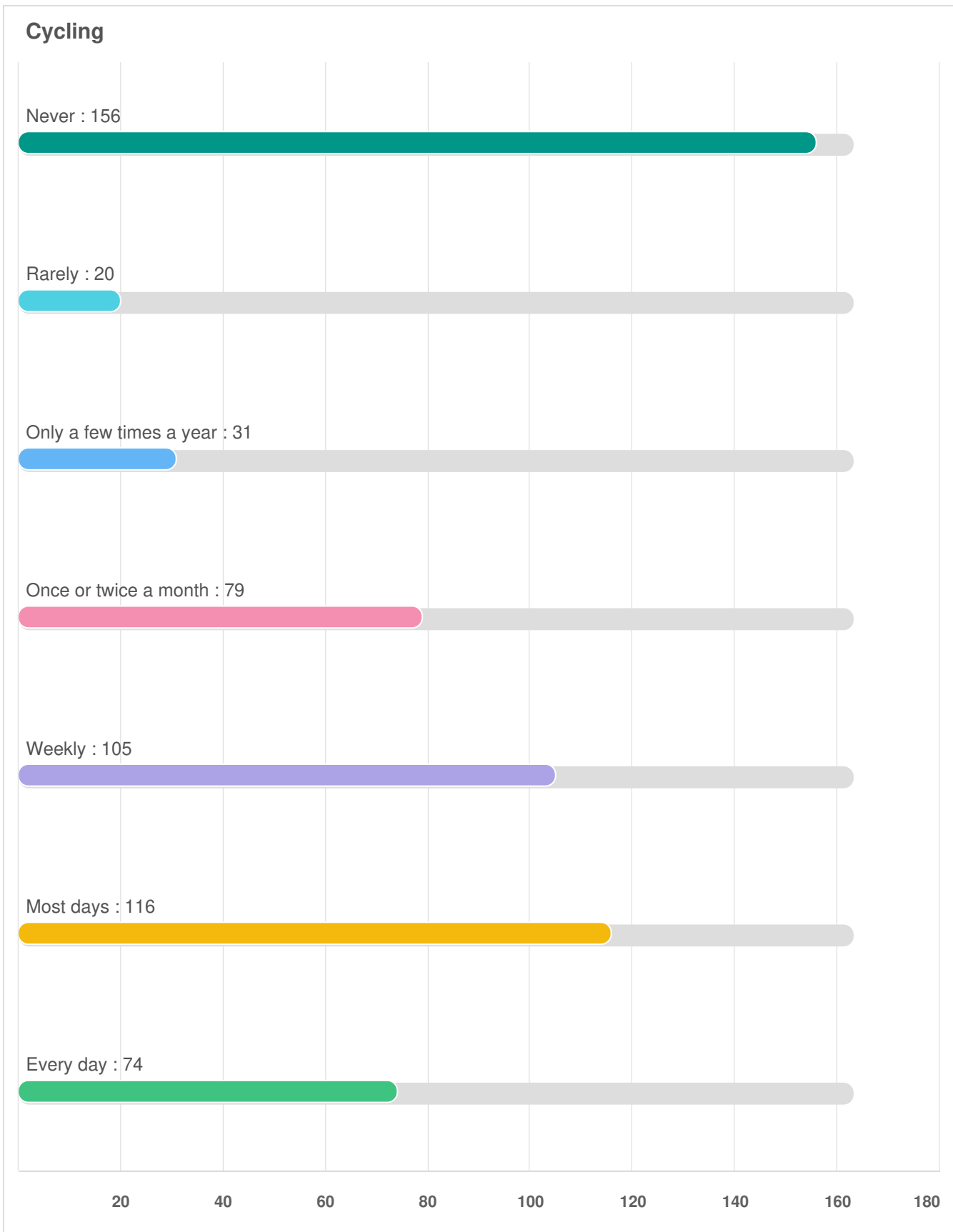


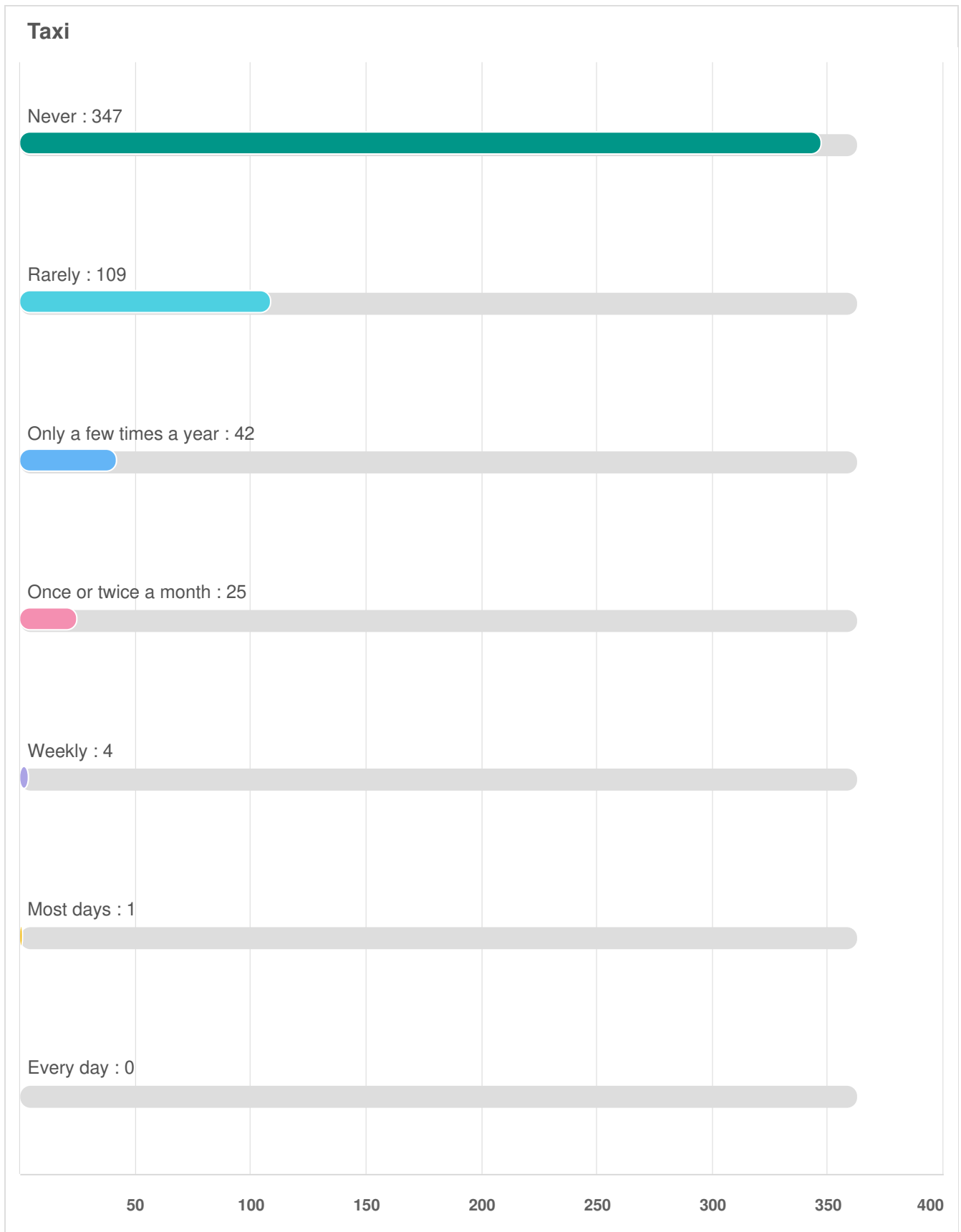


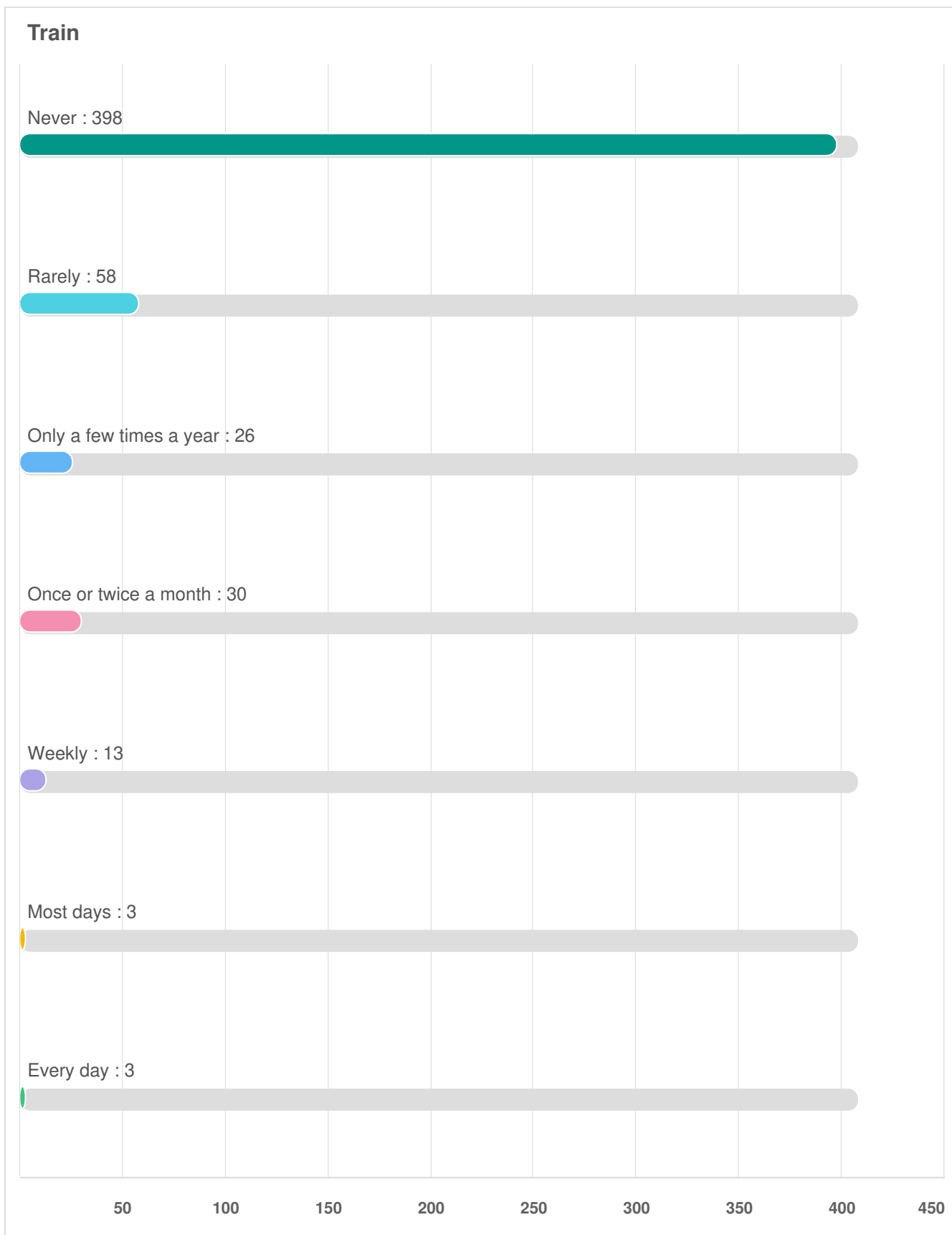


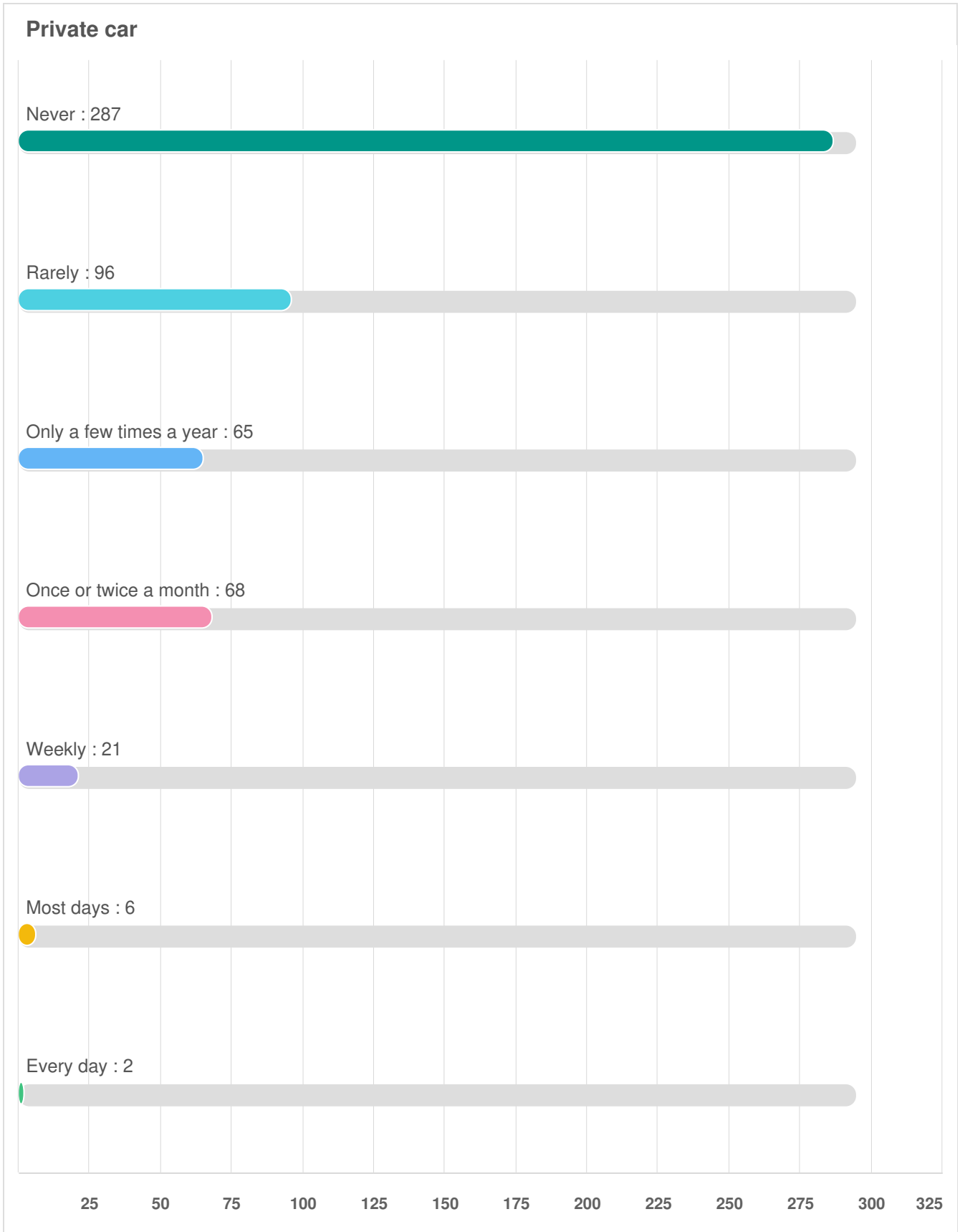


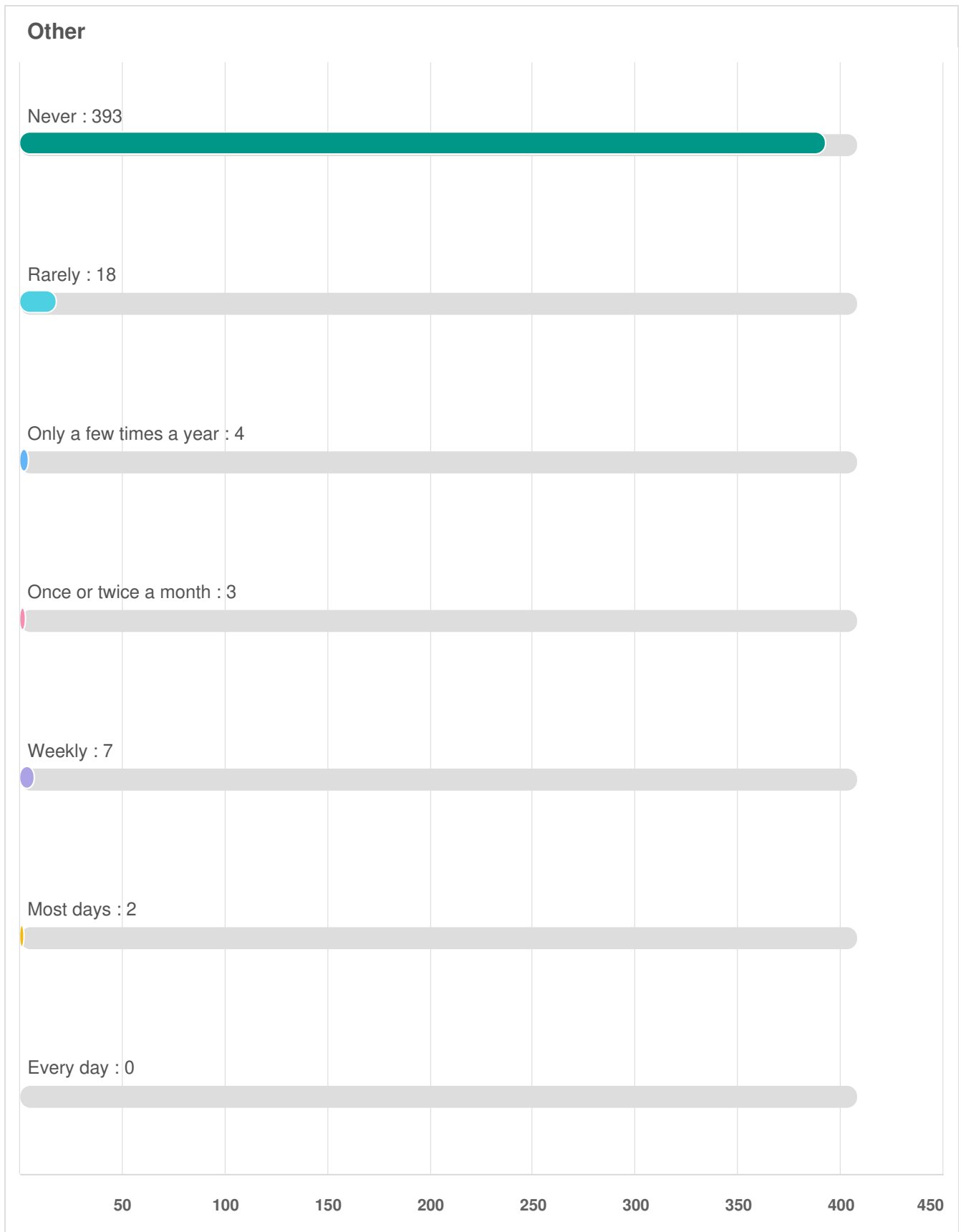




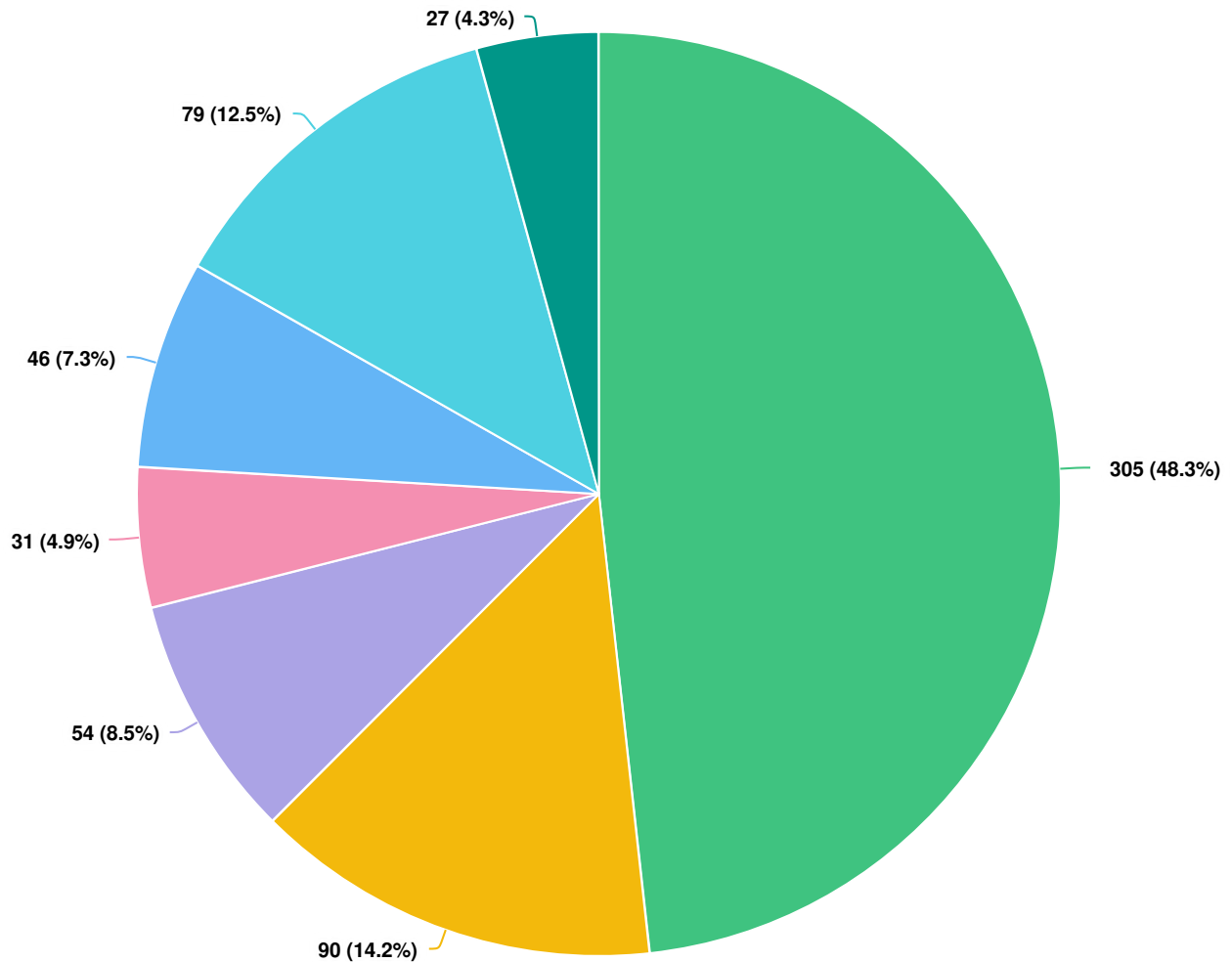








**Q9** We receive a lot of feedback about cycling in the city centre. How important is cycling access within Broad Street for you?



**Question options**

- Other (please specify)
- I think people should not be able to cycle through the main streets in the city centre
- I think people should not be able to cycle through Broad Street
- Undecided/neutral
- It's important to be able to cycle into the city centre, but it's okay to park my bike and walk round in the city centre or use back routes to reach my destination
- It is very important to be able to cycle to Broad Street, but it's okay parking my bike or wheeling it for that part
- It is very important to be able to cycle through Broad Street

Optional question (632 response(s), 11 skipped)

Question type: Radio Button Question

**Q10** | The Broad Street scheme will be in place until spring 2024, including through the colder, winter weather. How often do you think you might travel to Broad Street using the following travel options, in colder weather? Please tick all that apply.



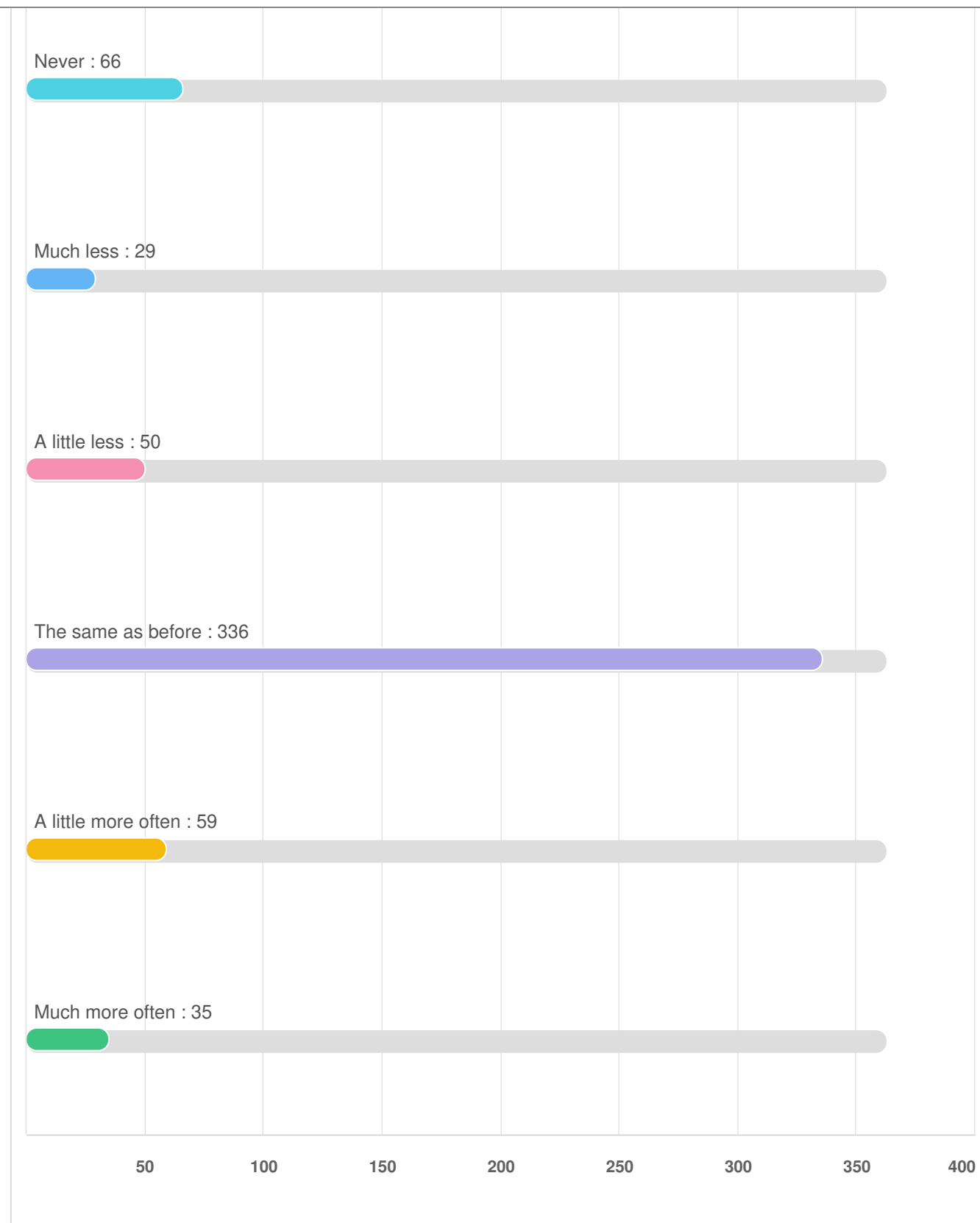
Optional question (621 response(s), 22 skipped)

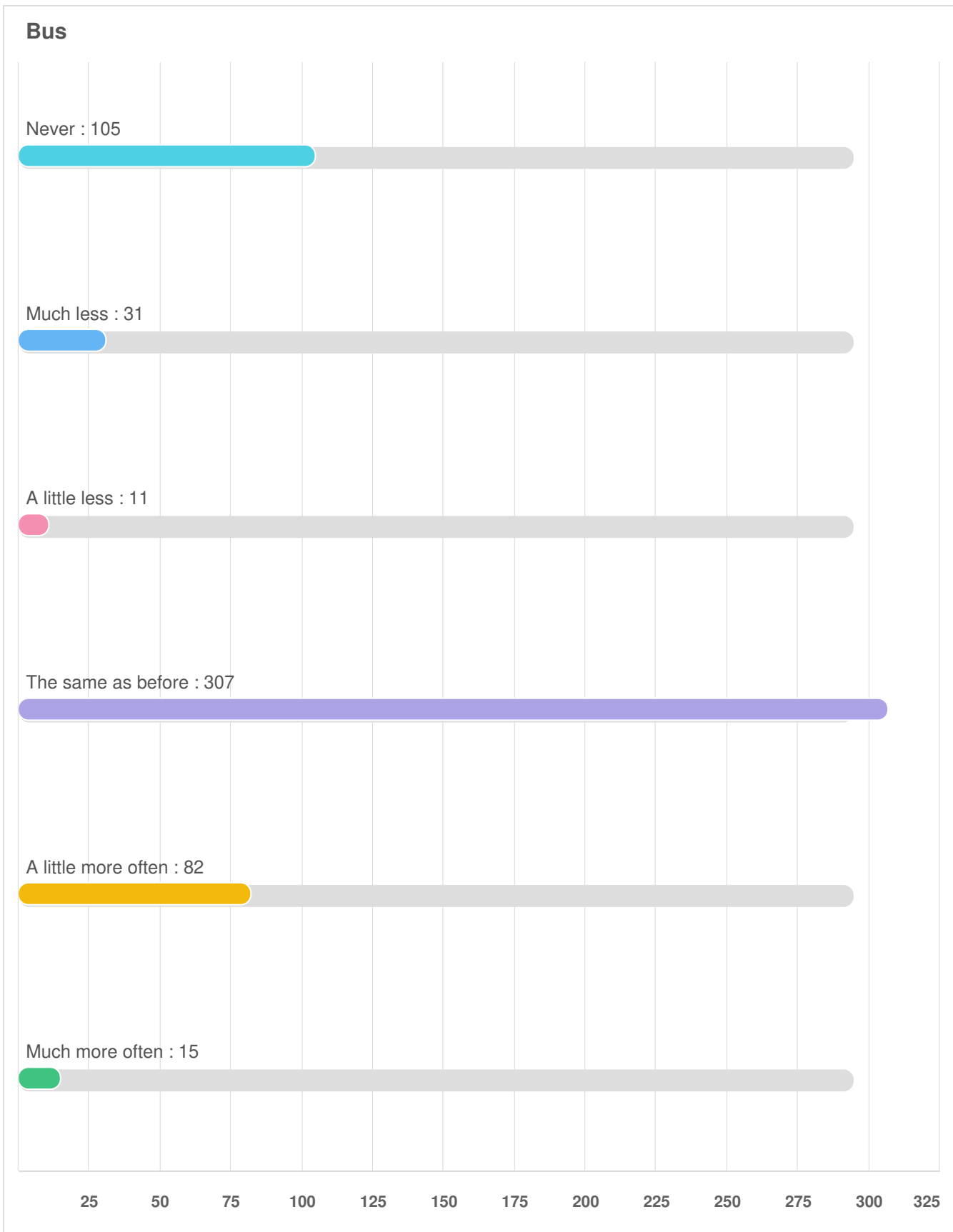
Question type: Likert Question



**Q10** | The Broad Street scheme will be in place until spring 2024, including through the colder, winter weather. How often do you think you might travel to Broad Street using the following travel options, in colder weather? Please tick all that apply.

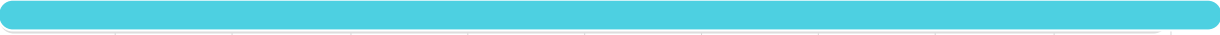
**Walking/wheeling**





### Park and Ride

Never : 261



Much less : 16



A little less : 8



The same as before : 216



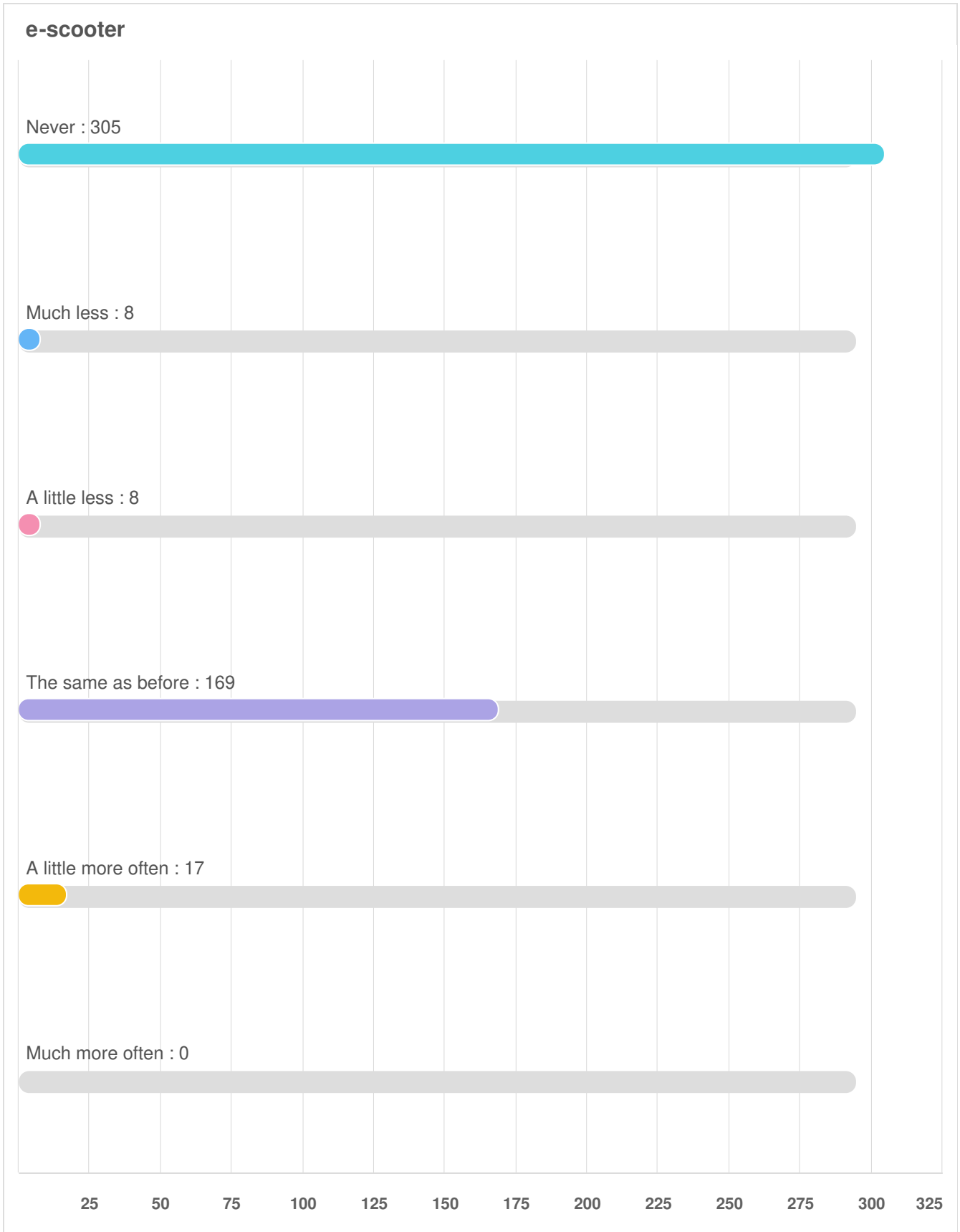
A little more often : 15

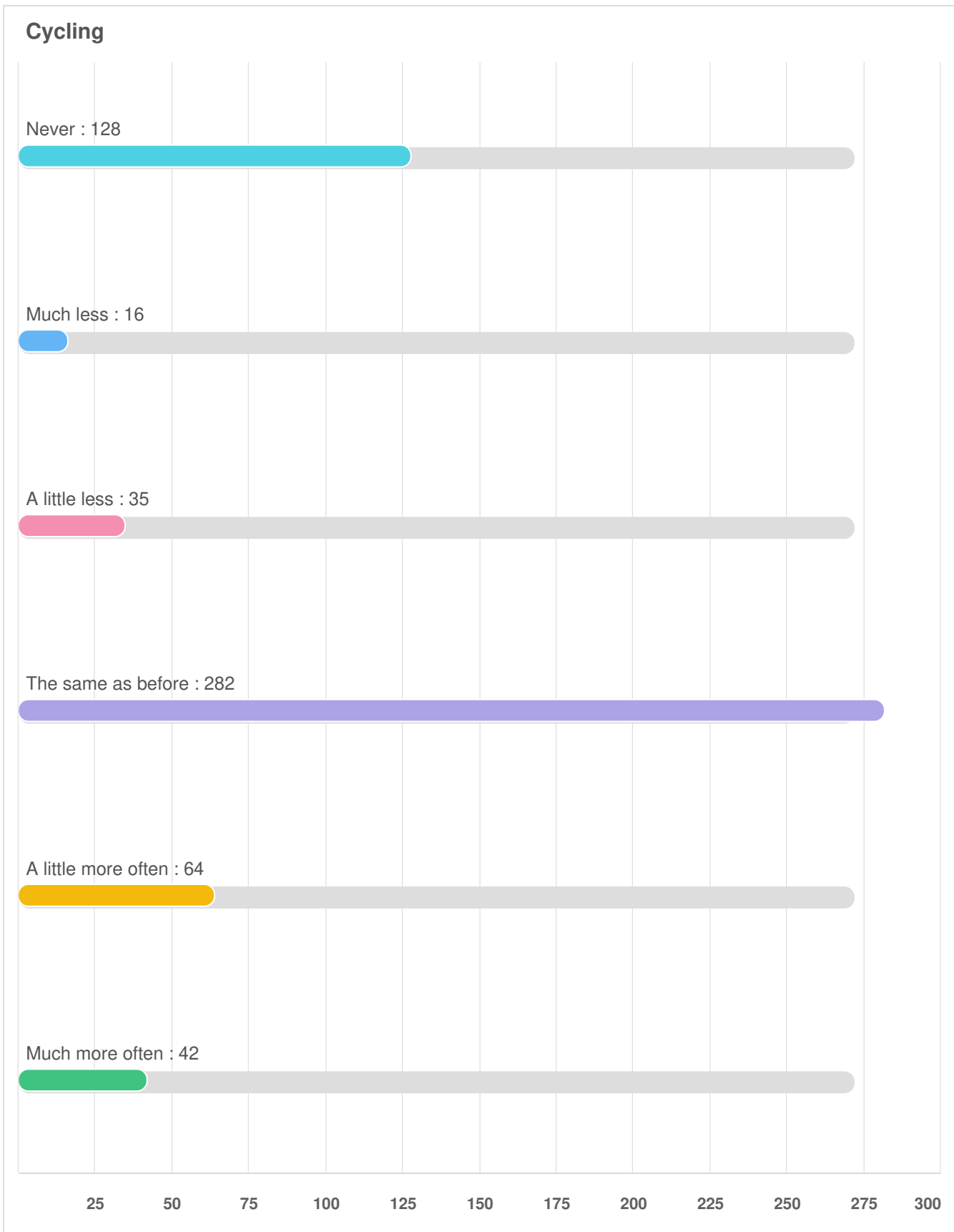


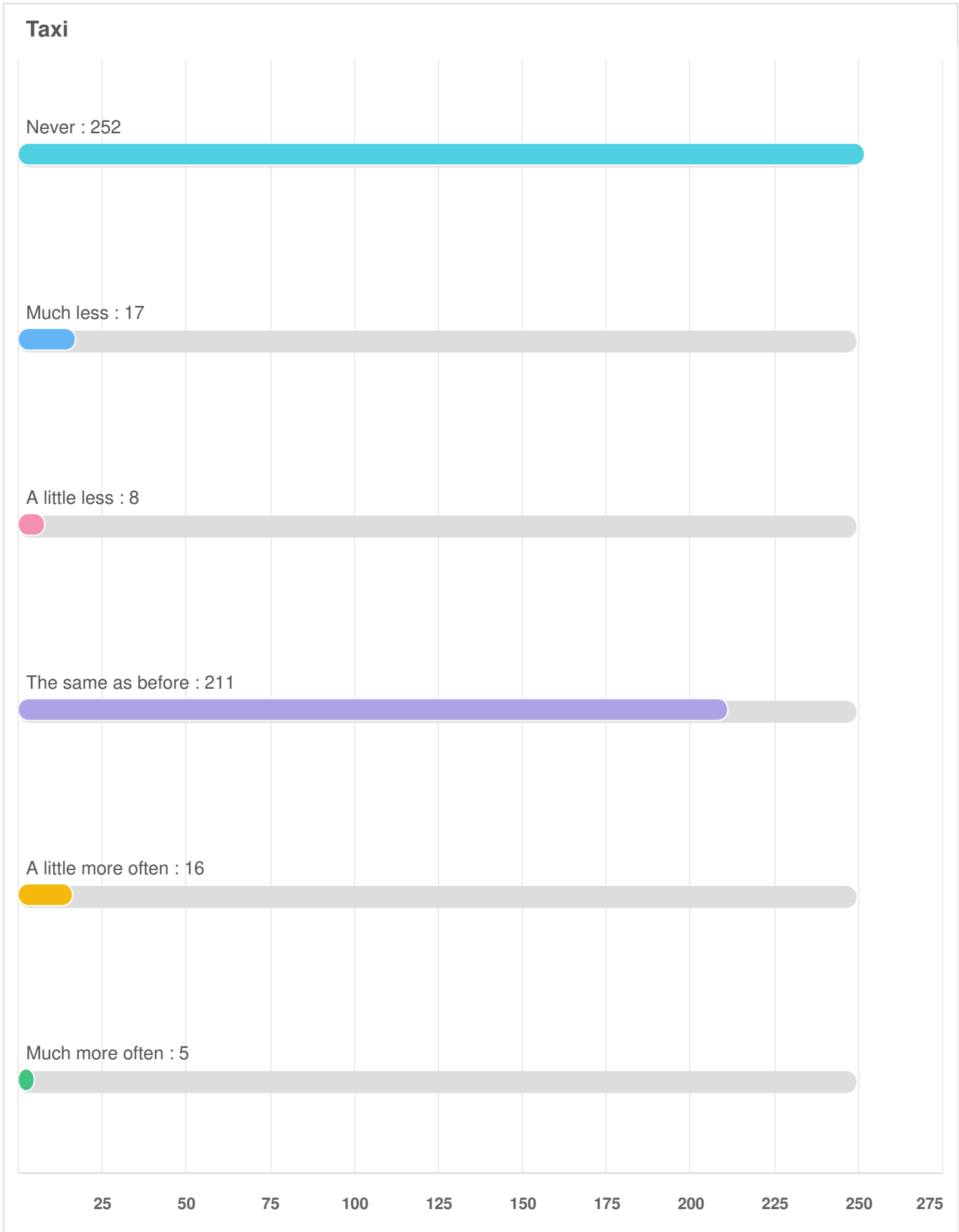
Much more often : 1

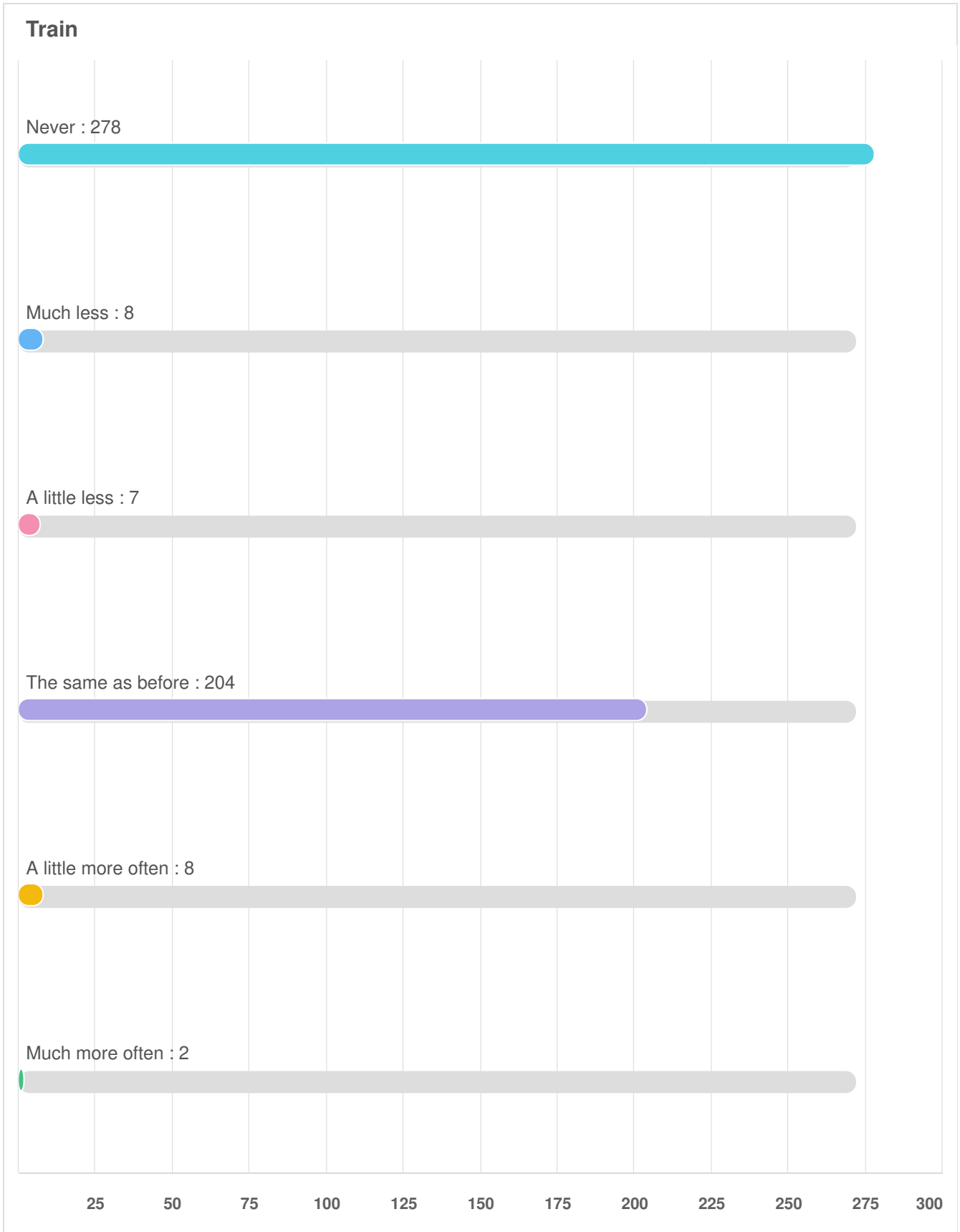


25 50 75 100 125 150 175 200 225 250 275

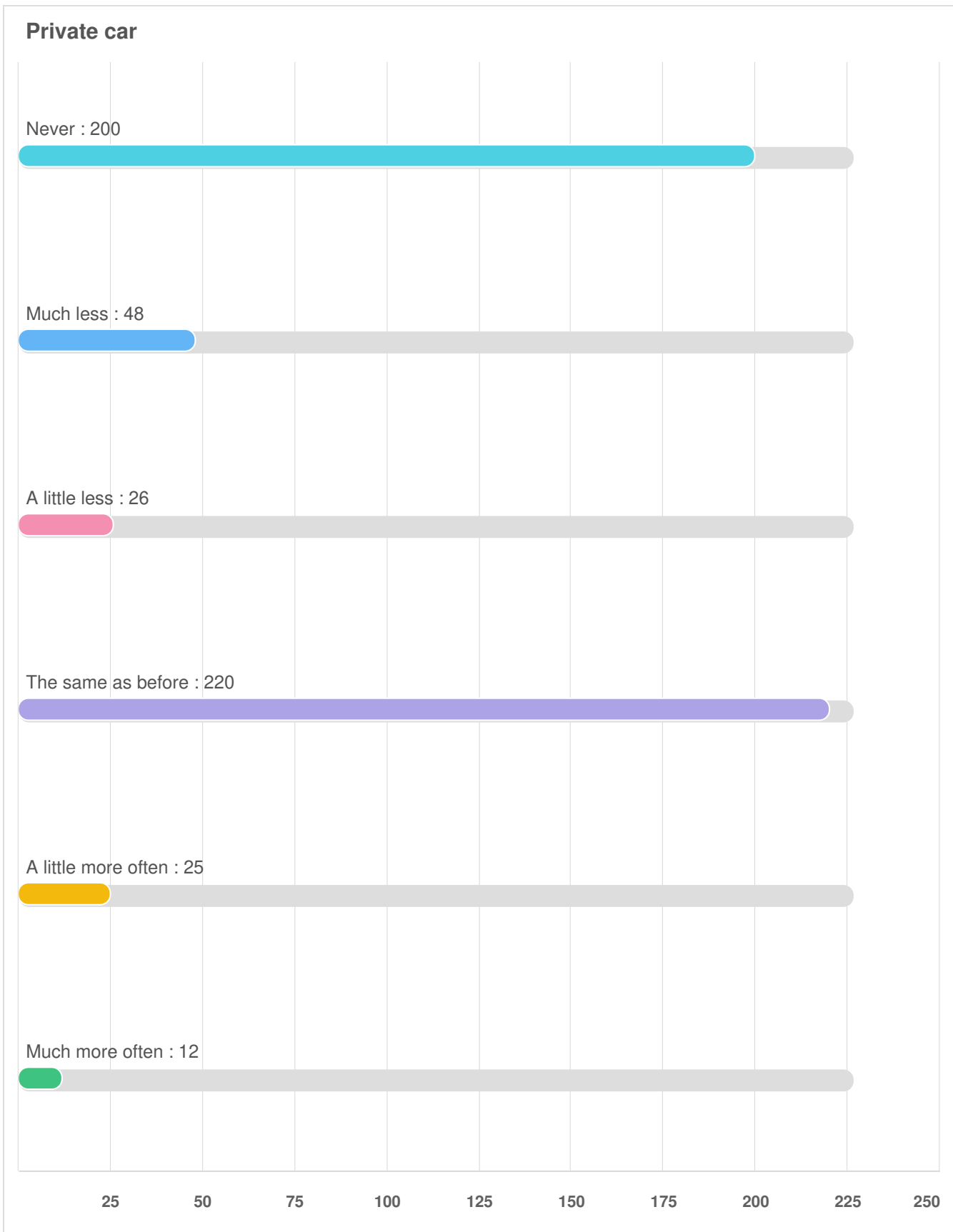


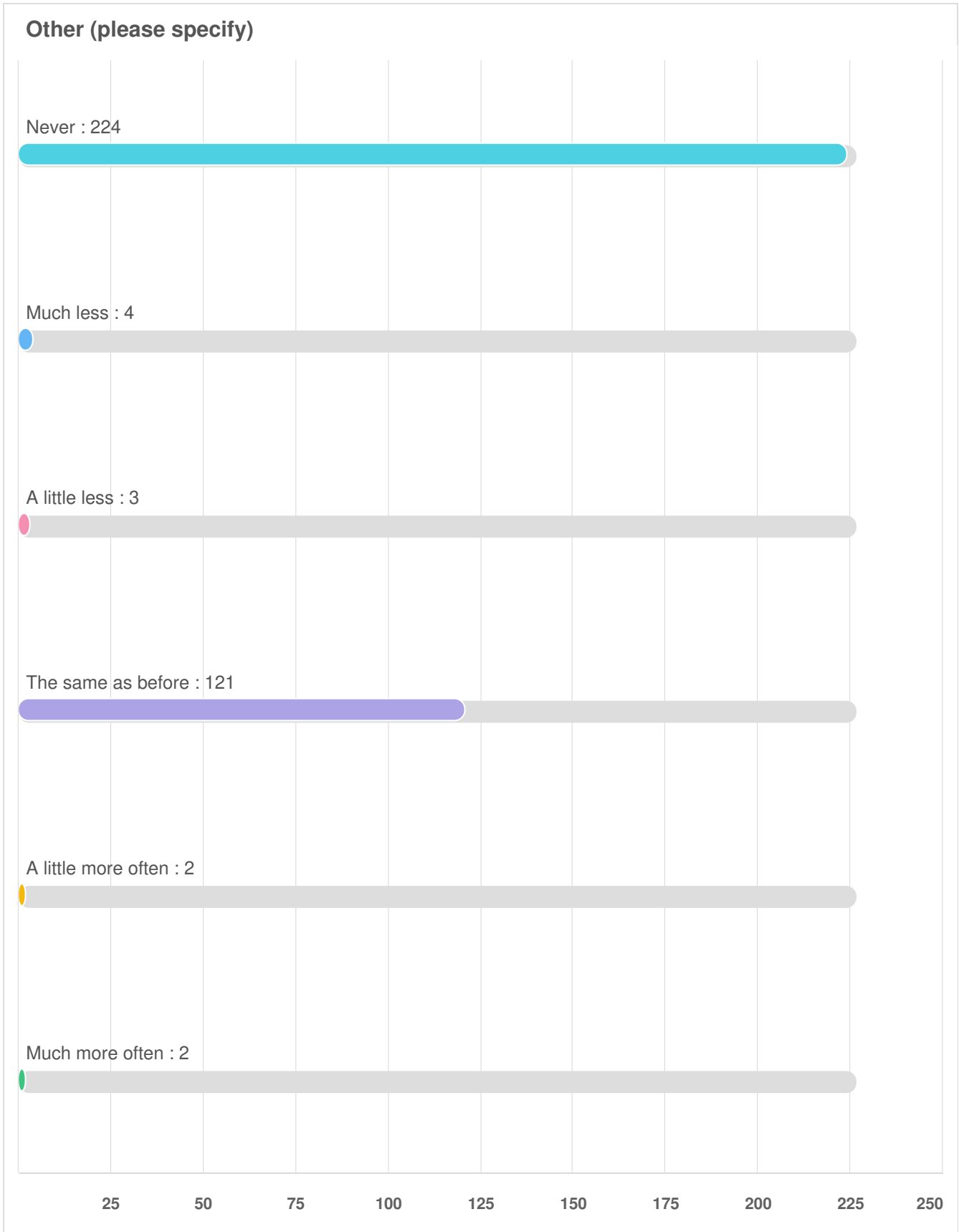




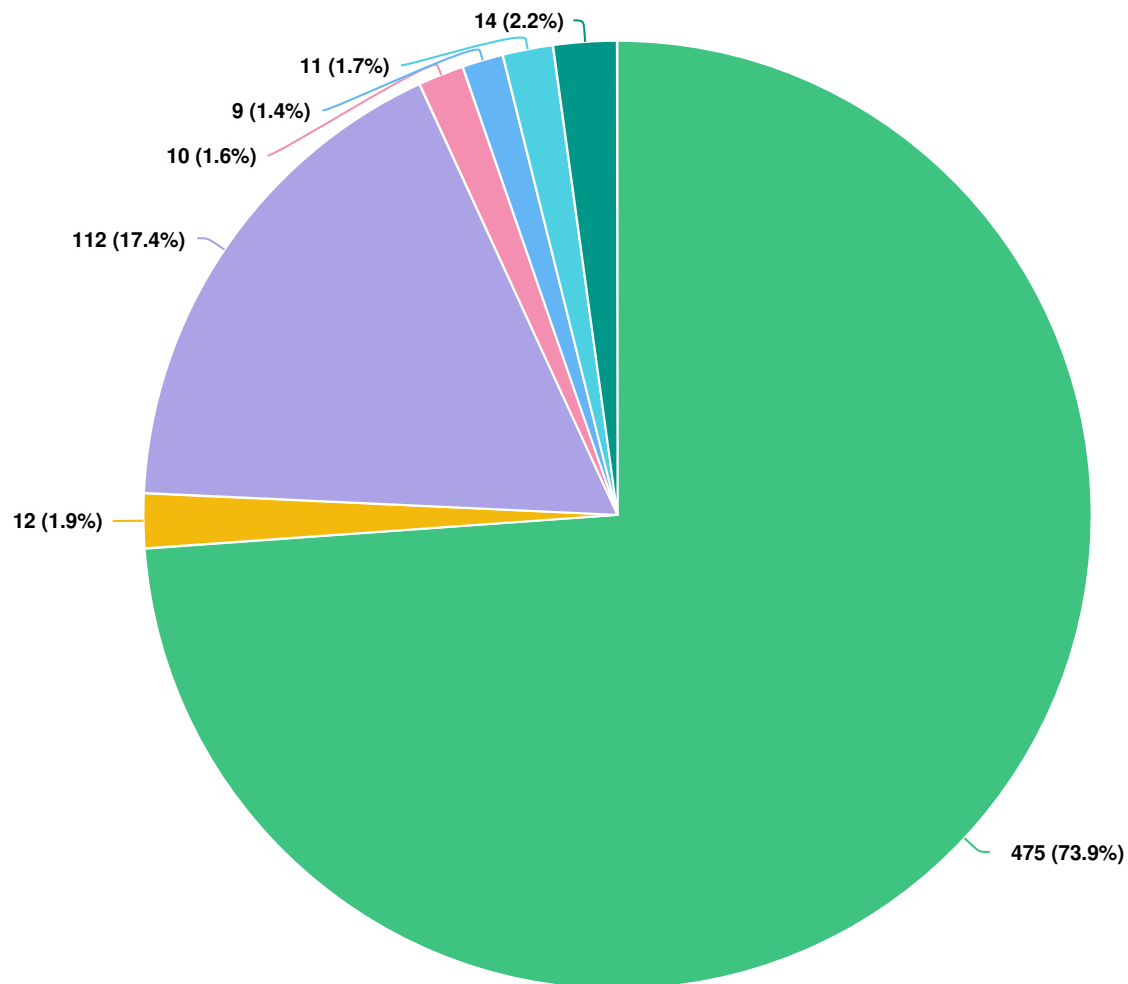








**Q11 | In what capacity are you responding to this survey? (Choose any one option)**

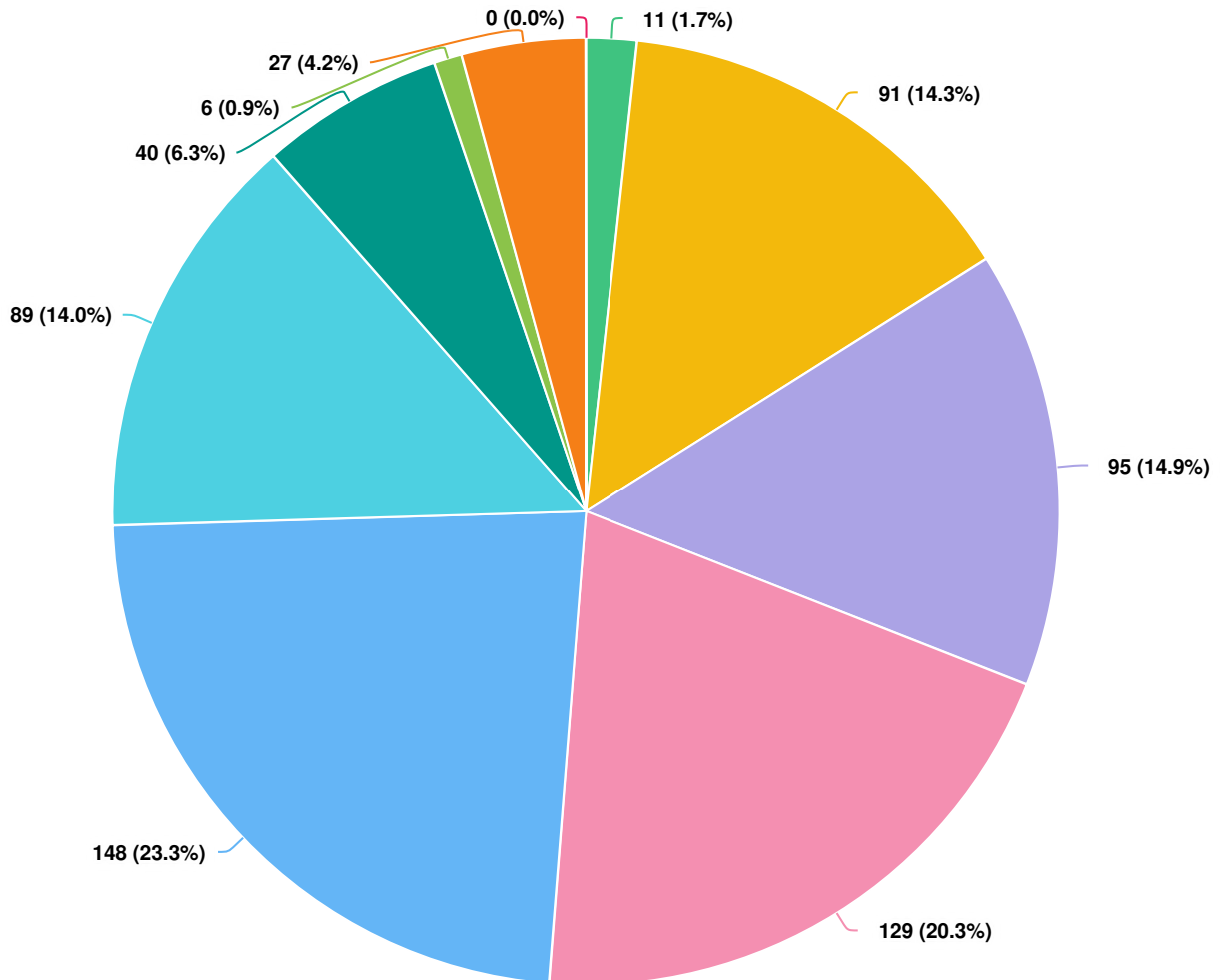


**Question options**

- Other (please specify)
- As a business
- Local or county councillor
- Resident outside Oxfordshire
- Resident of Oxfordshire
- Student in Oxford
- Resident of Oxford

Mandatory Question (643 response(s))  
Question type: Radio Button Question

Q12 | What is your age? (Choose one option)

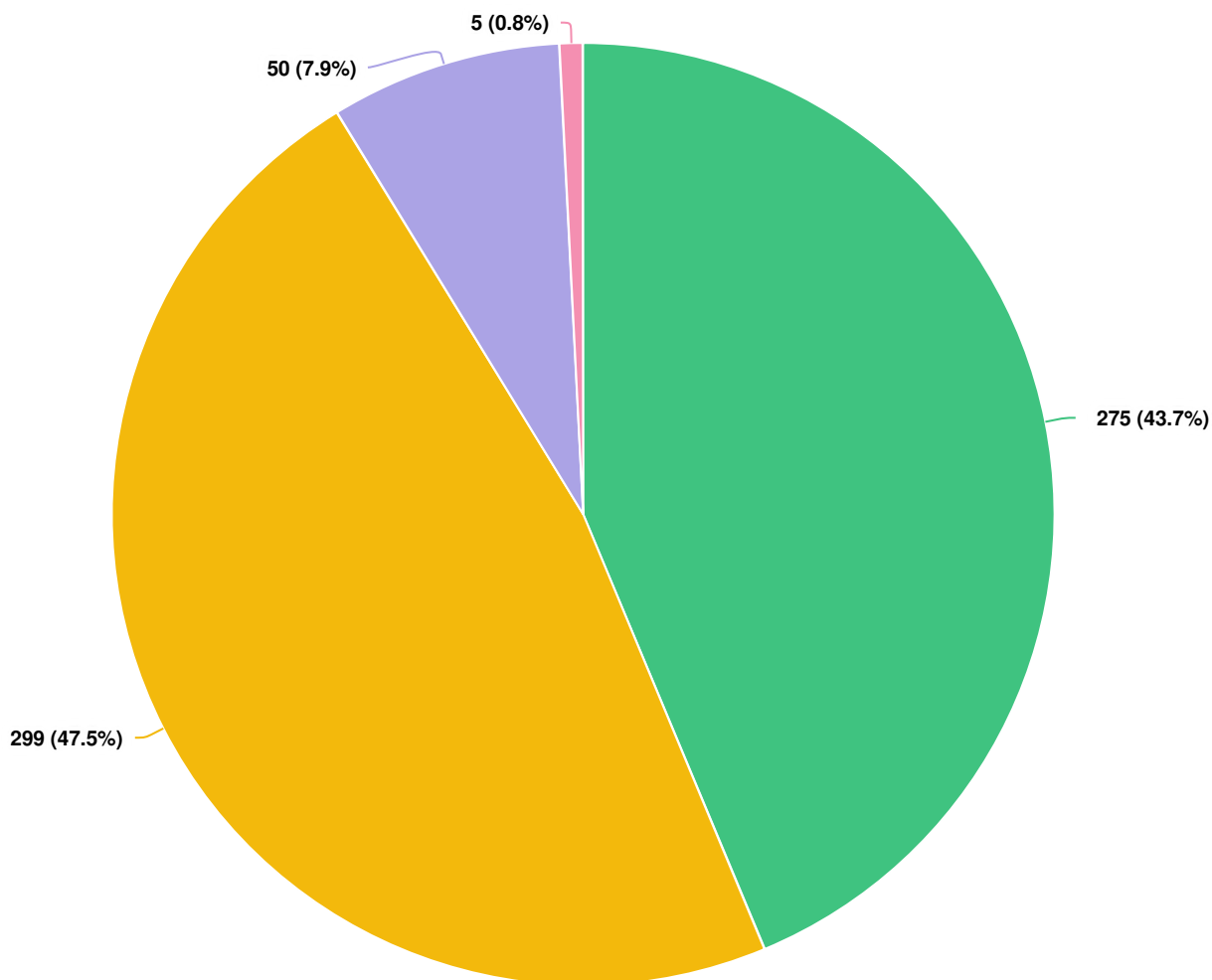


Question options

- Under 16
- 16 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 - 74
- 75 - 84
- 85 or over
- Prefer not to say

Optional question (636 response(s), 7 skipped)  
Question type: Radio Button Question

**Q13** What is your sex?

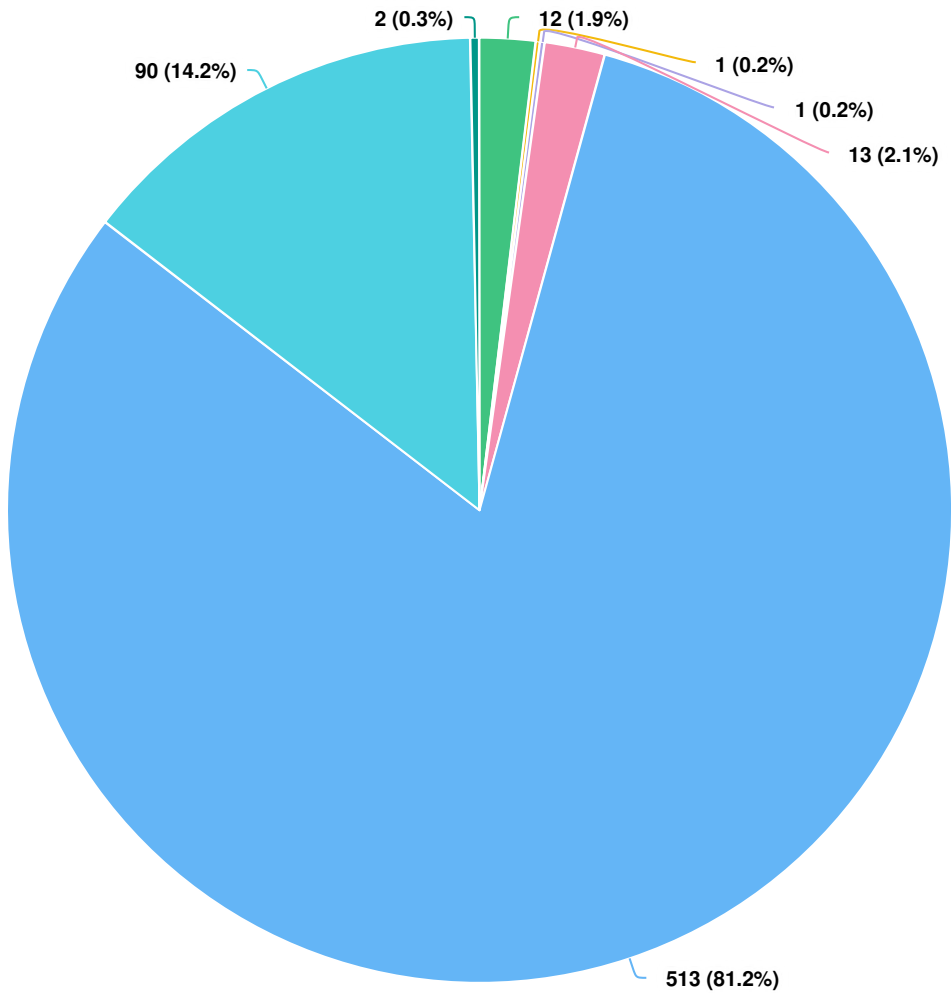


**Question options**

- I use another term (please state here)
- Prefer not to say
- Male
- Female

Optional question (629 response(s), 14 skipped)  
Question type: Radio Button Question

**Q14 | What is your ethnic group or background? (Choose one option)**

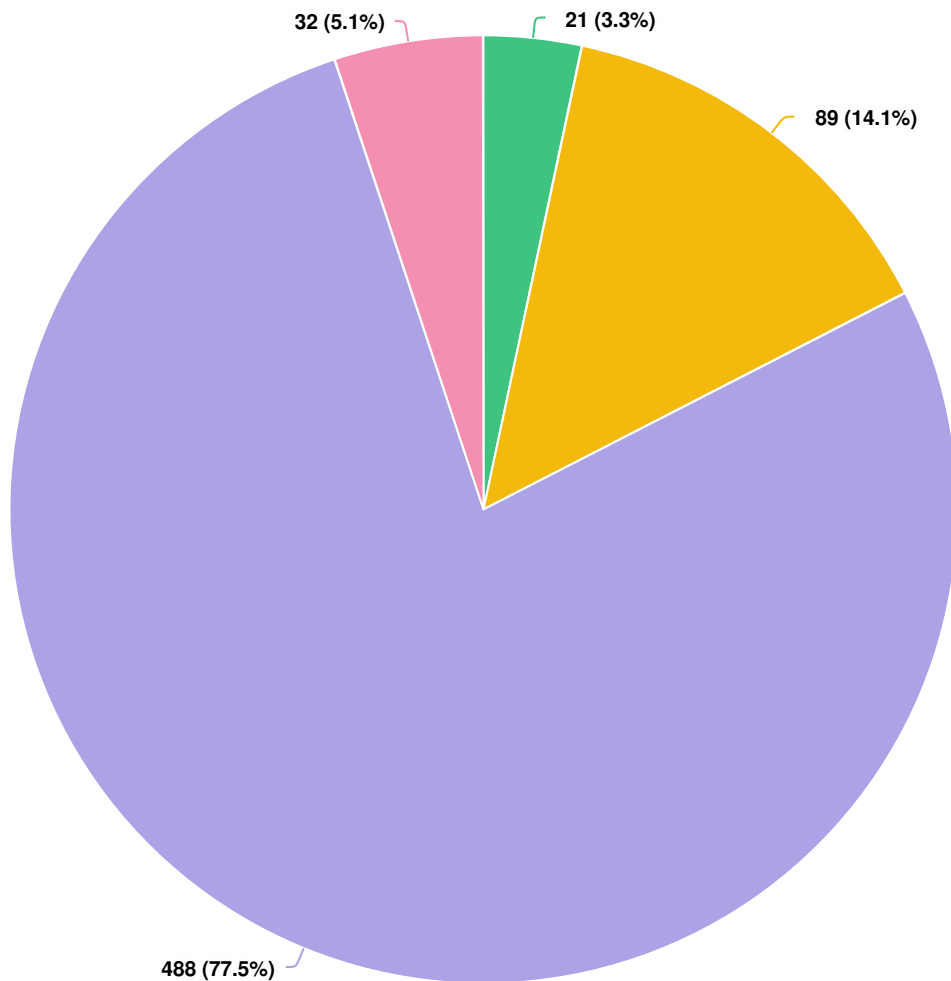


**Question options**

- Other ethnic group or background (please specify)
- White (British, Irish, or any other white background)
- Mixed or multiple ethnic groups (White and Black Caribbean, White and Black African, White and Asian, and any other mixed background)
- Chinese
- Black or Black British (Caribbean, African, or any other Black background)
- Asian or Asian British (Indian, Pakistani, Bangladeshi or any other Asian background)
- Prefer not to say

Optional question (632 response(s), 11 skipped)  
Question type: Radio Button Question

**Q15** | Are your day-to-day activities limited because of a long-term illness, health problem or disability which has lasted, or is expected to last, at least 12 months? (Choose one option)



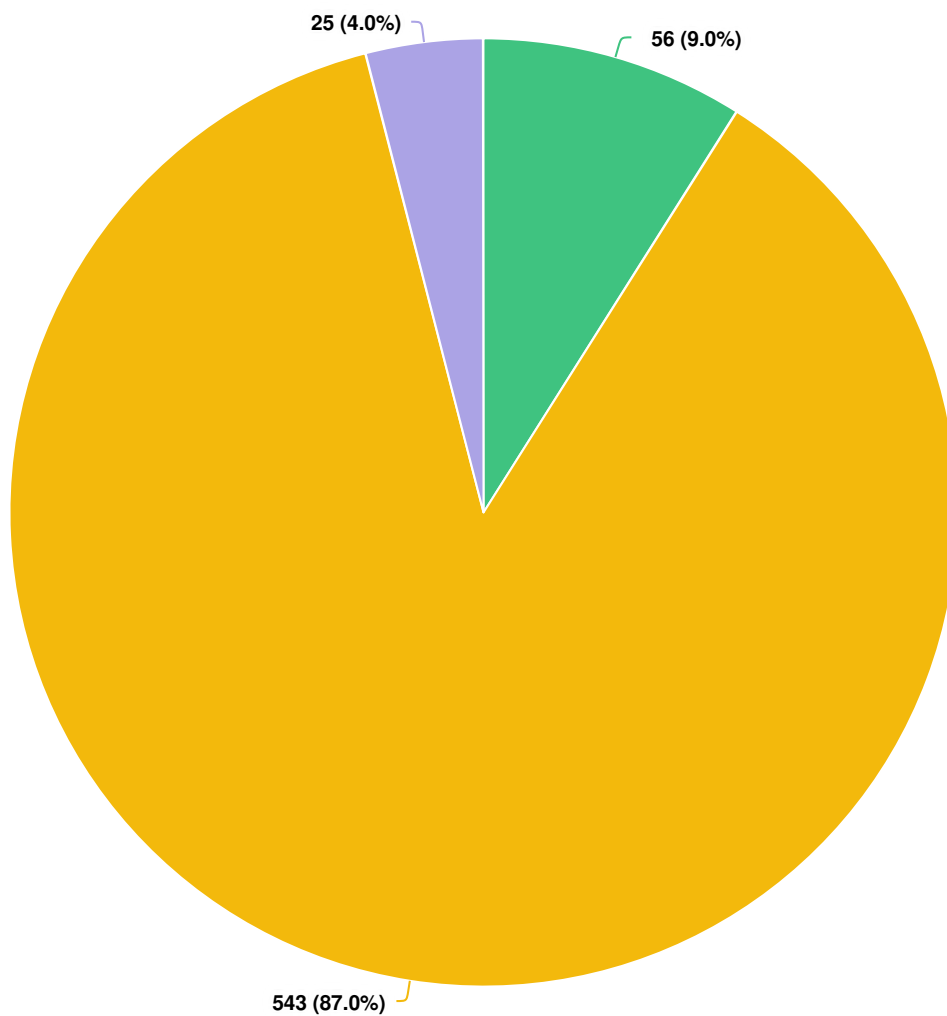
**Question options**

● Prefer not to say   ● No   ● Yes – a little   ● Yes - a lot

*Optional question (630 response(s), 13 skipped)*

*Question type: Radio Button Question*

**Q16** | Are you a carer? (Choose one option) A carer is anyone who cares, unpaid, for a friend or family member who, due to illness, disability, a mental health problem or an addiction, cannot cope without their support. Both children and adults can be care...



**Question options**

- Prefer not to say
- No
- Yes

Optional question (624 response(s), 19 skipped)

Question type: Radio Button Question